

Reaction to the MOU between Canada and Alberta

*Testing The Initial Political
Implications*

December 1, 2025



About Abacus Data

We are Canada's most sought-after, influential, and impactful polling and market research firm. We are hired by many of North America's most respected and influential brands and organizations.

We use the latest technology, sound science, and deep experience to generate top-flight research-based advice to our clients. We offer global research capacity with a strong focus on customer service, attention to detail, and exceptional value.

And we are growing throughout all parts of Canada and the United States and have capacity for new clients who want high quality research insights with enlightened hospitality.

Our record speaks for itself: we were one of the most accurate pollsters conducting research during the 2021 Canadian election following up on our outstanding record in the 2019, 2015, and 2011 federal elections.

230,000+ Canadians surveyed in the last 12 months

21 professional researchers

3 offices in Ottawa, Toronto, & Halifax

The MOST sought-after, influential, and impactful polling firm in Canada.

“When David Coletto releases a poll, Ottawa listens.”

- The Hill Times, January 2024

abacusdata.ca

Methodology

The survey was conducted with 1,802 Canadians from November 28 to December 1, 2025. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.3%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, and region. Totals may not add up to 100 due to rounding.





GENERALLY SPEAKING, DO YOU THINK THINGS ARE HEADED IN THE RIGHT DIRECTION OF ARE THEY OFF ON THE WRONG TRACK?

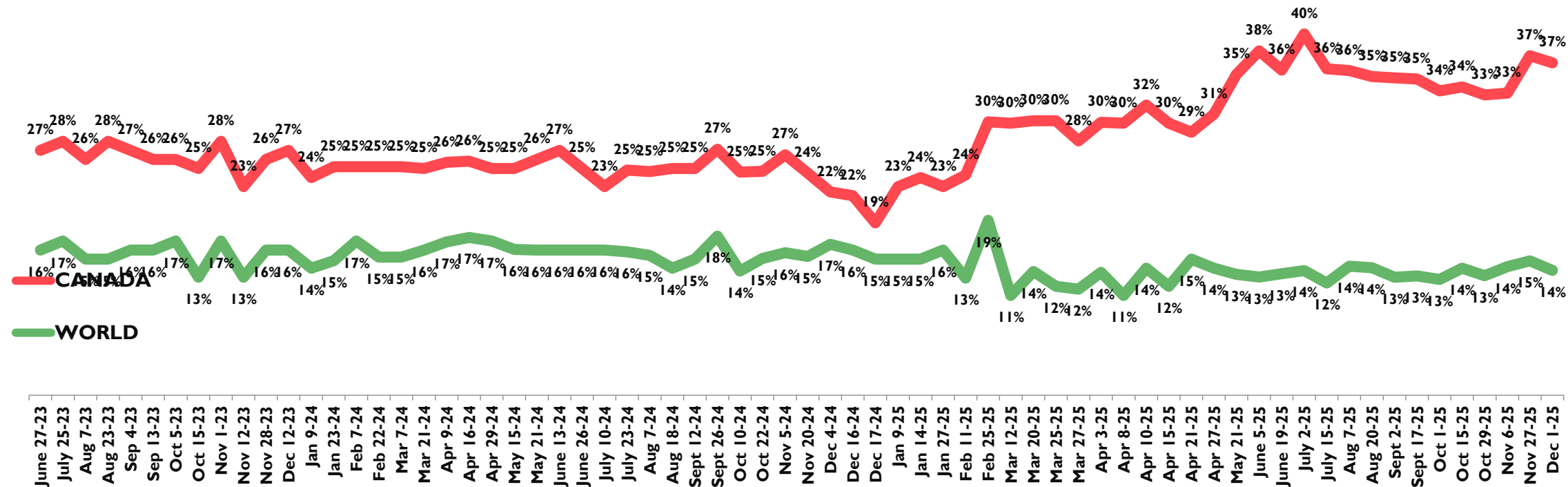
DIRECTION OF THE COUNTRY

	RIGHT DIRECTION	WRONG TRACK
CANADA	37%	49%
THE WORLD	14%	73%
THE USA	14%	78%



GENERALLY SPEAKING, DO YOU THINK THINGS ARE HEADED IN THE RIGHT DIRECTION OF ARE THEY OFF ON THE WRONG TRACK?

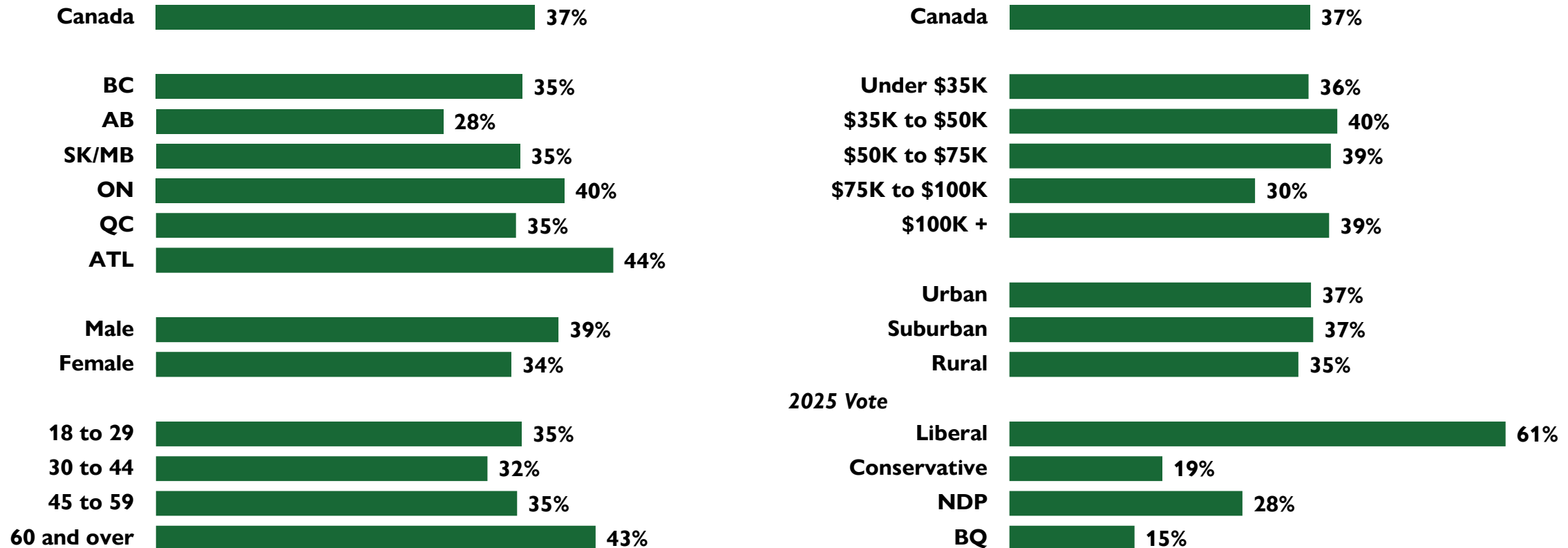
DIRECTION OF THE COUNTRY/WORLD





GENERALLY SPEAKING, DO YOU THINK THINGS ARE HEADED IN THE RIGHT DIRECTION OF ARE THEY OFF ON THE WRONG TRACK?

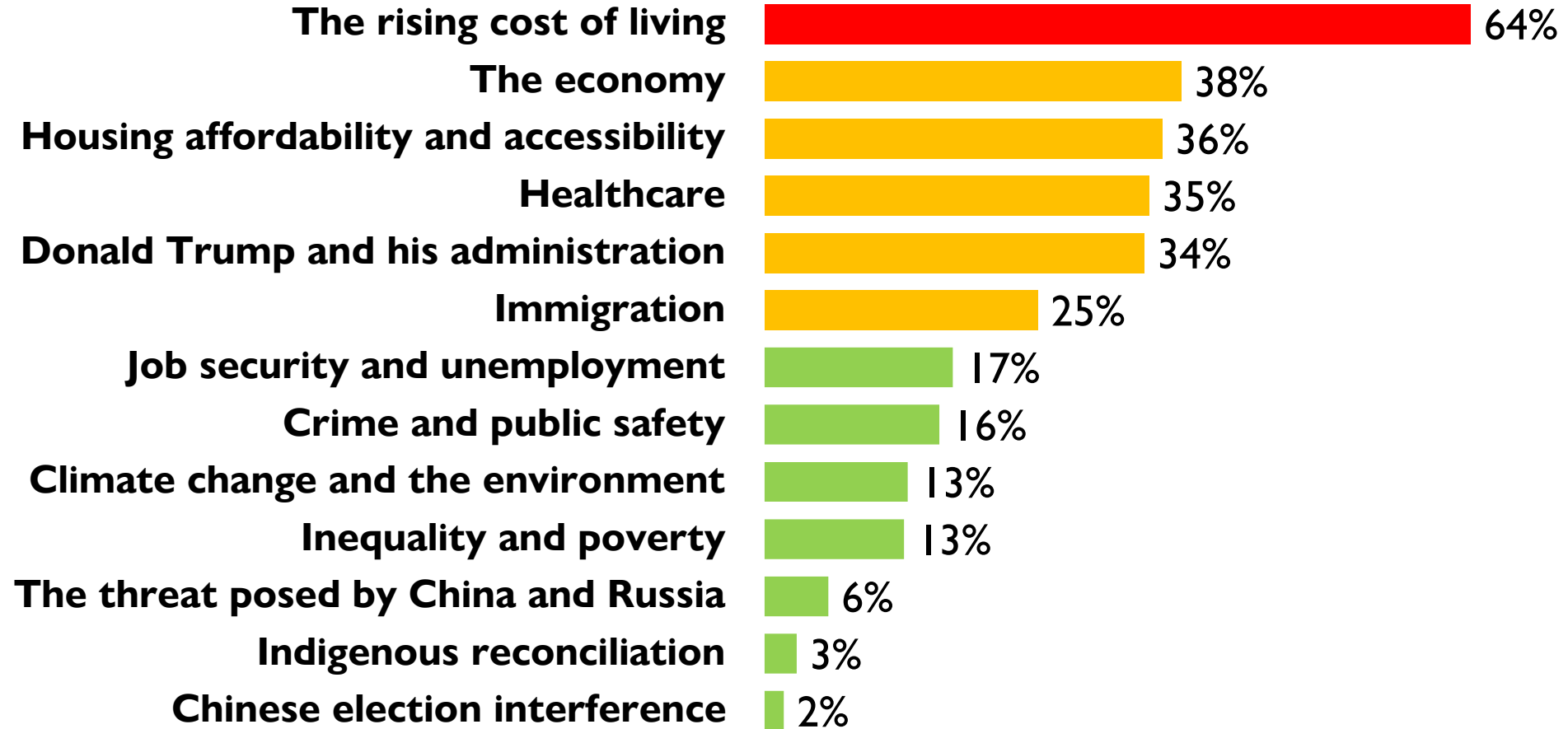
WHO IS OPTIMISTIC ABOUT THE DIRECTION OF THE COUNTRY?





WHAT ARE THE 3 MOST IMPORTANT ISSUES FACING CANADA TODAY? PLEASE SELECT 3 ISSUES.

TOP ISSUES FACING CANADA





WHAT ARE THE 3 MOST IMPORTANT ISSUES FACING CANADA TODAY? PLEASE SELECT 3 ISSUES.

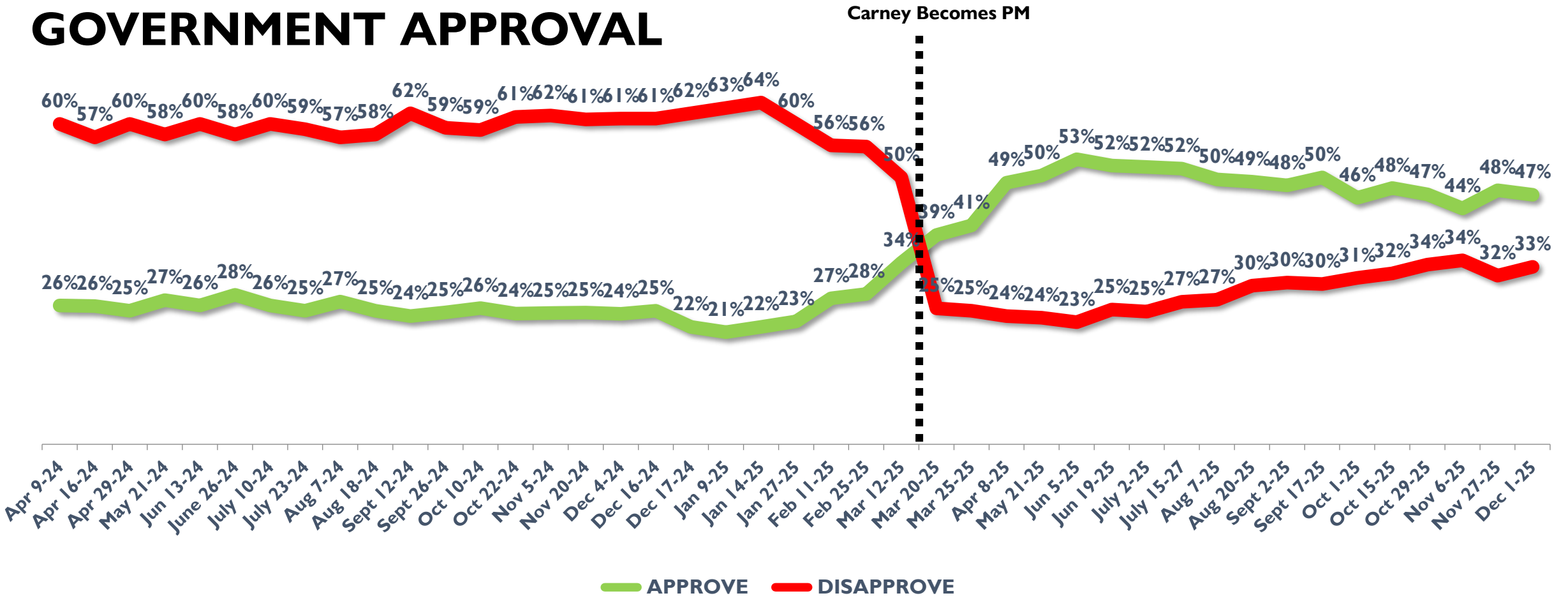
TOP ISSUES FACING CANADA: CHANGE FROM LAST WAVE

Issue	Today	Nov 27, 2025	Change
The rising cost of living	64%	64%	NC
The economy	38%	40%	-2
Donald Trump and his administration	34%	32%	+2
Healthcare	35%	35%	NC
Housing affordability and accessibility	36%	34%	+2
Immigration	25%	26%	-1
Crime and public safety	16%	17%	-1
Job security and unemployment	17%	15%	+2
Inequality and poverty	13%	13%	NC
Climate change and the environment	13%	13%	NC



OVERALL, DO YOU APPROVE OR DISAPPROVE OF THE JOB THE FEDERAL GOVERNMENT LED BY MARK CARNEY IS DOING?

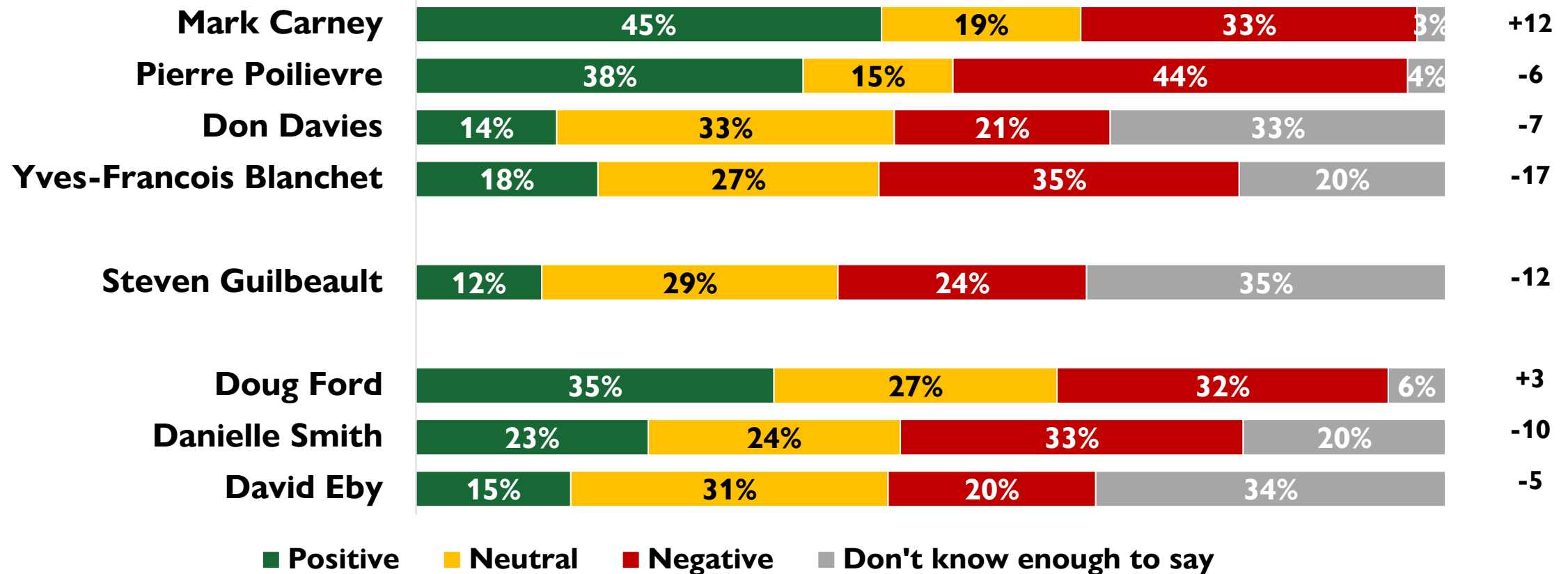
GOVERNMENT APPROVAL





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

Impressions of Canadian Political Leaders

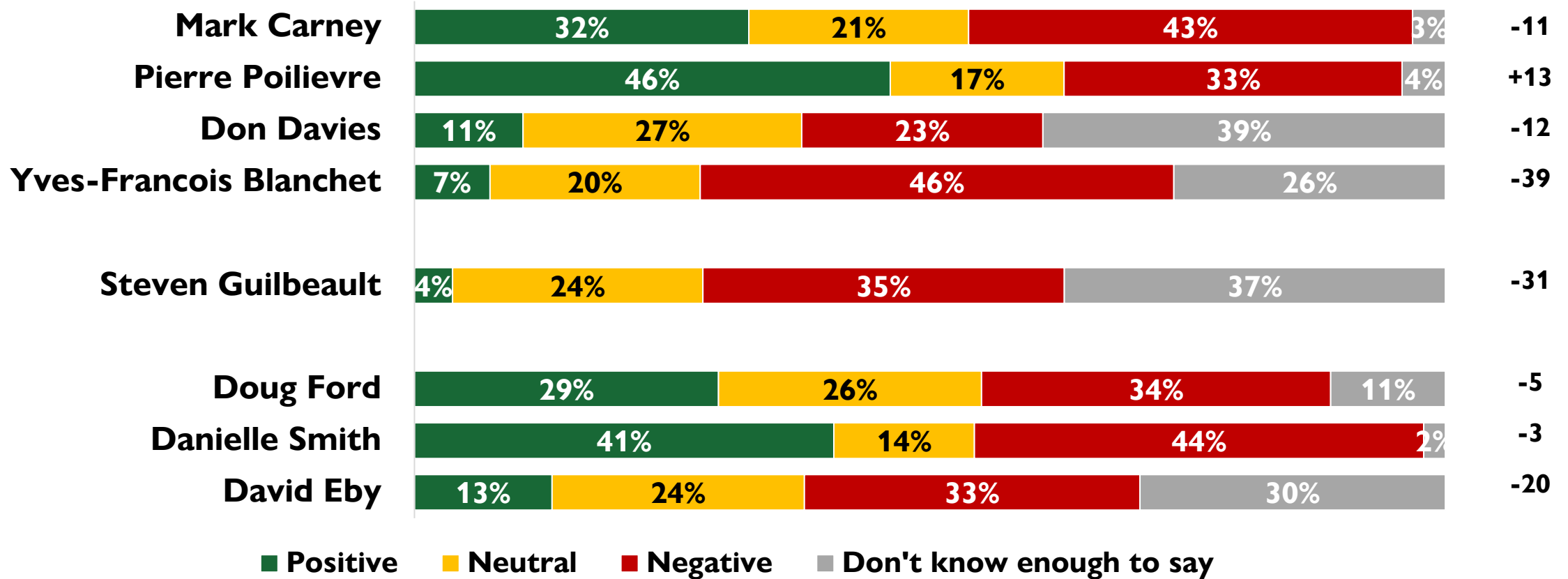




DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

Impressions of Canadian Political Leaders

Alberta

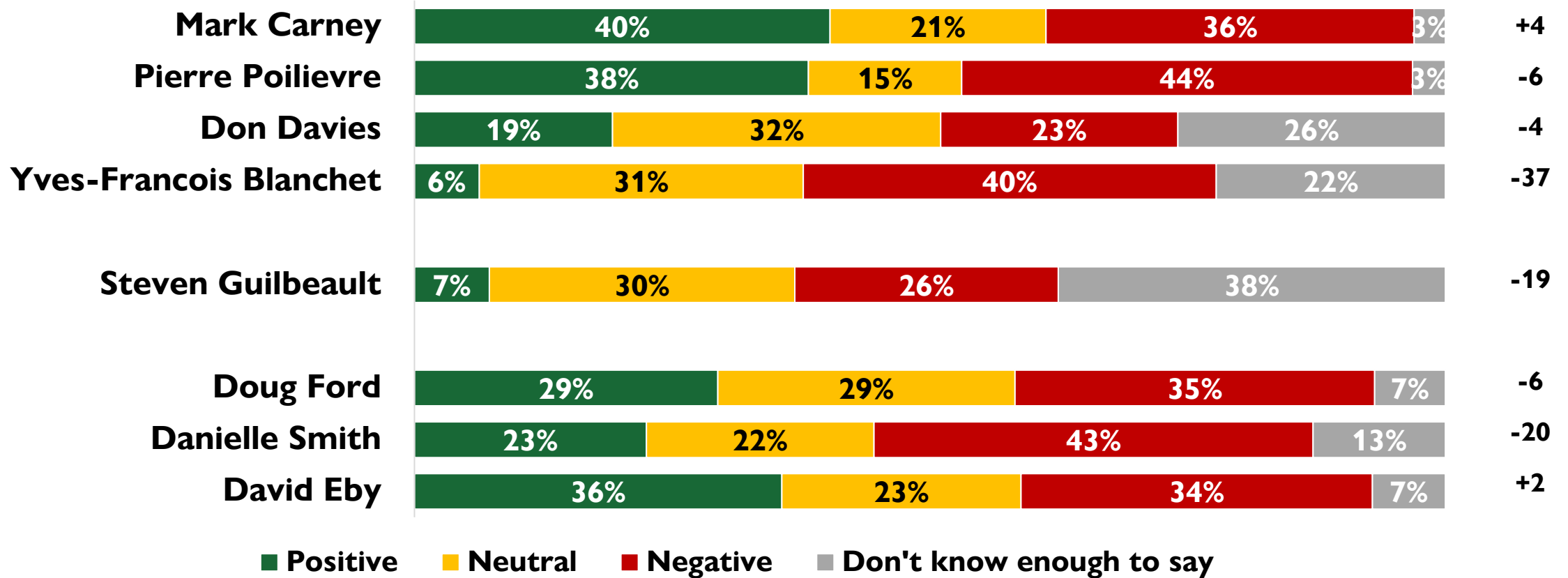




DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

Impressions of Canadian Political Leaders

British Columbia

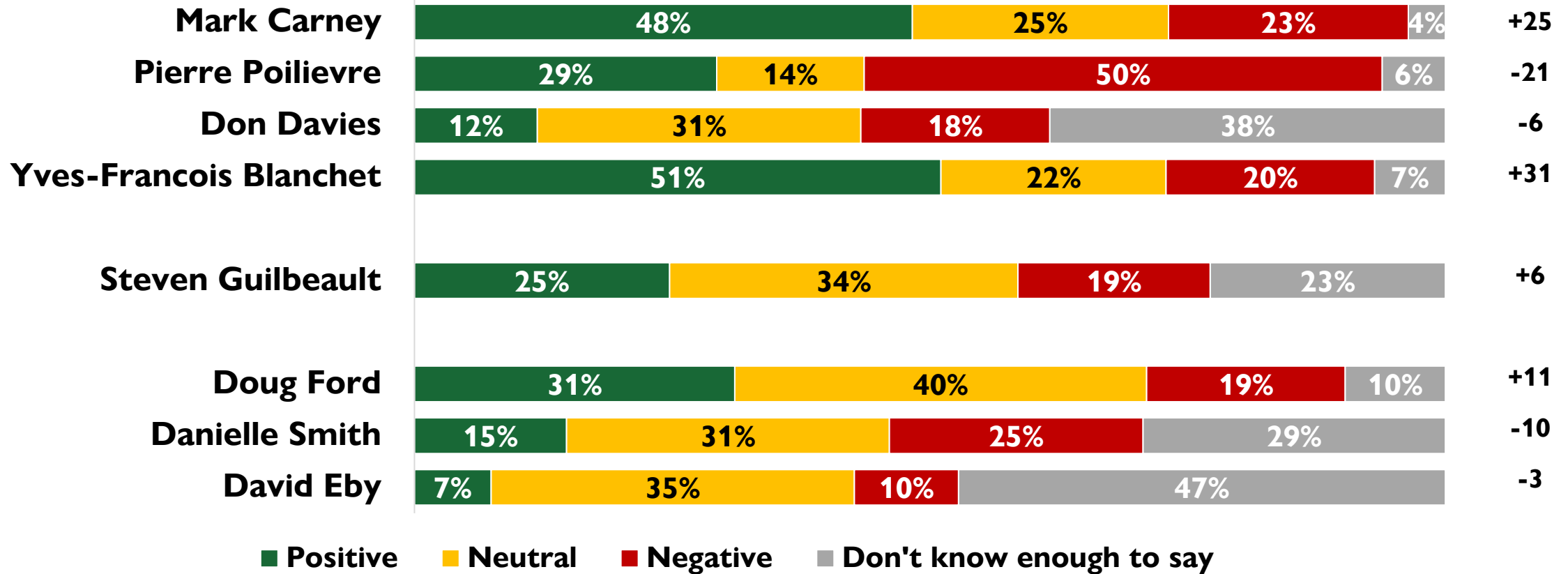




DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

Impressions of Canadian Political Leaders

Quebec

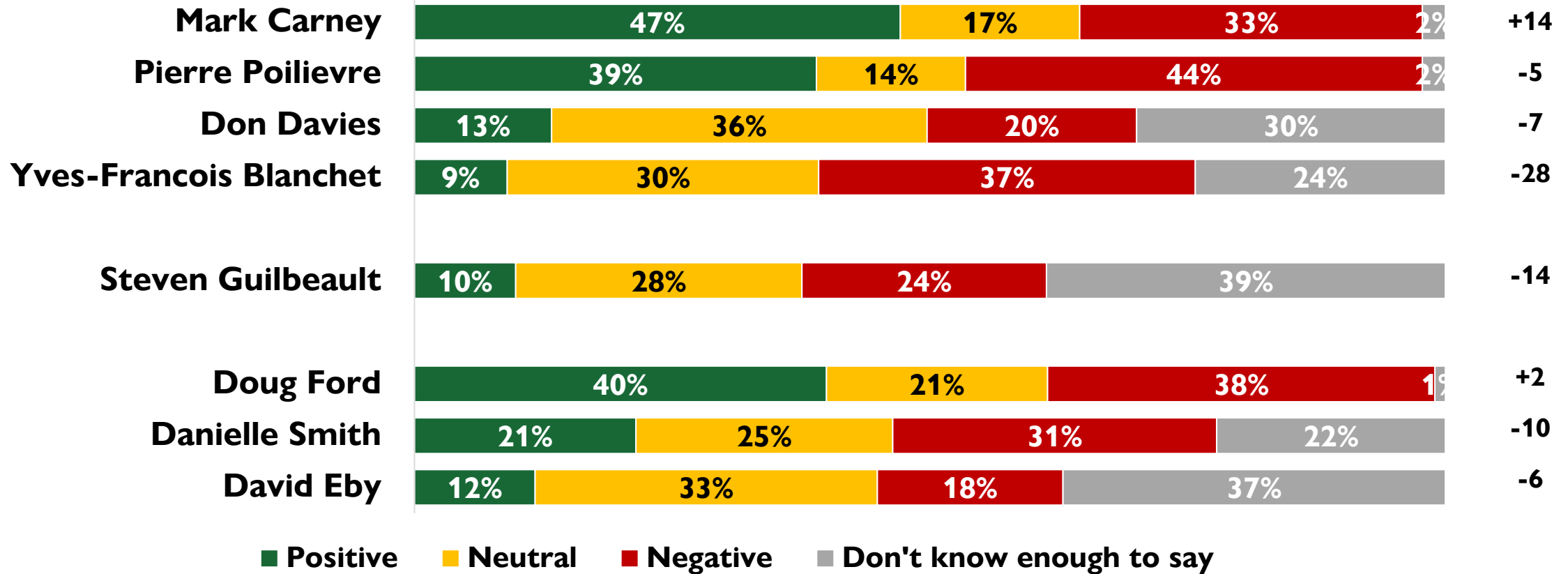




DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

Impressions of Canadian Political Leaders

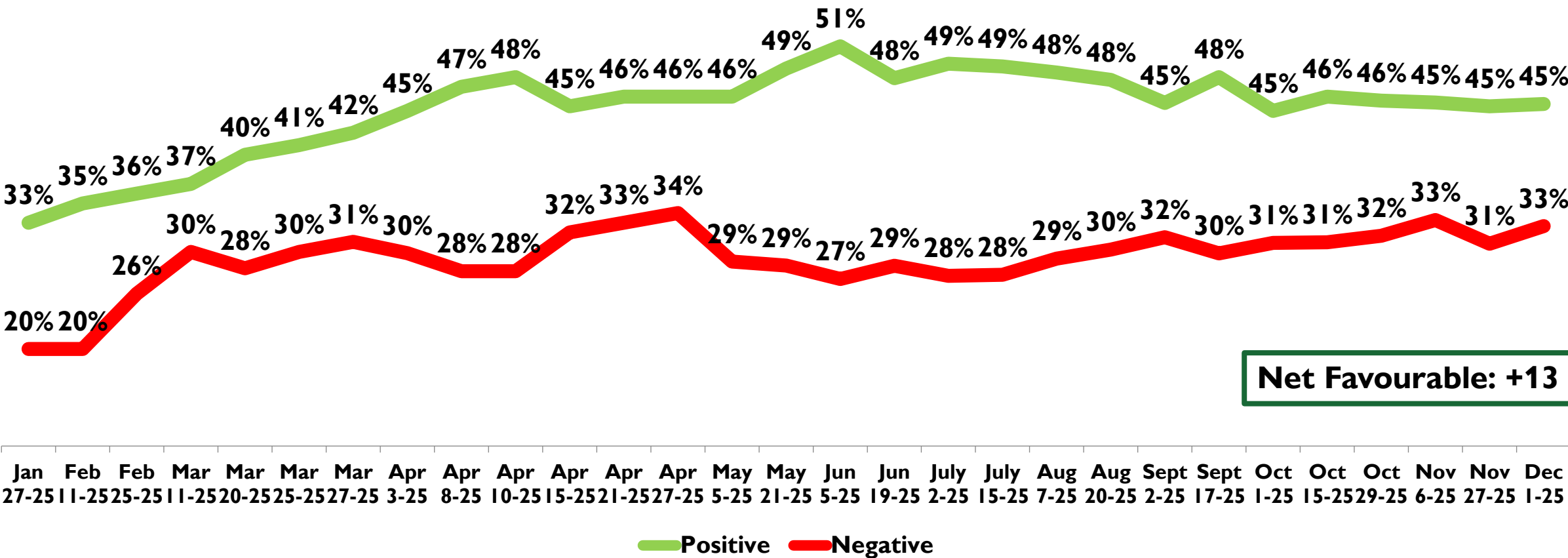
Ontario





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

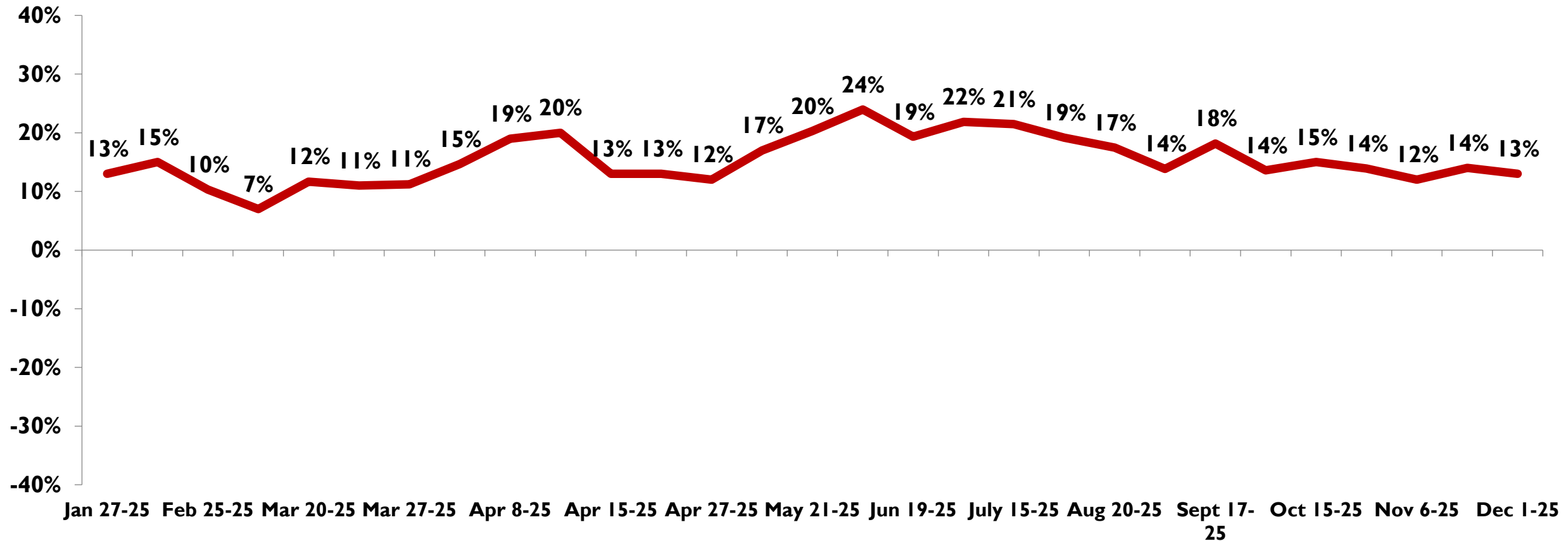
IMPRESSION OF MARK CARNEY





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

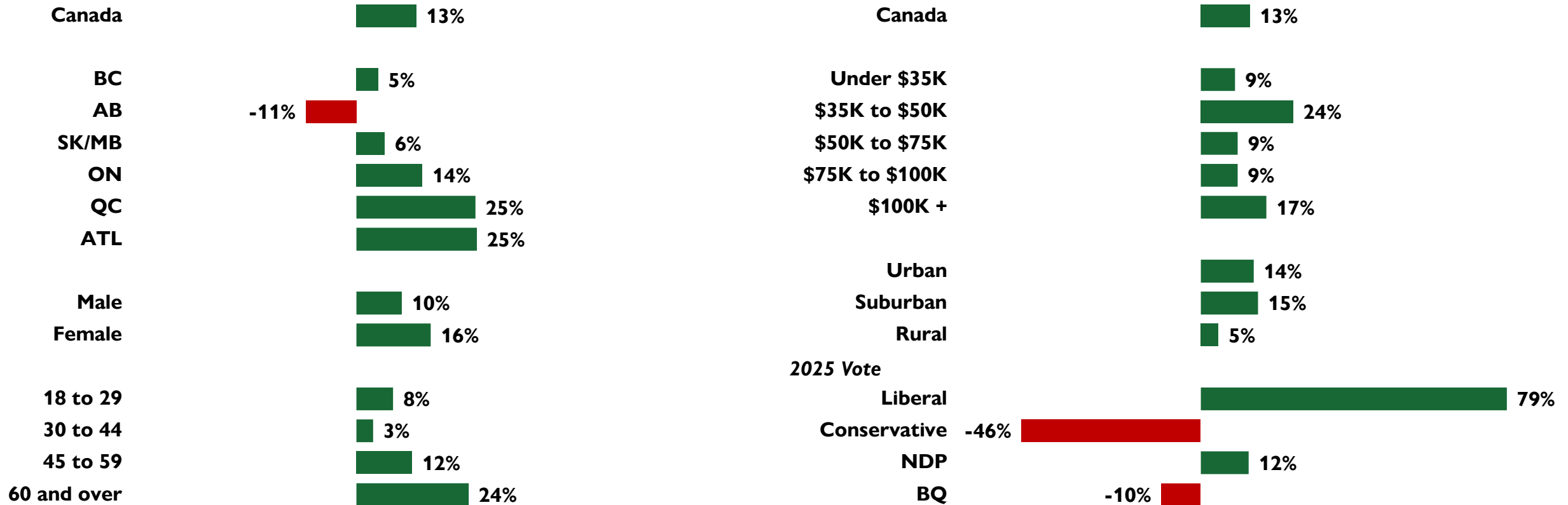
NET IMPRESSION OF MARK CARNEY





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF MARK CARNEY?

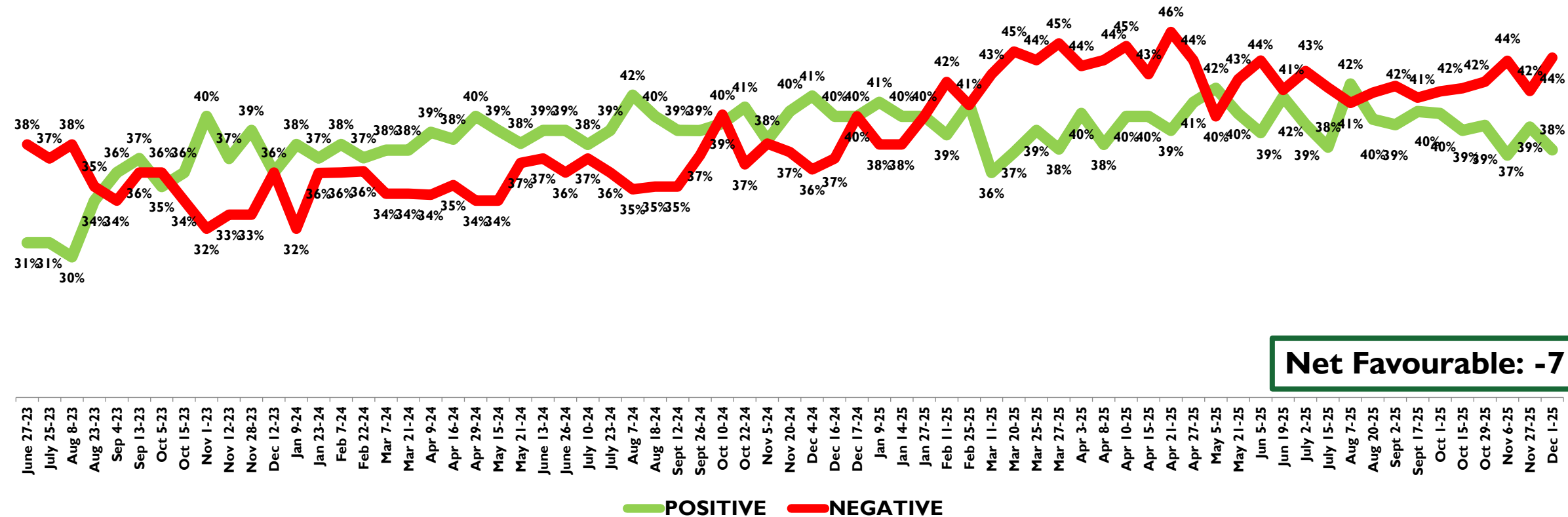
NET IMPRESSION: MARK CARNEY





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF PIERRE POILIEVRE?

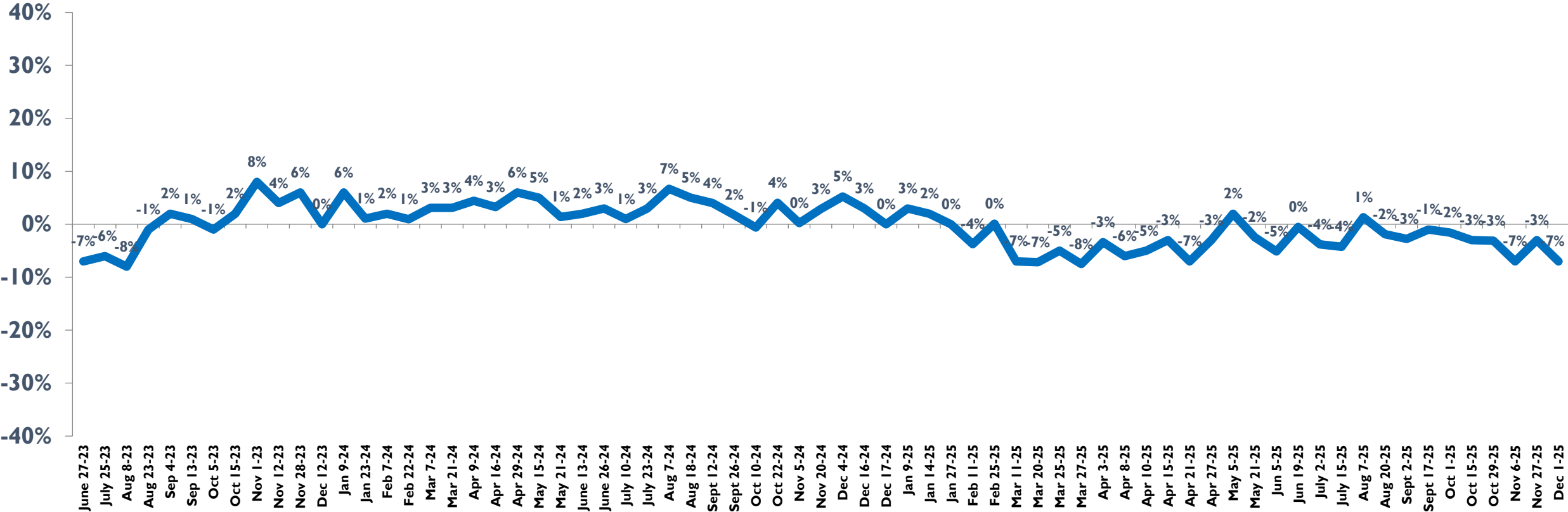
IMPRESSION OF PIERRE POILIEVRE





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF PIERRE POILIEVRE?

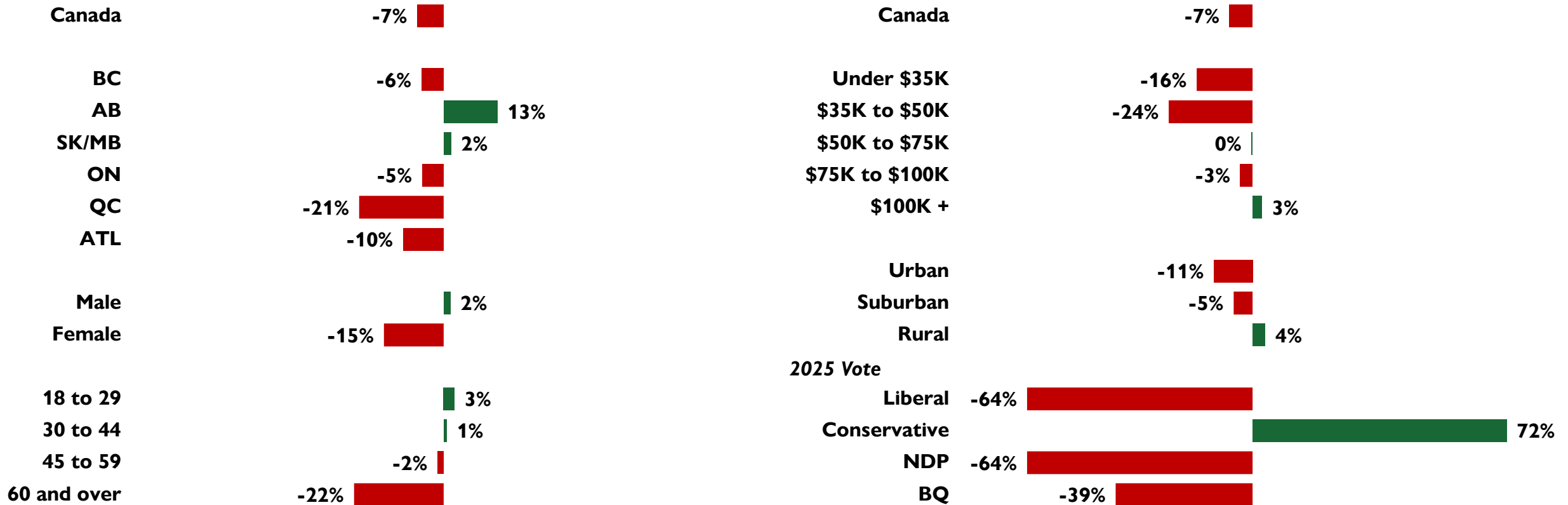
NET IMPRESSION OF PIERRE POILIEVRE





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF PIERRE POILIEVRE?

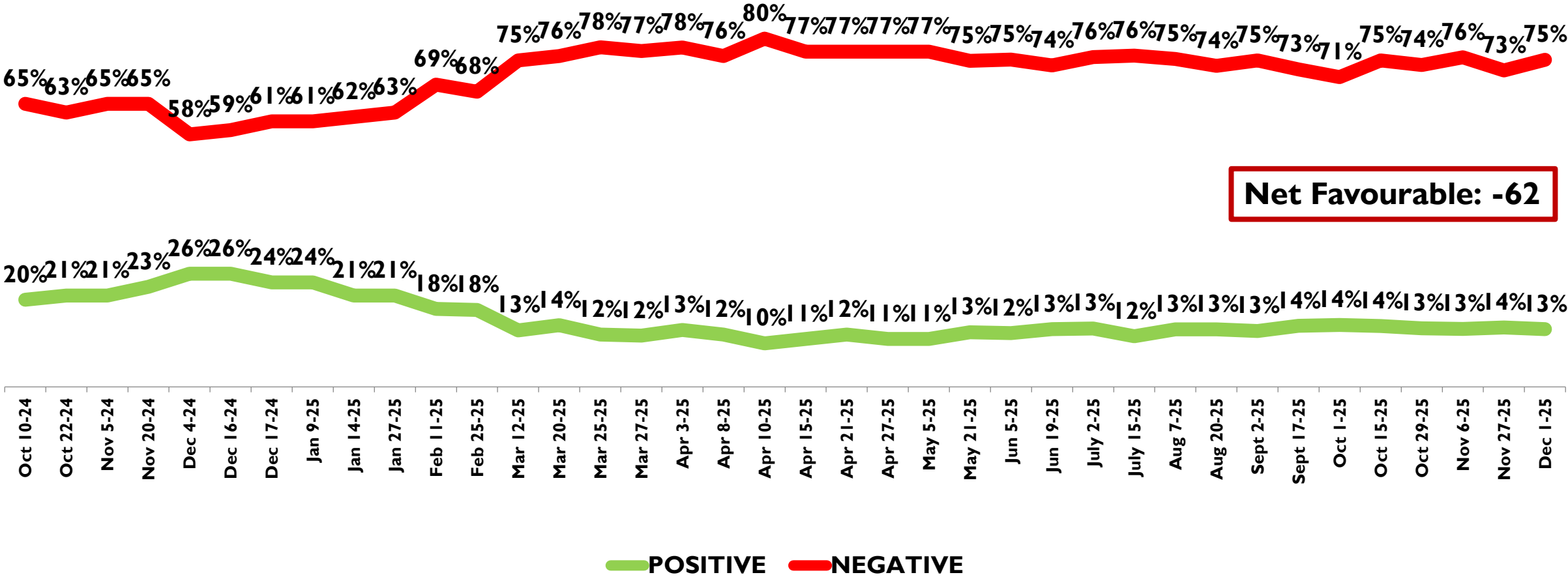
NET IMPRESSION: PIERRE POILIEVRE





DO YOU HAVE A POSITIVE OR NEGATIVE IMPRESSION OF DONALD TRUMP?

IMPRESSION OF DONALD TRUMP

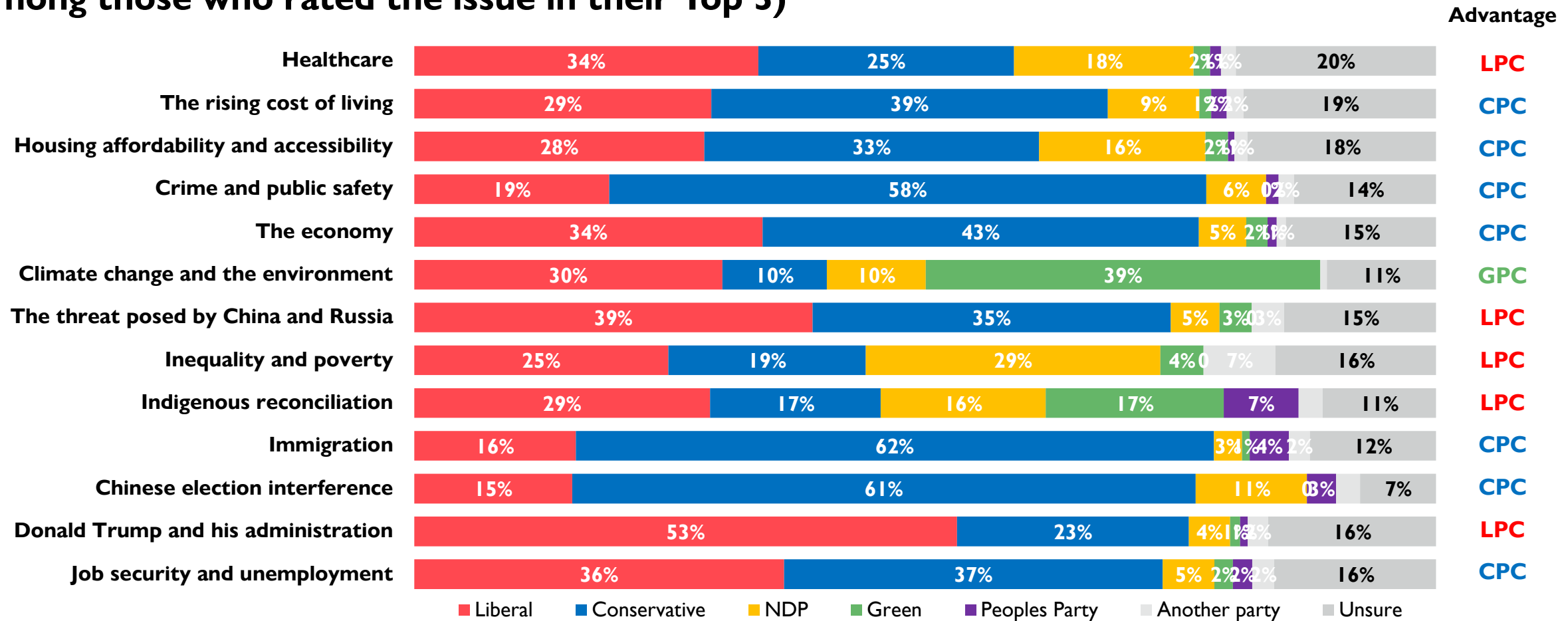




Which party do you think would do best on...

BEST PARTY TO TAKE ON...

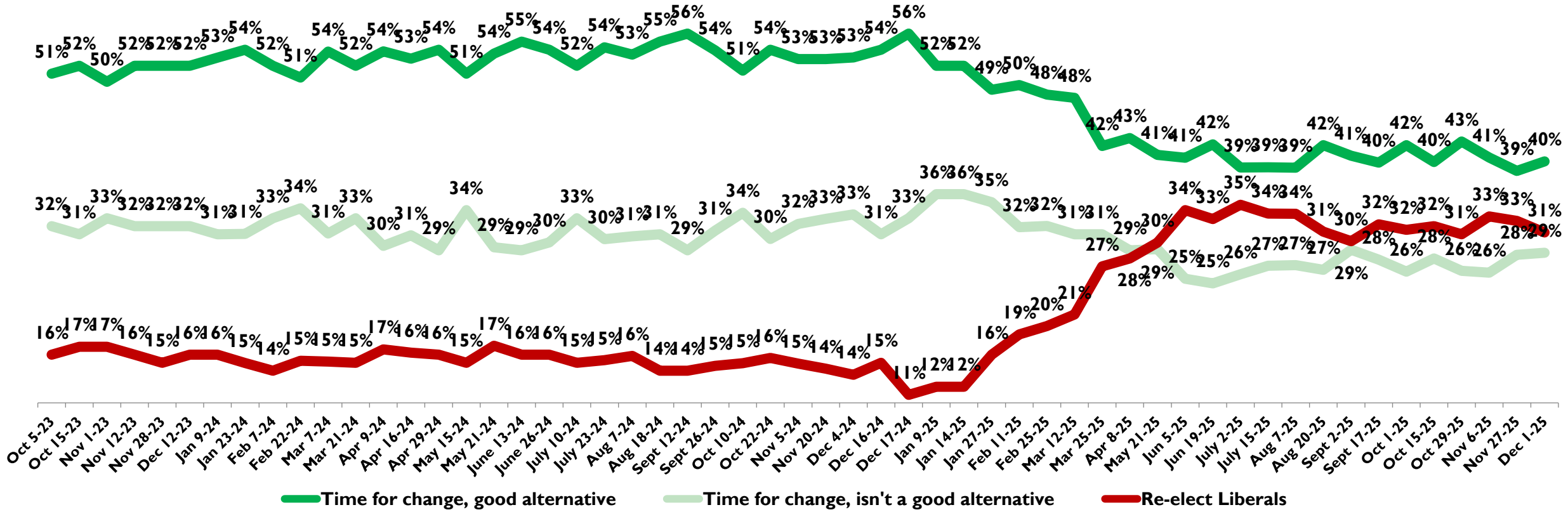
(Among those who rated the issue in their Top 3)





WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW?

TIME FOR CHANGE OR RE-ELECT LIBERALS?





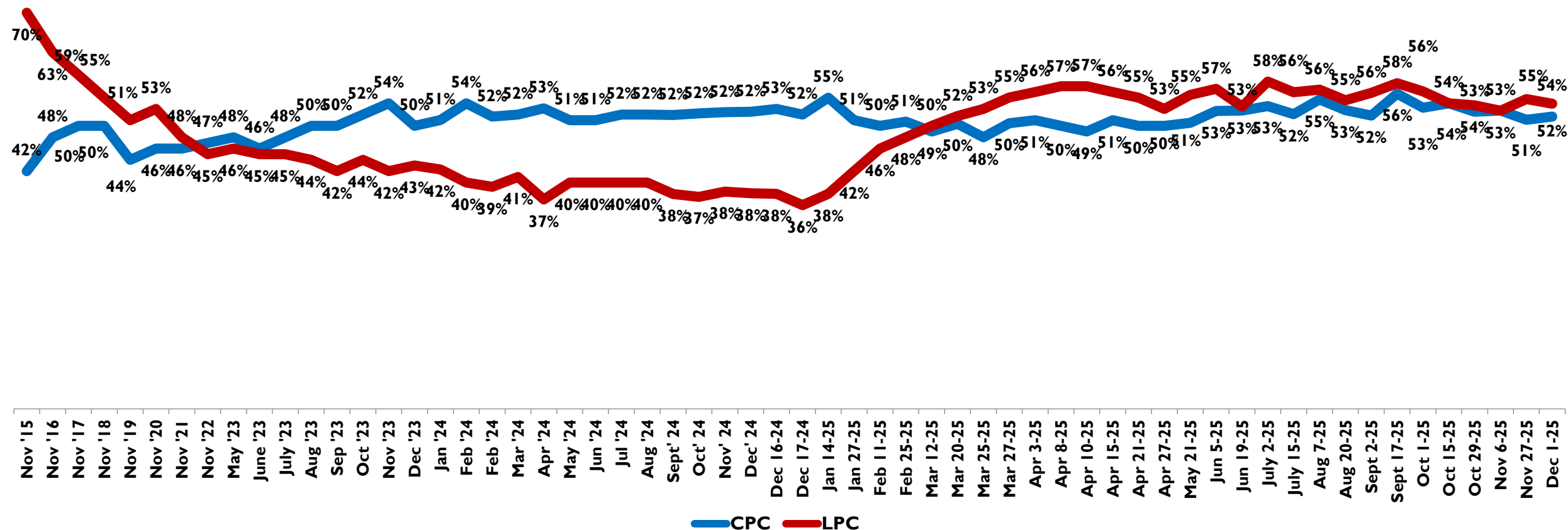
ACCESSIBLE VOTER POOLS

	Canada	Quebec	Ontario	B.C.	Current CPC
Liberal	54%	54%	57%	52%	14%
Conservative	52%	36%	53%	53%	99%
NDP	33%	22%	35%	41%	14%



WOULD YOU CONSIDER OR NOT CONSIDER VOTING FOR THE FOLLOWING FEDERAL POLITICAL PARTIES?

ACCESSIBLE CONSERVATIVE & LIBERAL UNIVERSES SINCE 2015





FEDERAL VOTE INTENTION

CURRENT
VOTE SHARE

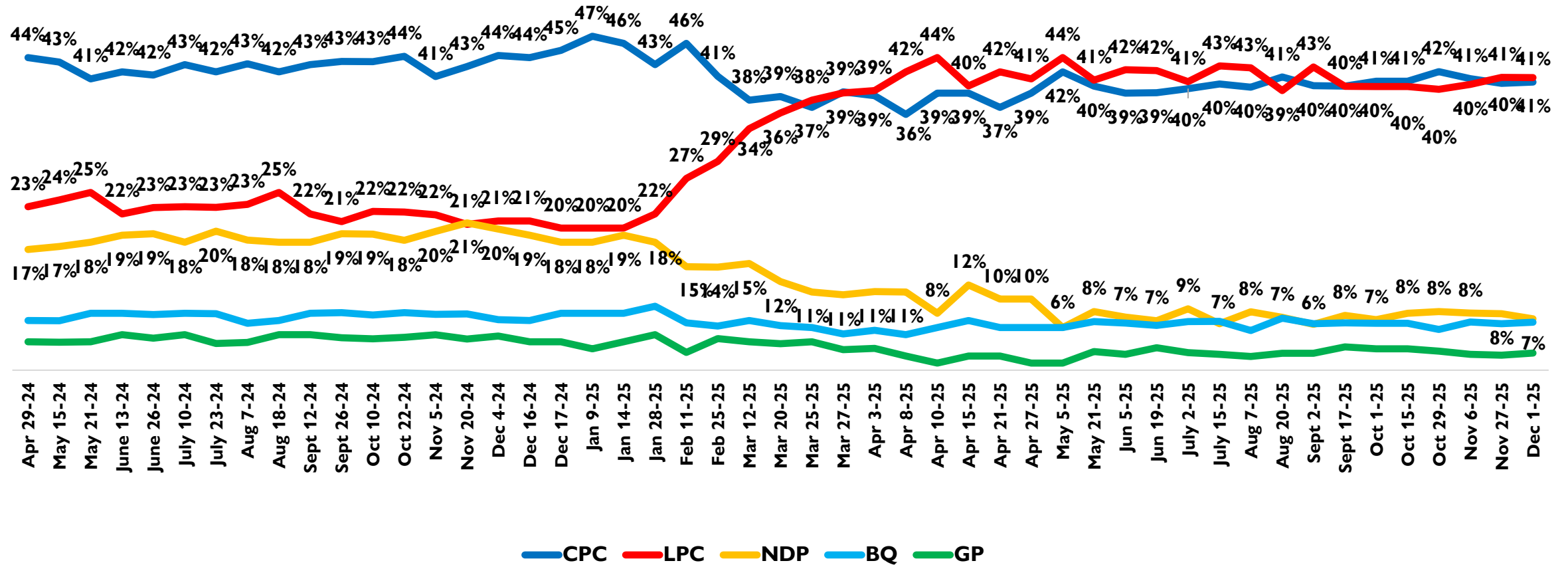
NOVEMBER 27, 2025
BEFORE MOU
ANNOUNCED

CHANGE

CONSERVATIVE	41%	40%	+1
LIBERAL	41%	41%	NC
NDP	7%	8%	-1
BQ	7%	7%	NC
GREEN	2%	2%	NC
PEOPLE’S	1%	1%	NC
OTHER	1%	1%	NC

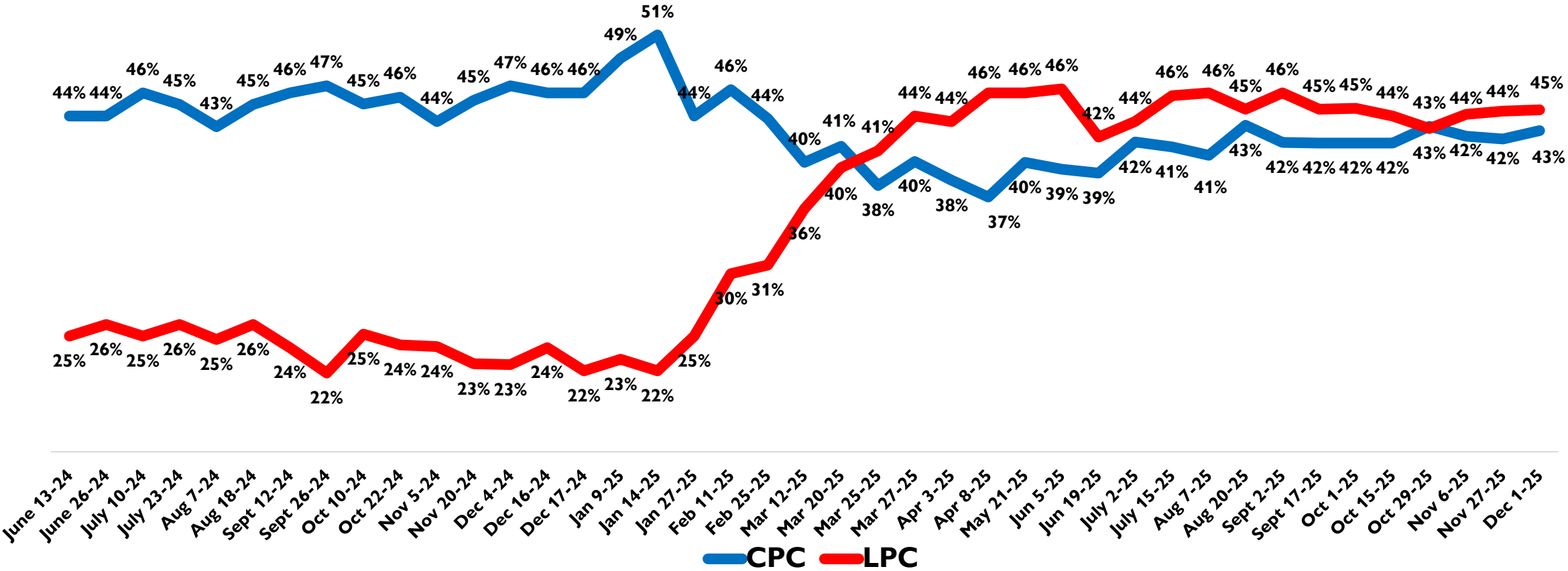


COMMITTED VOTE INTENTION



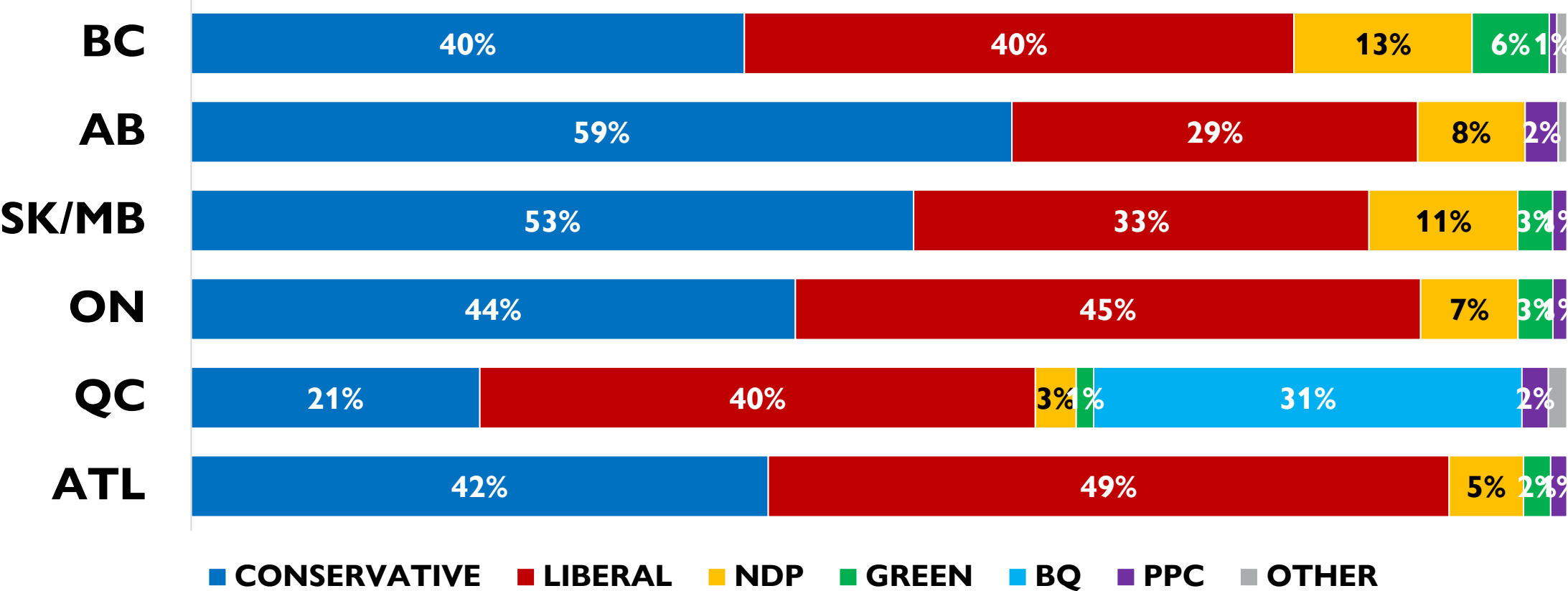


COMMITTED VOTE INTENTION – BC, ON, ATL





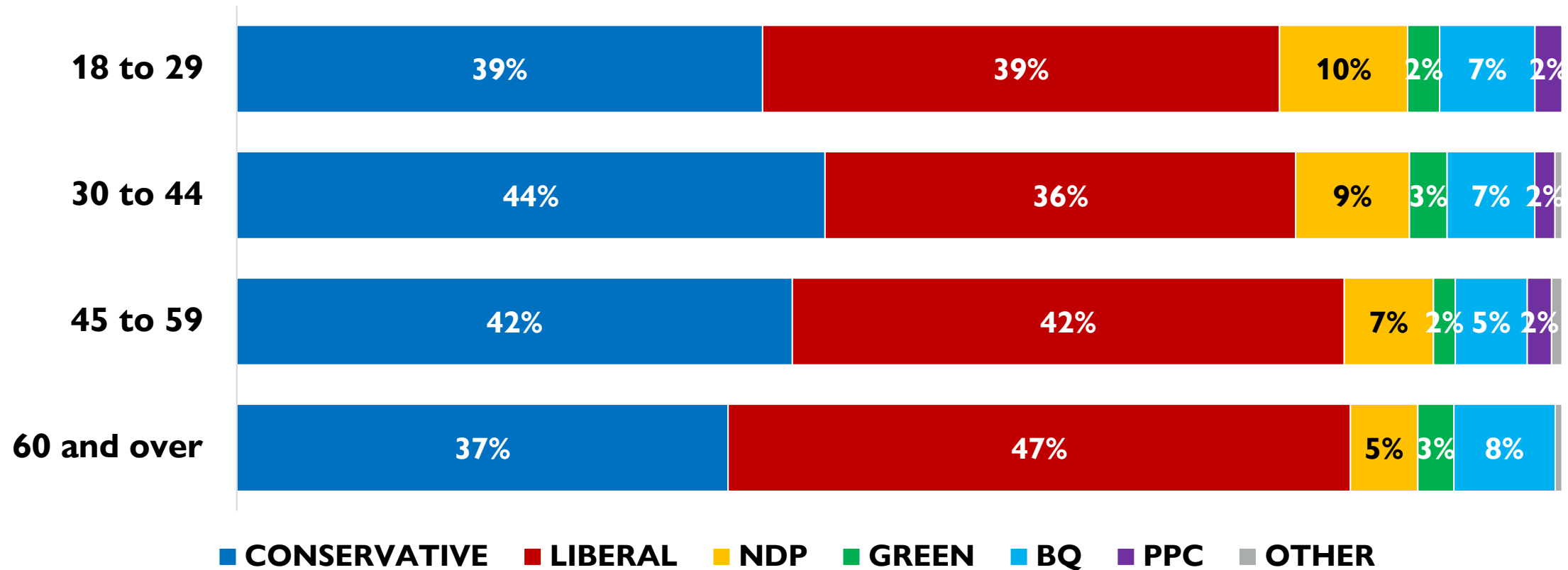
COMMITTED VOTE INTENTION BY PROVINCE/REGION





FEDERAL VOTE INTENTION

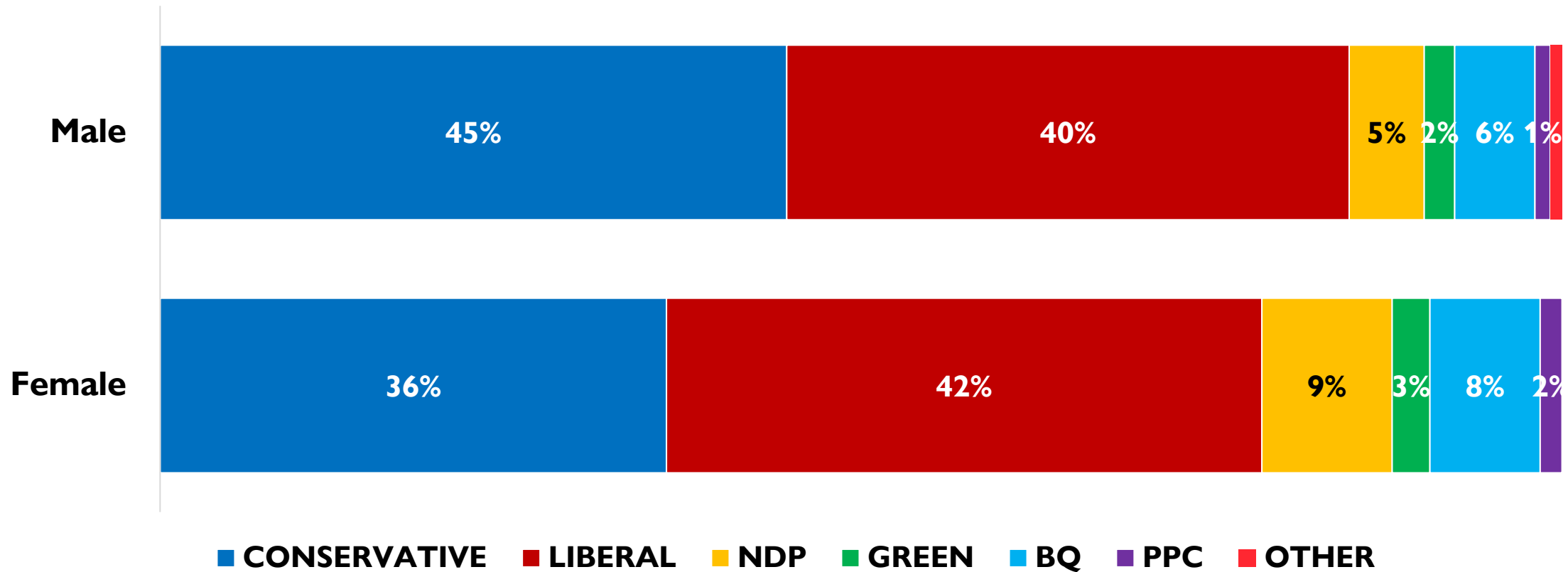
BY AGE





FEDERAL VOTE INTENTION

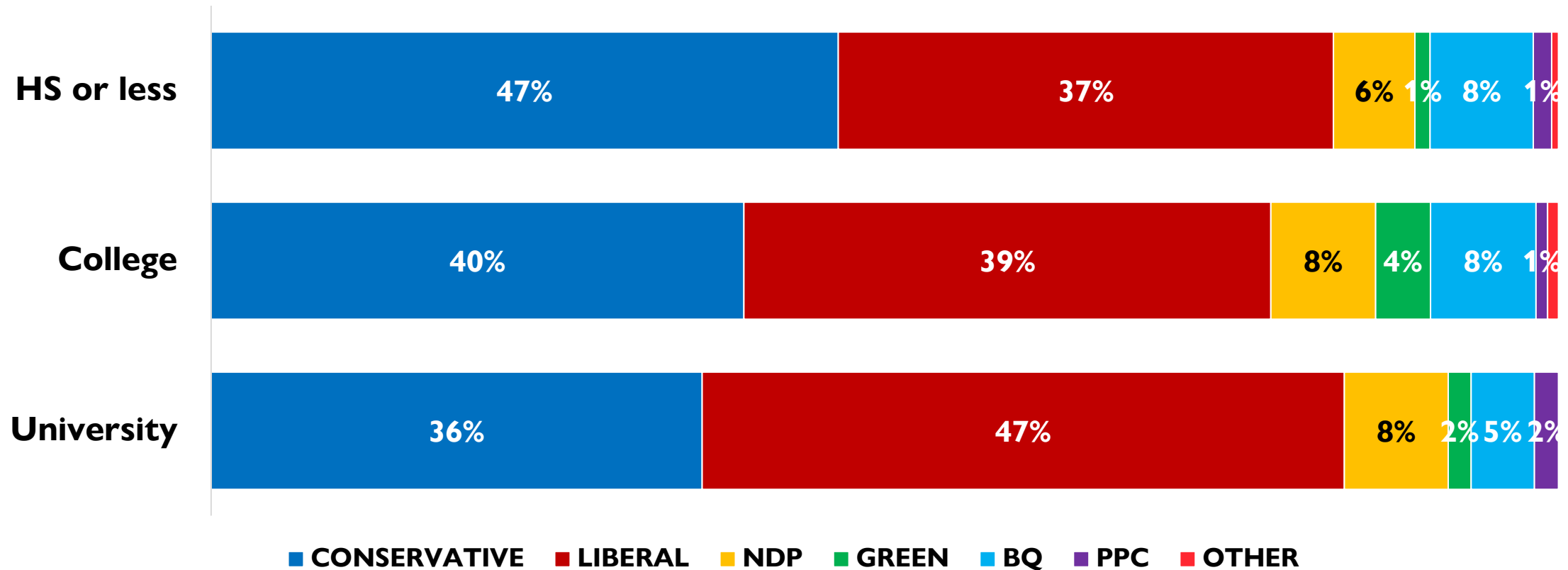
BY GENDER





FEDERAL VOTE INTENTION

BY EDUCATIONAL ATTAINMENT





FEDERAL VOTE INTENTION BY 2025 VOTE

Column %	CONSERVATIVE	LIBERAL	NDP	BQ
CONSERVATIVE	93%	3%	2%	3%
LIBERAL	4%	90%	12%	3%
NDP	0%	5%	80%	1%
BQ	1%	2%	2%	92%
PEOPLE'S	2%	0%	0%	0%
GREEN	1%	1%	1%	1%

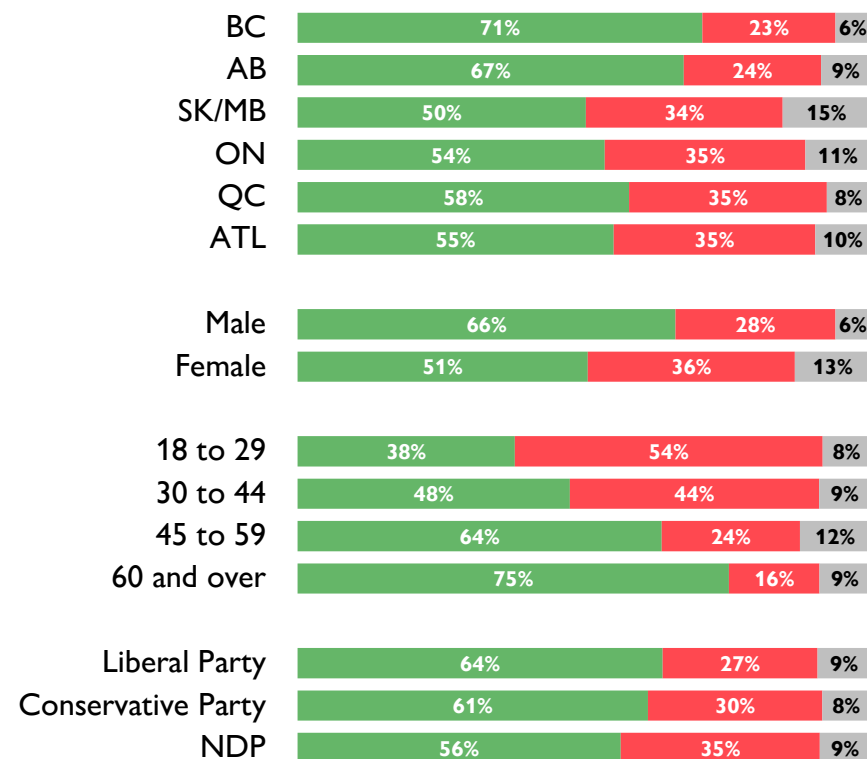
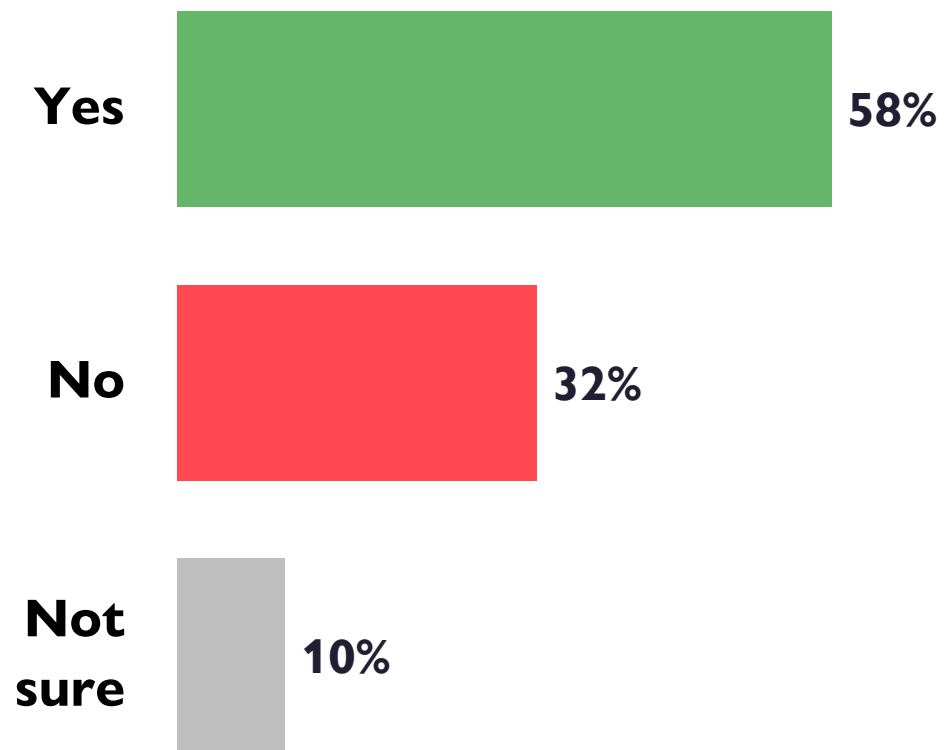
MOU Between Canada and Alberta





Before today, had you heard anything about a new energy agreement between the governments of Alberta and Canada related to a new oil pipeline that would run from Alberta to the B.C. coast?

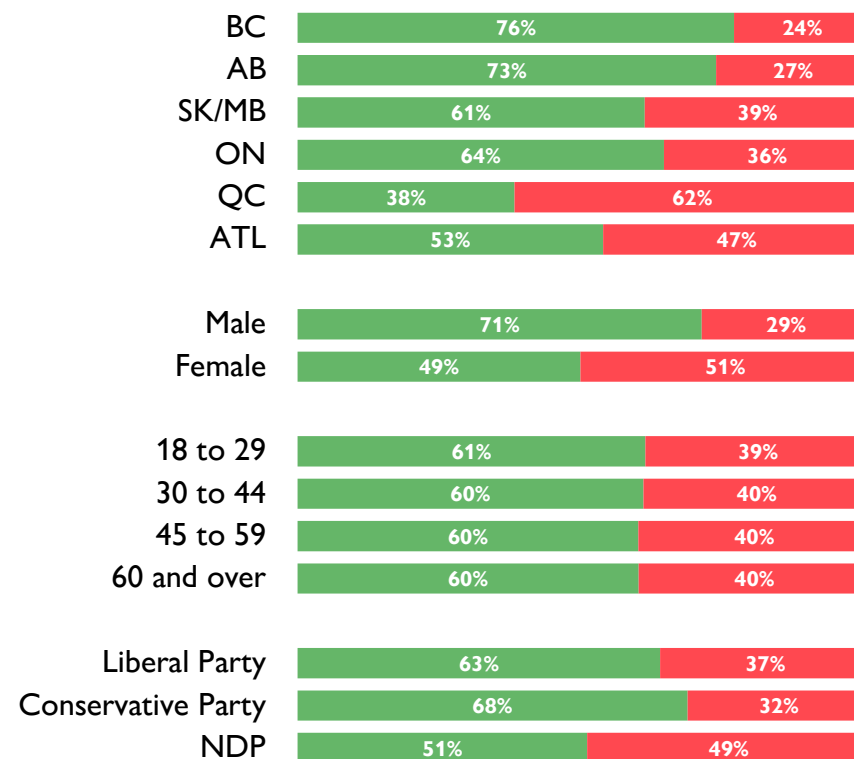
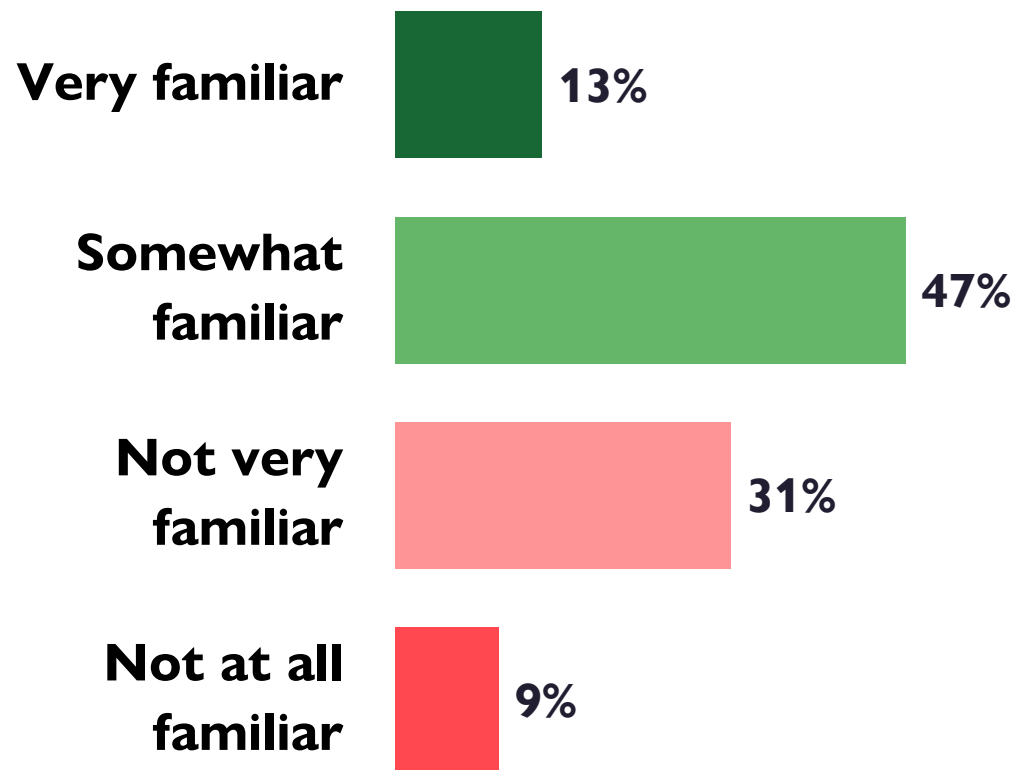
AWARENESS OF MOU BETWEEN CANADA AND ALBERTA





How familiar are you with the idea of building new oil pipelines in Canada today?

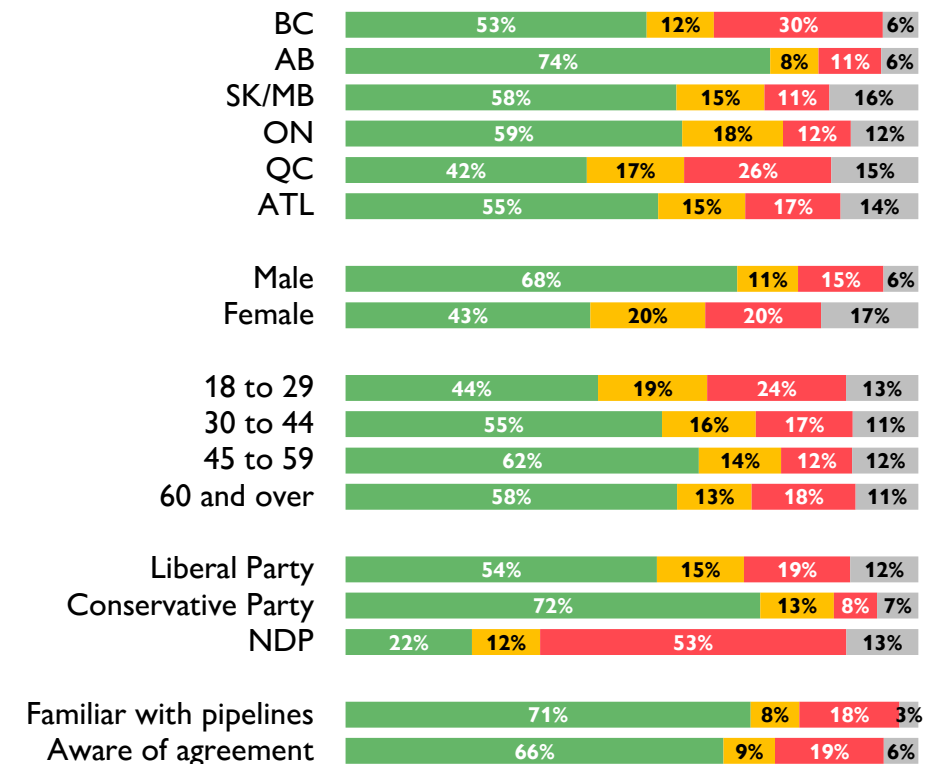
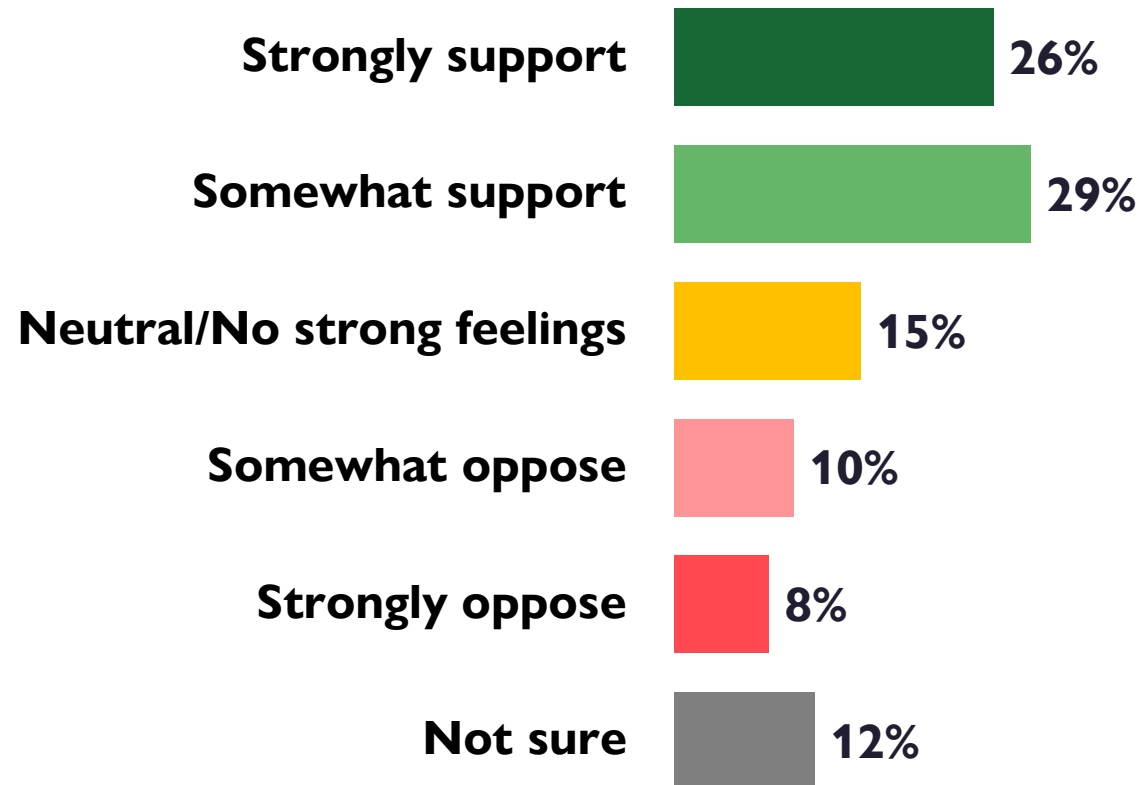
FAMILIARITY WITH THE IDEA OF BUILDING NEW OIL PIPELINES IN CANADA





Based on what you know, what is your initial reaction to the idea of building a new oil pipeline from Alberta to the West Coast in B.C.?

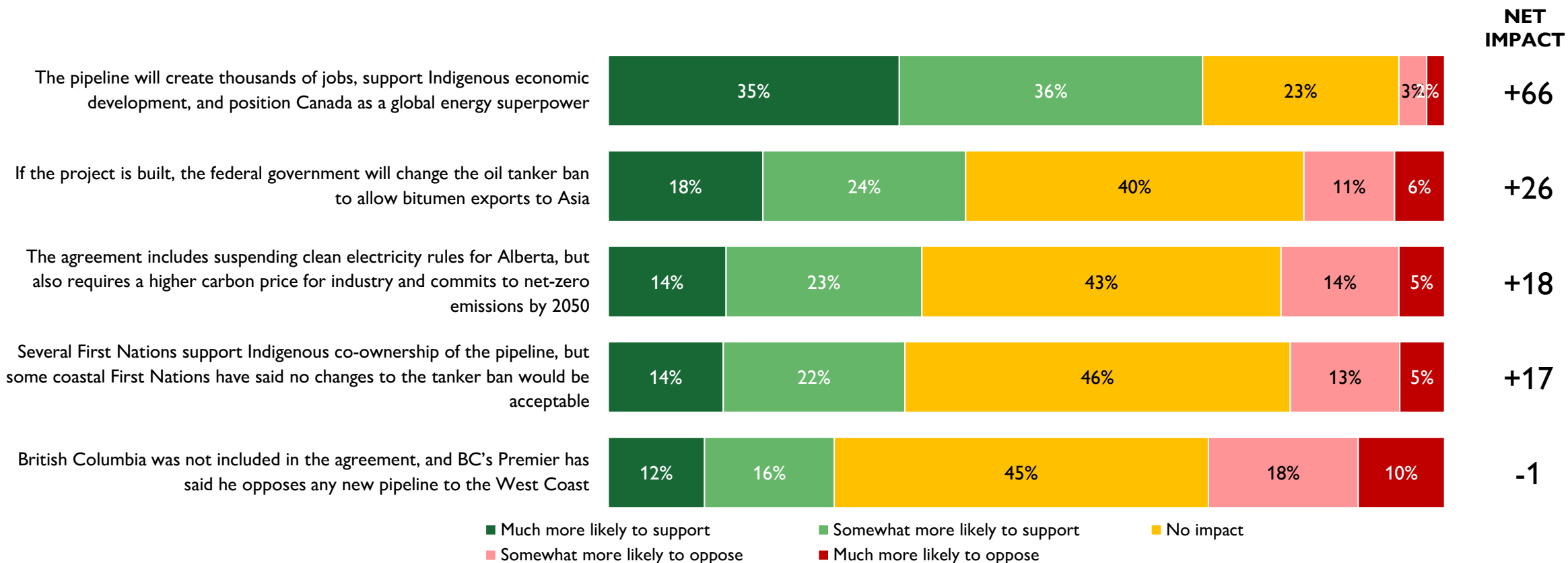
INITIAL REACTION TO THE IDEA OF BUILDING A NEW OIL PIPELINE FROM ALBERTA TO THE WEST COAST IN B.C.





Below are some statements made by politicians and stakeholders about the new Alberta–Ottawa energy accord and proposed pipeline. For each, please indicate whether it makes you more likely to support or oppose the pipeline, or if it has no impact.

IMPACT OF STATEMENTS ON SUPPORT/OPPOSITION TO MOU AND PROPOSED PIPELINE

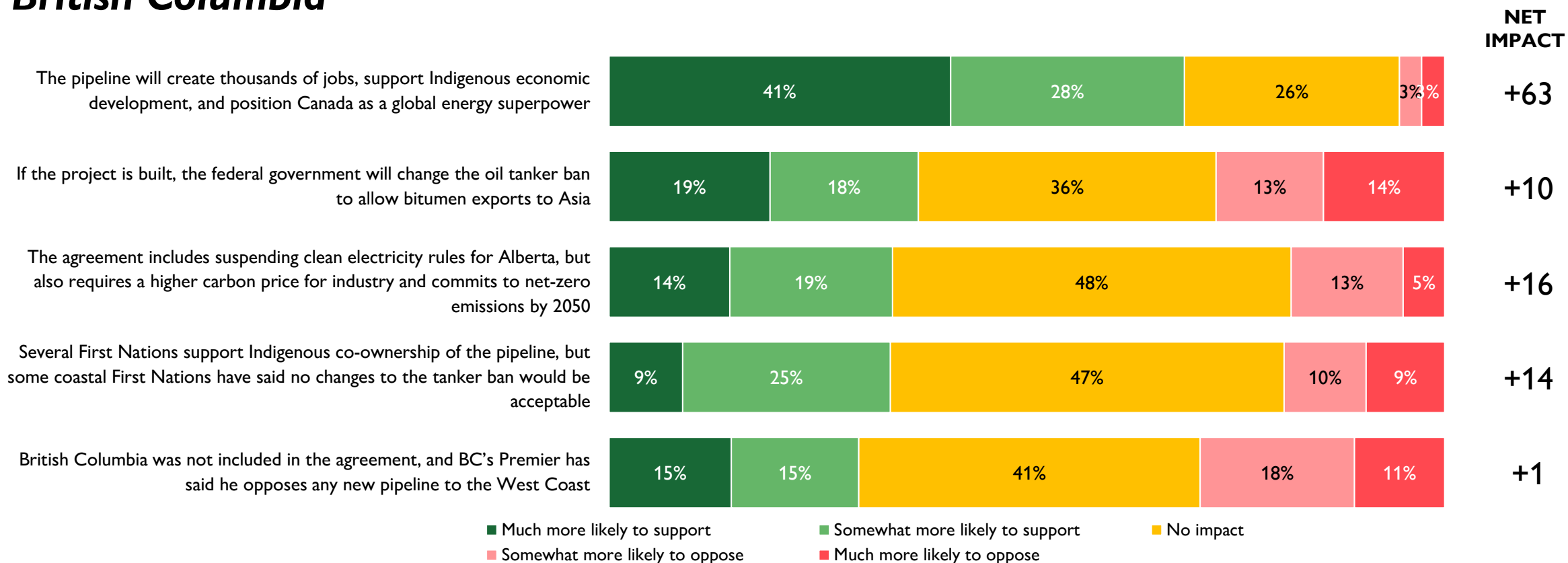




Below are some statements made by politicians and stakeholders about the new Alberta–Ottawa energy accord and proposed pipeline. For each, please indicate whether it makes you more likely to support or oppose the pipeline, or if it has no impact.

IMPACT OF STATEMENTS ON SUPPORT/OPPOSITION TO MOU AND PROPOSED PIPELINE

British Columbia

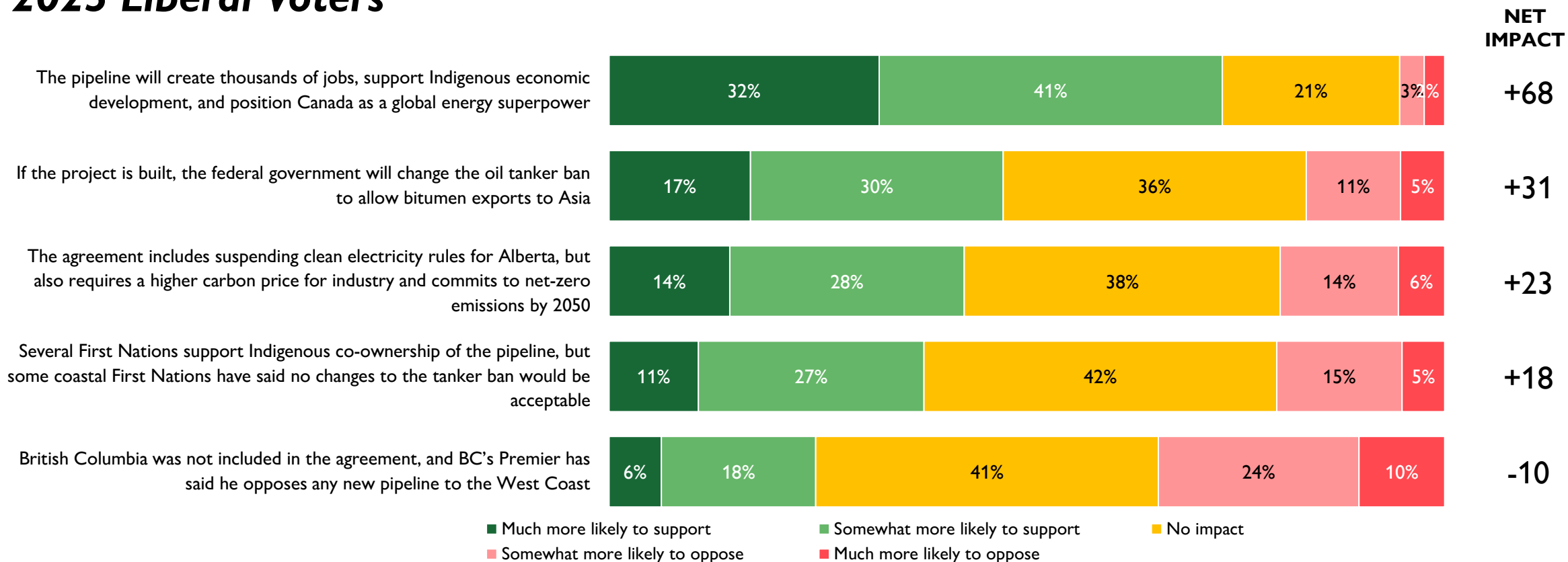




Below are some statements made by politicians and stakeholders about the new Alberta–Ottawa energy accord and proposed pipeline. For each, please indicate whether it makes you more likely to support or oppose the pipeline, or if it has no impact.

IMPACT OF STATEMENTS ON SUPPORT/OPPOSITION TO MOU AND PROPOSED PIPELINE

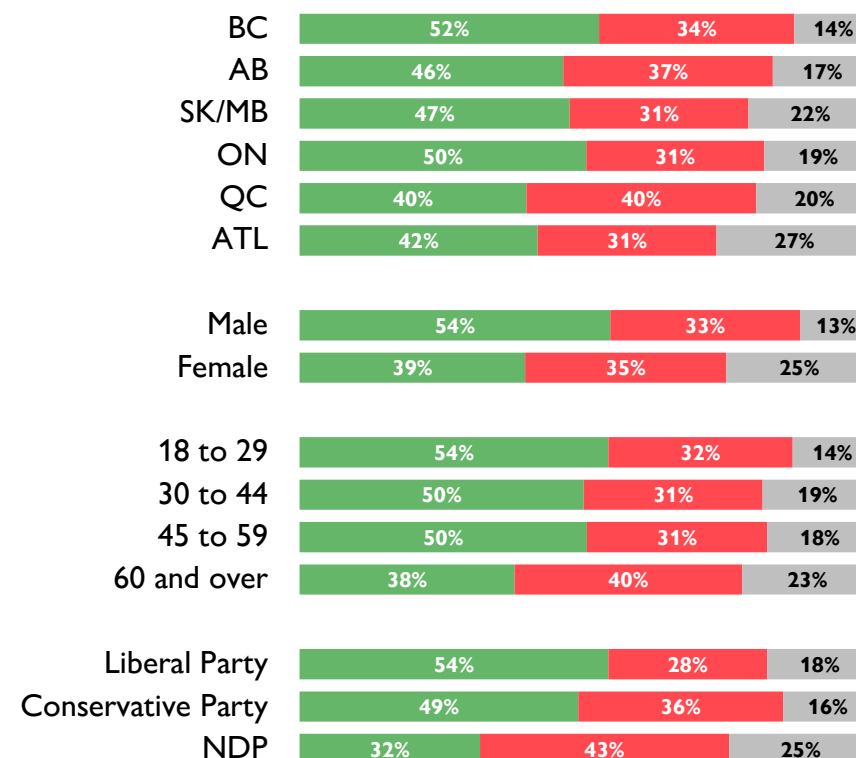
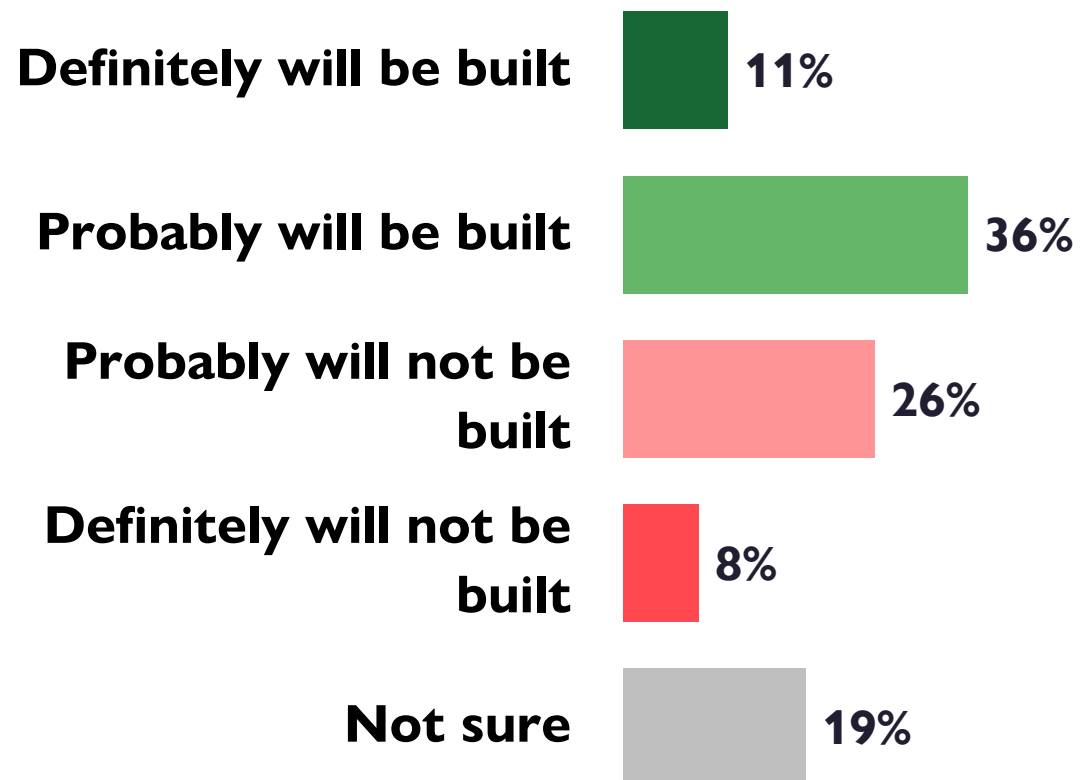
2025 Liberal Voters





Do you think this new pipeline will actually be built in the next 10 years?

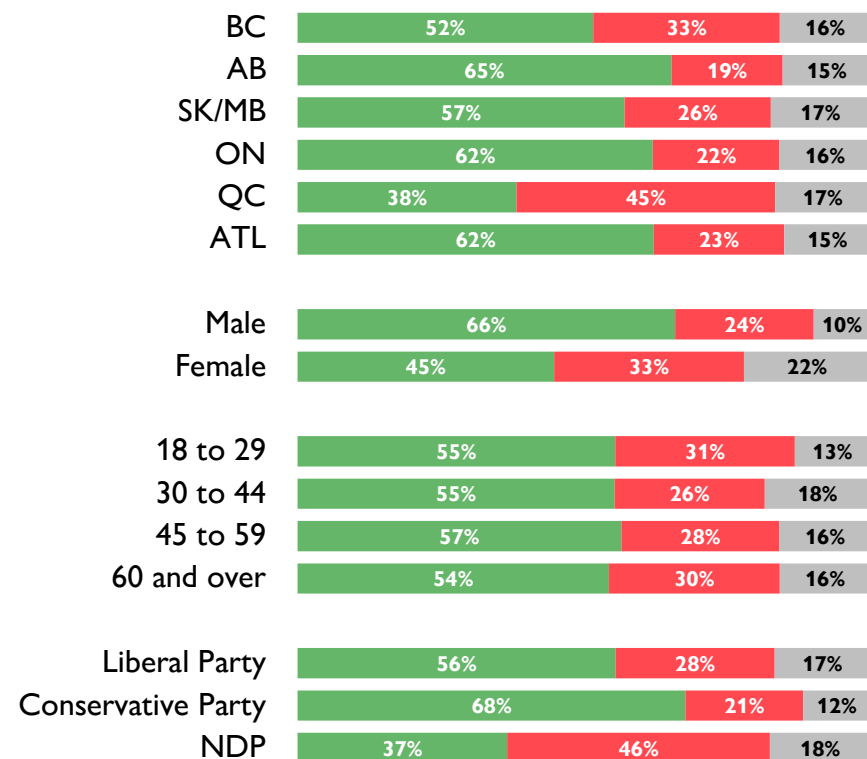
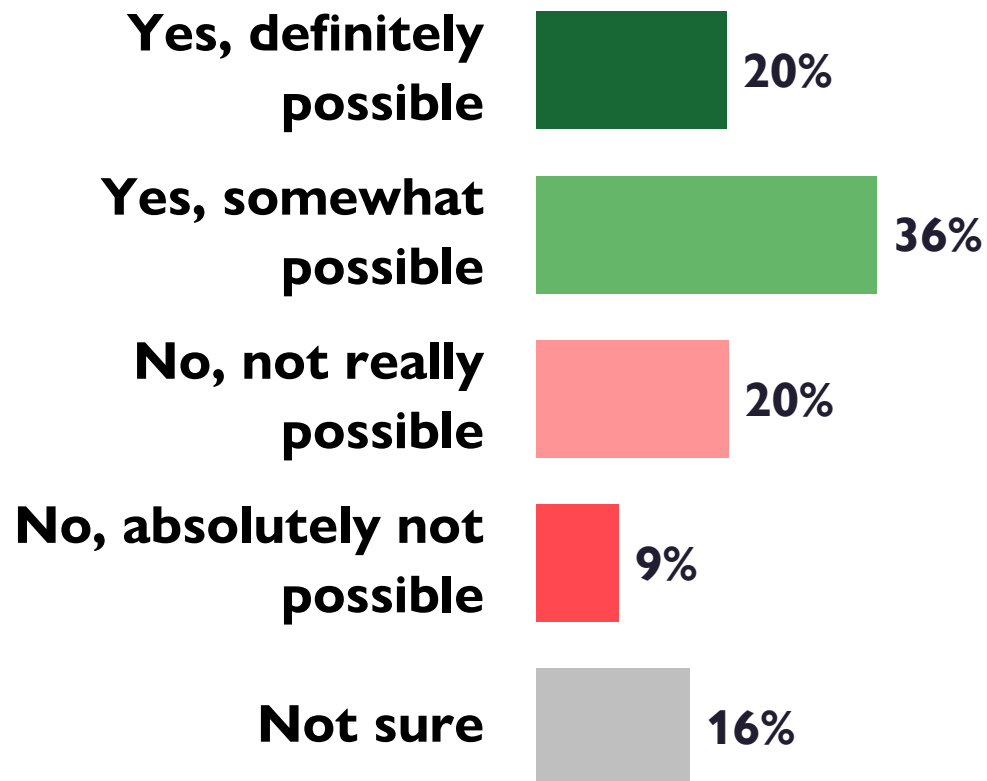
PERCEPTION ABOUT THE LIKELIHOOD OF A NEW PIPELINE BEING BUILT IN NEXT 10 YEARS





Do you think it is possible to build new oil pipelines in Canada and reduce emissions that cause climate change?

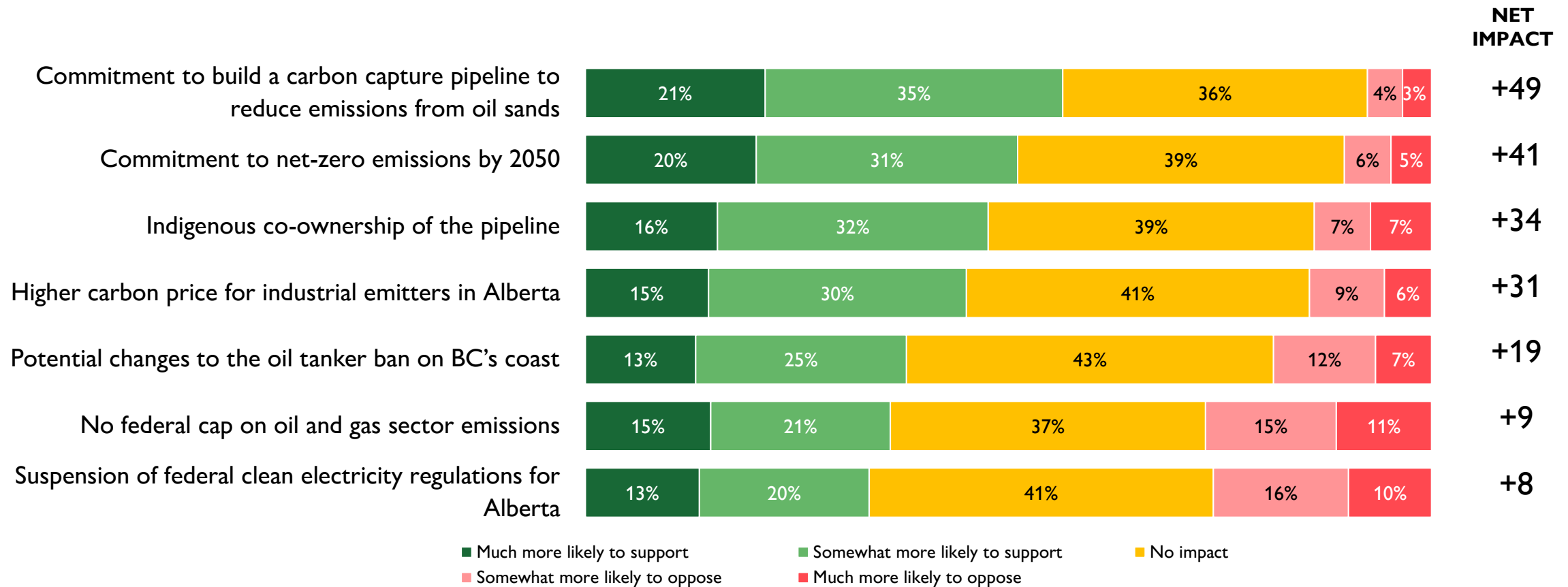
PERCEPTION ABOUT THE LIKELIHOOD OF A NEW PIPELINE BEING BUILT IN NEXT 10 YEARS





For each of the following items included in the Alberta–Ottawa agreement, please indicate if it would make you more likely to support, less likely to support, or has no impact on your support for a new pipeline.

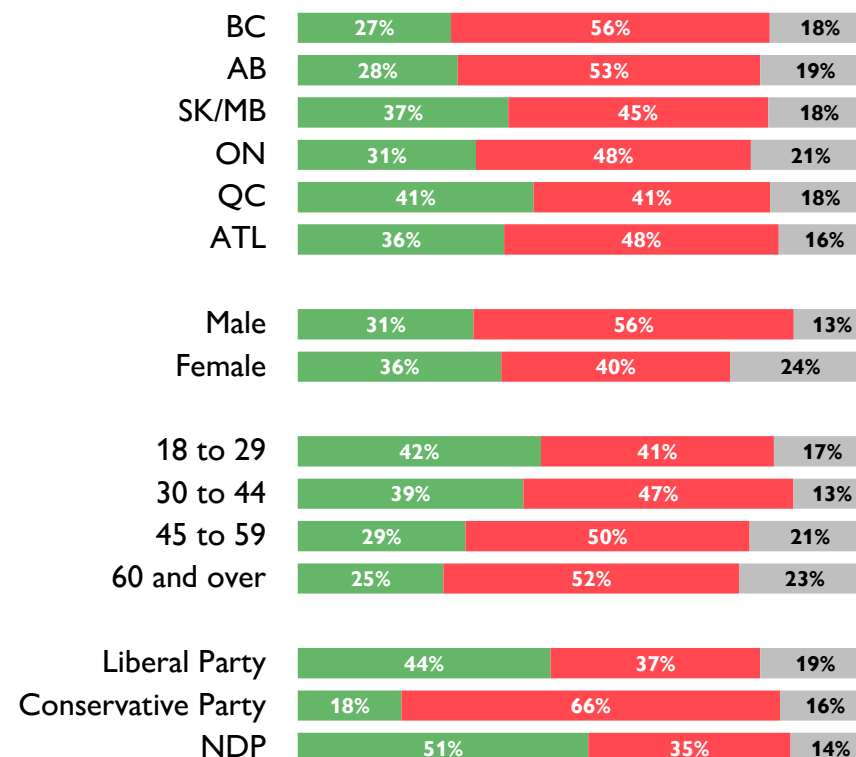
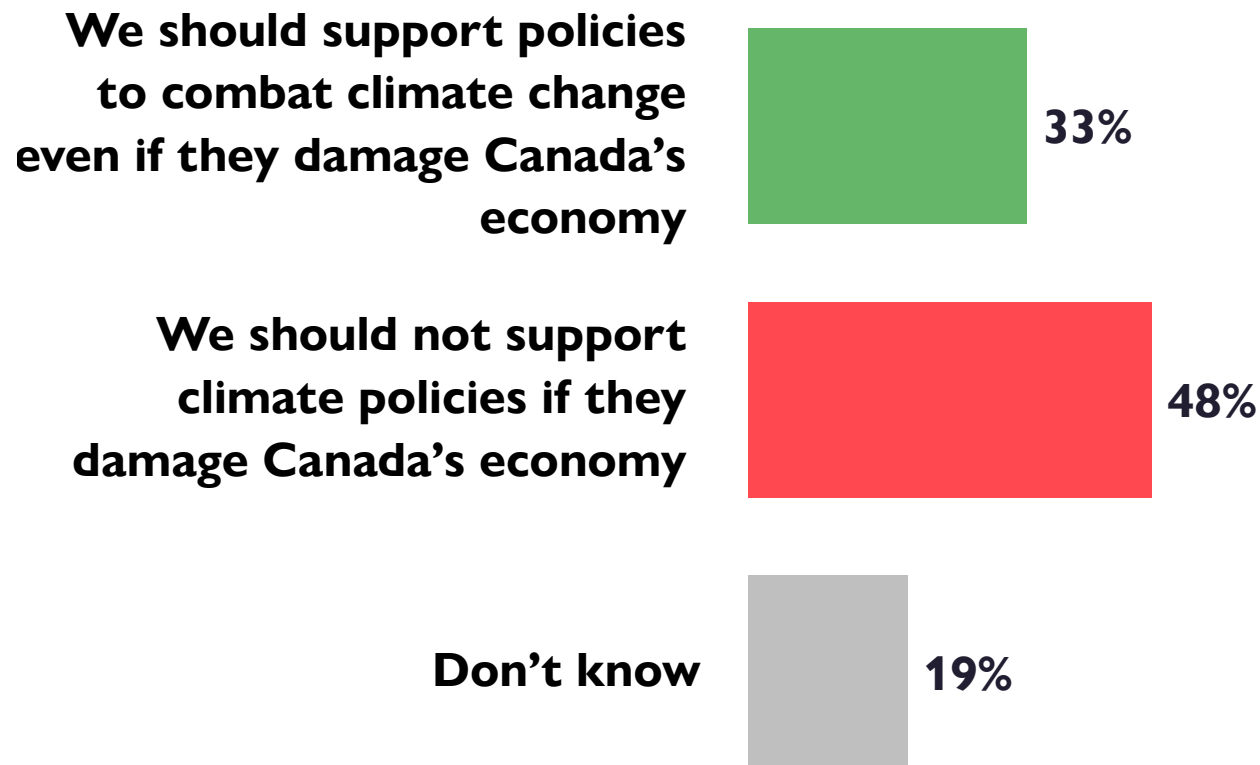
ITEMS INCLUDED IN THE ALBERTA–OTTAWA AGREEMENT’S NET IMPACT ON SUPPORT





Which statement is closer to your own view?

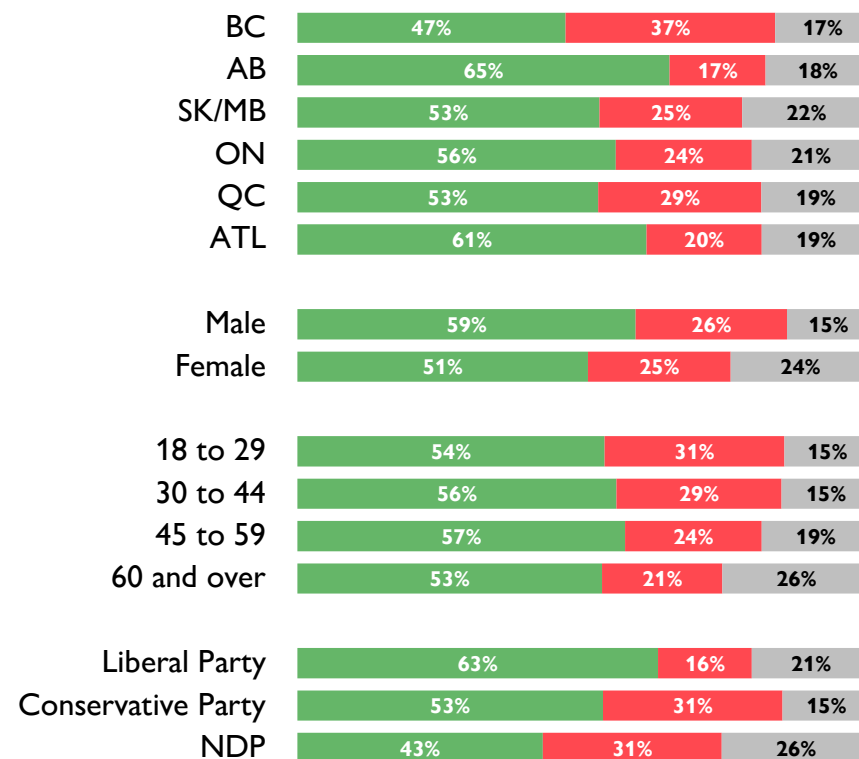
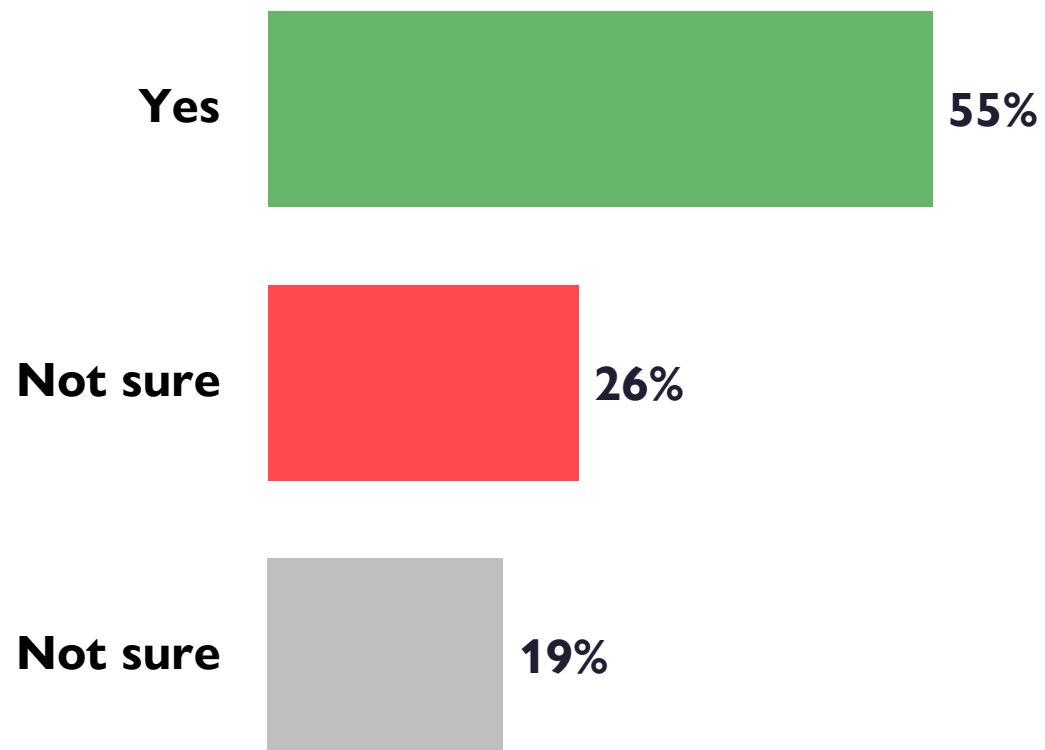
CLIMATE CHANGE POLICIES AND THE ECONOMY





Do you believe Canada can be a global leader in energy and achieve its climate goals at the same time?

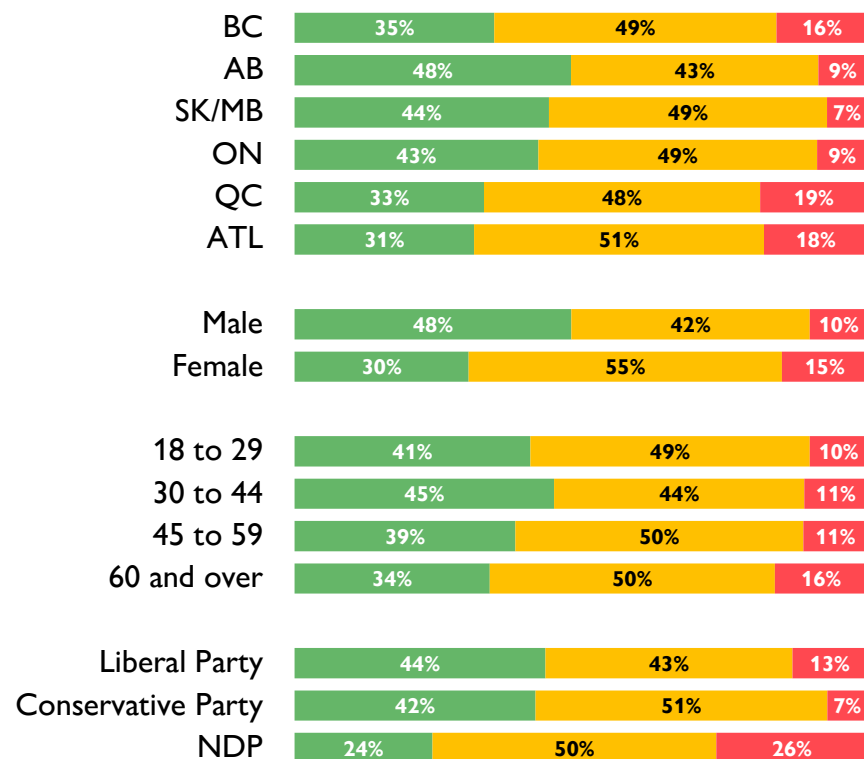
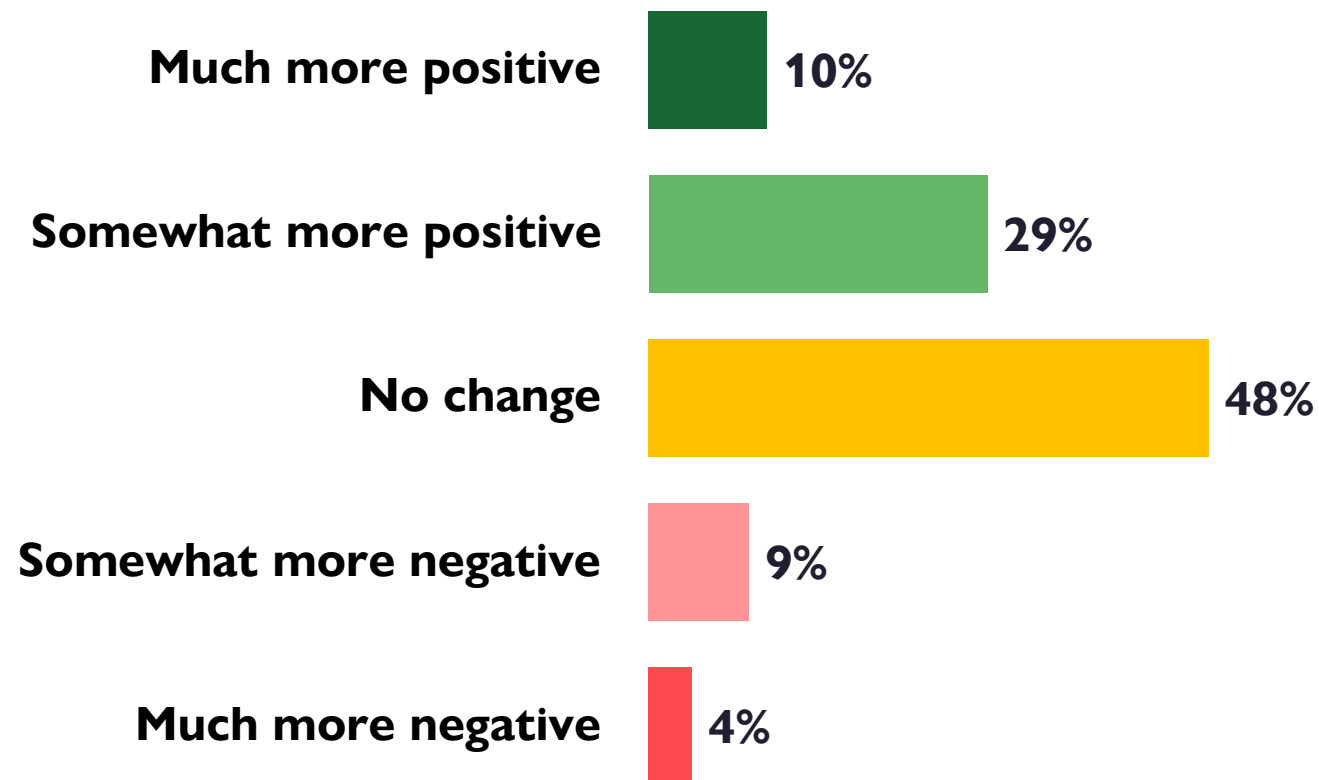
CAN CANADA BE A GLOBAL LEADER IN ENERGY & ACHIEVE ITS CLIMATE GOALS?





After reading about the new Alberta–Ottawa energy agreement, has your view of Canada’s energy and climate policy become more positive, more negative, or stayed about the same?

ALBERTA–OTTAWA ENERGY AGREEMENT AND VIEWS OF CANADA’S ENERGY AND CLIMATE POLICY





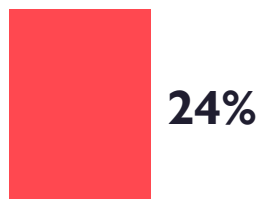
Which of the following statements comes closer to your own view about the agreement between the governments of Canada and Alberta, and what it says about Mark Carney's leadership?

WHAT DOES THIS DEAL SAY ABOUT MARK CARNEY'S LEADERSHIP?

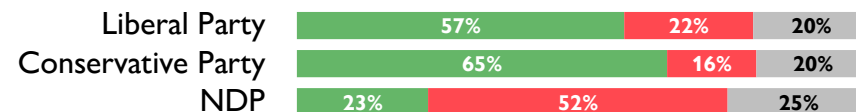
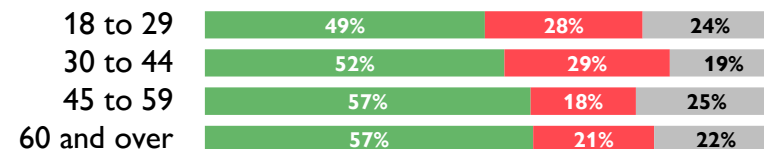
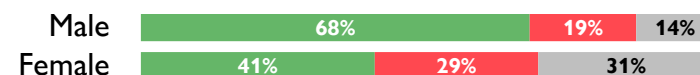
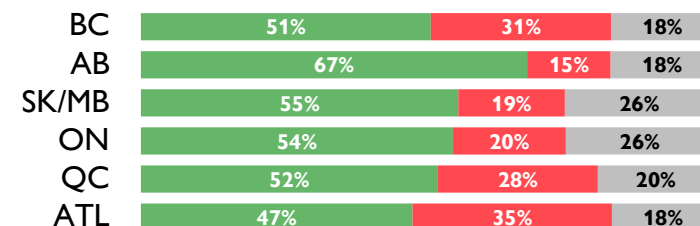
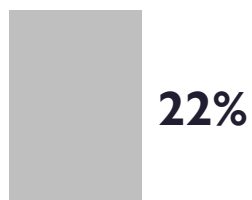
It is a worthwhile compromise that could bring major economic gains for Canada, even if it represents a step back on environmental policy.



It is a betrayal of the progress Canada has made on environmental policy and contradicts Mark Carney's own previous positions on energy and the environment.



Don't know



If an election was held today, which national political party would you vote for?

		Liberal Party	Conservative Party	NDP	Green Party	BQ	People's	Another party	WEIGHTED N
REGION	Canada	41%	41%	7%	2%	7%	1%	1%	1572
	BC	40%	40%	13%	6%	0%	1%	1%	177
	AB	29%	59%	8%	0%	0%	2%	1%	403
	SK/MB	33%	53%	11%	3%	0%	1%	0%	93
	ON	45%	44%	7%	3%	0%	1%	0%	515
	QC	40%	21%	3%	1%	31%	2%	1%	292
	ATL	49%	42%	5%	2%	0%	1%	0%	92
SEX	Male	40%	45%	5%	2%	6%	1%	1%	820
	Female	42%	36%	9%	3%	8%	2%	0%	752
AGE	18 - 29	39%	39%	10%	2%	7%	2%	0%	285
	30 - 44	36%	44%	9%	3%	7%	2%	1%	390
	45 - 59	42%	42%	7%	2%	5%	2%	1%	400
	60 and over	47%	37%	5%	3%	8%	0%	1%	497
2025 VOTE	LPC	90%	3%	5%	1%	2%	0%	0%	617
	CPC	4%	93%	0%	1%	1%	2%	0%	503
	NDP	12%	2%	80%	3%	2%	0%	1%	118
	BQ	3%	3%	1%	1%	92%	0%	0%	66
	GPC	1%	1%	0%	85%	13%	0%	0%	28
	PPC	2%	46%	0%	2%	3%	47%	0%	18

**Good decisions
require good data.**

Good data drives success.

CONTACT:

Info@abacusdata.ca