

# METHODOLOGY

The survey was conducted with 1,000 eligible voters in Ontario from June 6 to 11, 2023.

A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 3.1%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Ontario's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

This survey was paid for by Abacus Data Inc.





If a provincial election was held today, which party would you vote for?



# CURRENT PROVINCIAL VOTE INTENTION

*ALL ELIGIBLE VOTERS*

	CURRENT VOTE SHARE	CHANGE SINCE END OF MARCH
<b>PC</b>	<b>30%</b>	<b>-3</b>
<b>LIBERAL</b>	<b>22%</b>	<b>NC</b>
<b>NDP</b>	<b>22%</b>	<b>+4</b>
<b>GREEN</b>	<b>5%</b>	<b>+1</b>
<b>OTHER</b>	<b>3%</b>	<b>-1</b>
<b>UNDECIDED</b>	<b>17%</b>	<b>-2</b>





If a provincial election was held today, which party would you vote for?



# CURRENT PROVINCIAL VOTE INTENTION

*ALL ELIGIBLE VOTERS*

	CURRENT VOTE SHARE	CHANGE SINCE END OF MARCH
<b>PC</b>	<b>36%</b>	<b>-5</b>
<b>LIBERAL</b>	<b>27%</b>	<b>NC</b>
<b>NDP</b>	<b>26%</b>	<b>+3</b>
<b>GREEN</b>	<b>6%</b>	<b>NC</b>
<b>OTHER</b>	<b>4%</b>	<b>+1</b>



If a provincial election was held today, which party would you vote for?



# PROVINCIAL VOTE INTENTION

## BY REGION

### COMMITTED VOTERS

	ONTARIO	TORONTO	GTHA	SWO	EAST	NORTH
PC	36%	33%	43%	32%	37%	26%
LIBERAL	27%	33%	25%	18%	30%	38%
NDP	26%	26%	24%	35%	20%	27%
GREEN	6%	6%	5%	9%	5%	7%
OTHER	4%	3%	3%	5%	8%	1%



If a provincial election was held today, which party would you vote for?



# PROVINCIAL VOTE INTENTION

## BY GENDER & AGE COMMITTED VOTERS

	ONTARIO	MALE	FEMALE	18 TO 29	30 TO 44	45 TO 59	60+
PC	36%	44%	29%	24%	24%	43%	50%
LIBERAL	27%	26%	28%	24%	33%	25%	24%
NDP	26%	20%	33%	39%	30%	20%	20%
GREEN	6%	6%	7%	9%	8%	6%	3%
OTHER	4%	5%	3%	3%	4%	6%	3%





If a provincial election was held today, which party would you vote for?



# PROVINCIAL VOTE INTENTION

## BY PAST PROVINCIAL/FEDERAL VOTE COMMITTED VOTERS

	ONTARIO	2022 PC VOTERS	2022 NDP VOTERS	2022 OLP VOTERS	2021 LPC VOTERS	2021 CPC VOTERS	2021 NDP VOTERS
<b>PC</b>	<b>36%</b>	<b>89%</b>	<b>4%</b>	<b>5%</b>	<b>13%</b>	<b>86%</b>	<b>5%</b>
<b>LIBERAL</b>	<b>27%</b>	<b>4%</b>	<b>10%</b>	<b>81%</b>	<b>64%</b>	<b>3%</b>	<b>4%</b>
<b>NDP</b>	<b>26%</b>	<b>3%</b>	<b>85%</b>	<b>12%</b>	<b>20%</b>	<b>4%</b>	<b>87%</b>
<b>GREEN</b>	<b>6%</b>	<b>2%</b>	<b>1%</b>	<b>3%</b>	<b>2%</b>	<b>3%</b>	<b>4%</b>
<b>OTHER</b>	<b>4%</b>	<b>2%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3%</b>	<b>-</b>



If a provincial election was held today, which party would you vote for?



## PROVINCIAL VOTE INTENTION WITH DIFFERENT LIBERAL LEADERS

### ALL ELIGIBLE VOTERS

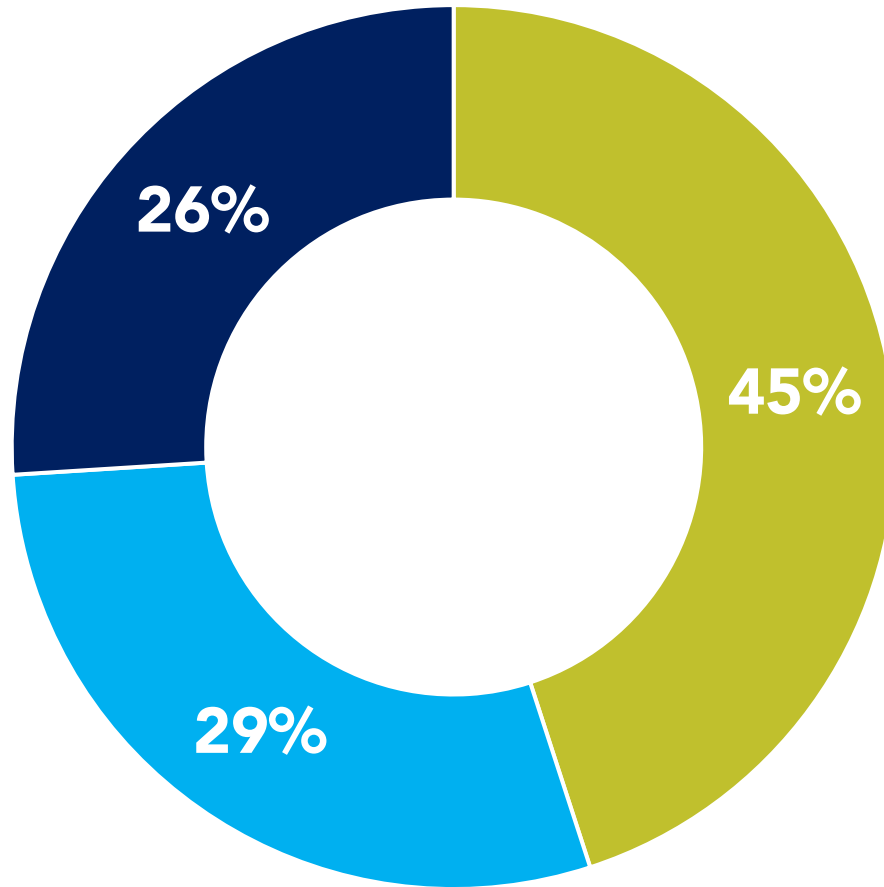
	CURRENT	w/ Crombie as OLP Leader	w/ Naqvi as OLP Leader	w/ Erksine-Smith as OLP Leader
<b>PC</b>	30%	30%	29%	31%
<b>LIBERAL</b>	22%	20%	16%	15%
<b>NDP</b>	22%	15%	15%	16%
<b>GREEN</b>	5%	5%	5%	5%
<b>OTHER</b>	3%	6%	7%	5%
<b>UNDECIDED</b>	17%	24%	28%	28%





Which of the following comes closest to your view?

## TIME FOR CHANGE OR RE-ELECT FORD?



- It's time for a change in government in Ontario and there is a good alternative to Doug Ford and the PCs available.
- It's time for a change in government but there isn't a good alternative to Doug Ford and the PCs that I'm comfortable with.
- I think Doug Ford and the PCs deserve to be re-elected.





Which of the following comes closest to your view?



## VOTE INTENTION BY DESIRE FOR CHANGE

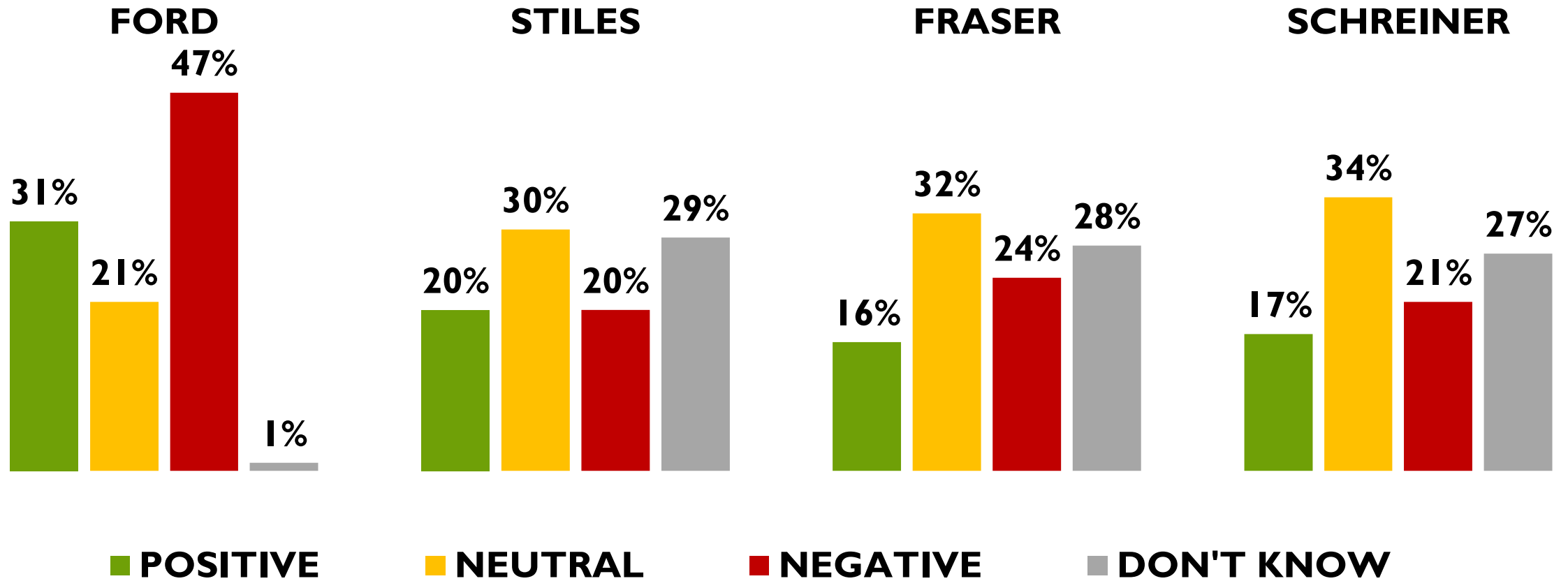
	ALL	Ford and PCs deserve to be re- elected	Time for a change but there isn't a good alternative	Time for a change and there is a good alternative
PC	30%	85%	38%	5%
LIBERAL	22%	10%	27%	38%
NDP	22%	3%	25%	42%
GREEN	5%	1%	6%	9%
OTHER	3%	1%	4%	6%



Do you have a positive or negative impression of the following people?



# PARTY LEADER IMPRESSIONS

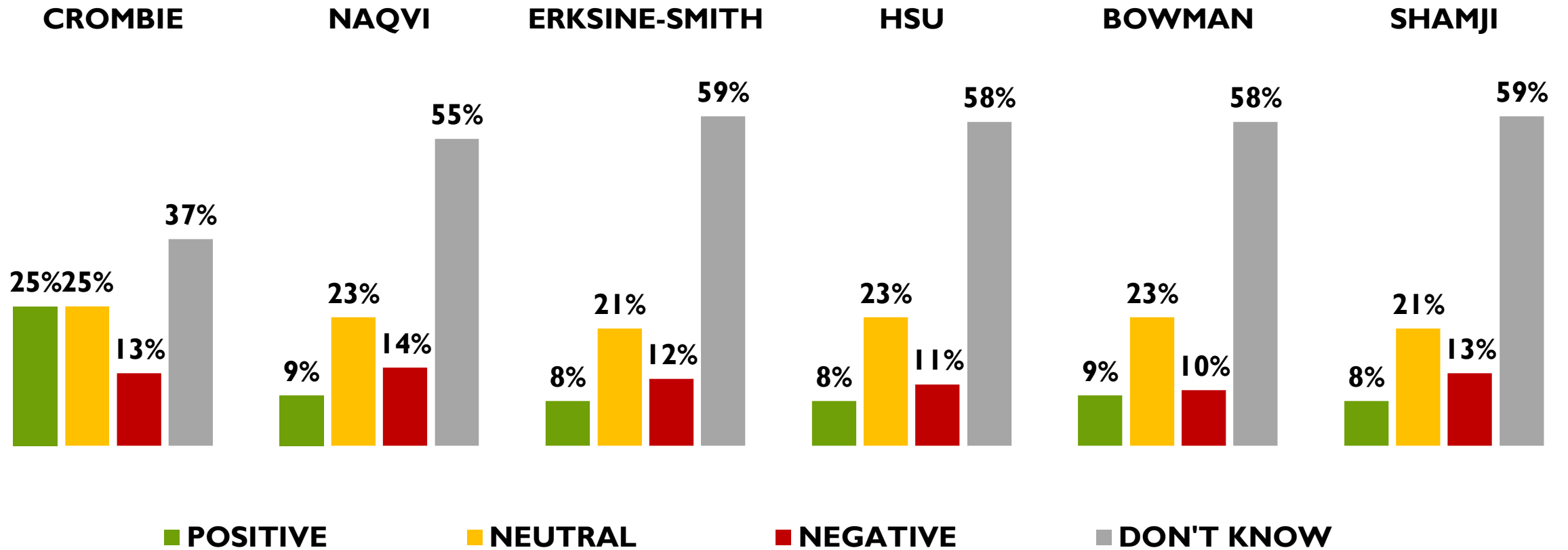




How about the following people, who are running for leader of the Ontario Liberal Party? Do you have a positive or negative impression of...



# LIBERAL LEADERSHIP CANDIDATE IMPRESSIONS



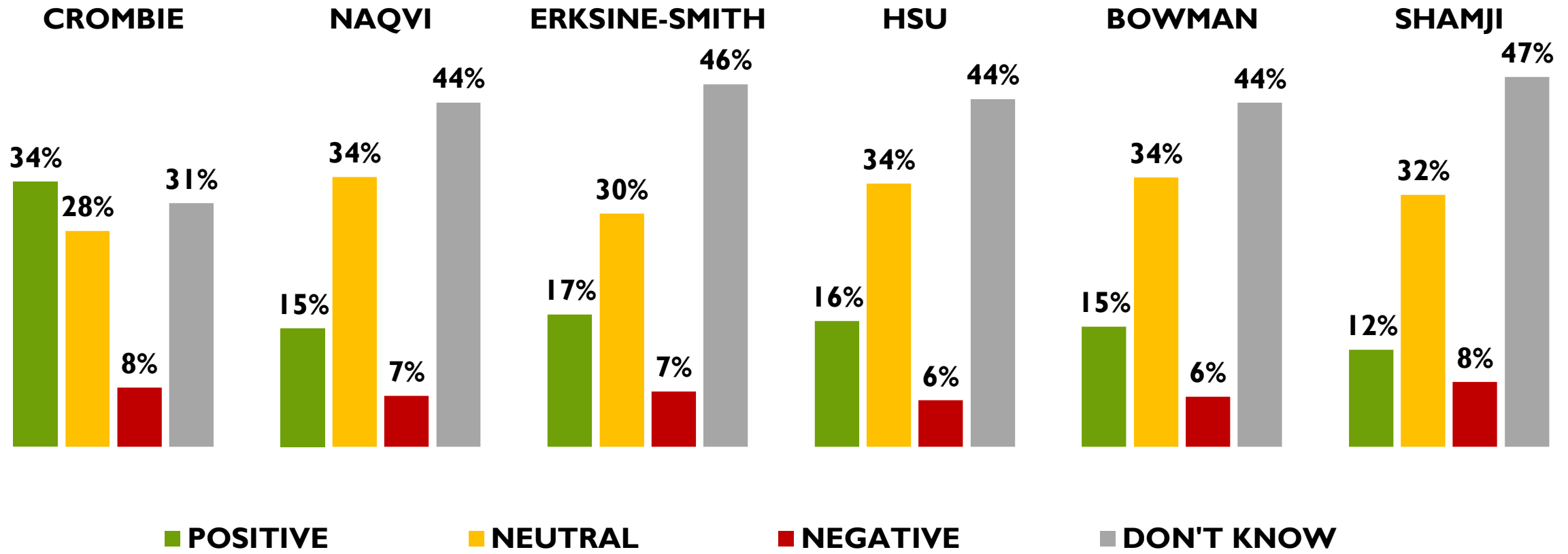


How about the following people, who are running for leader of the Ontario Liberal Party? Do you have a positive or negative impression of...



# LIBERAL LEADERSHIP CANDIDATE IMPRESSIONS

## OLP SUPPORTERS





If a provincial election was held today, which party would you vote for?



# Tabulations

## Committed Respondents (n=799)

Row %		Ontario PC	Ontario Liberal	Ontario NDP	Ontario Greens	Another party	Weighted	Unweighted
Where in Ontario do you live?	Ontario	36%	27%	26%	6%	4%	645	799
	Toronto	33%	33%	26%	6%	3%	135	220
	GTHA	43%	25%	24%	5%	3%	231	266
	Eastern	37%	30%	20%	5%	8%	94	125
	Southwestern	32%	18%	35%	9%	5%	142	143
	North	26%	38%	27%	7%	1%	43	45
GENDER	Male	44%	26%	20%	6%	5%	329	348
	Female	29%	28%	33%	7%	3%	316	451
AGE GROUP	18 to 29	24%	24%	39%	9%	3%	127	168
	30 to 44	24%	33%	30%	8%	4%	168	233
	45 to 59	43%	25%	20%	6%	6%	157	182
	60 and over	50%	24%	20%	3%	3%	194	216

