

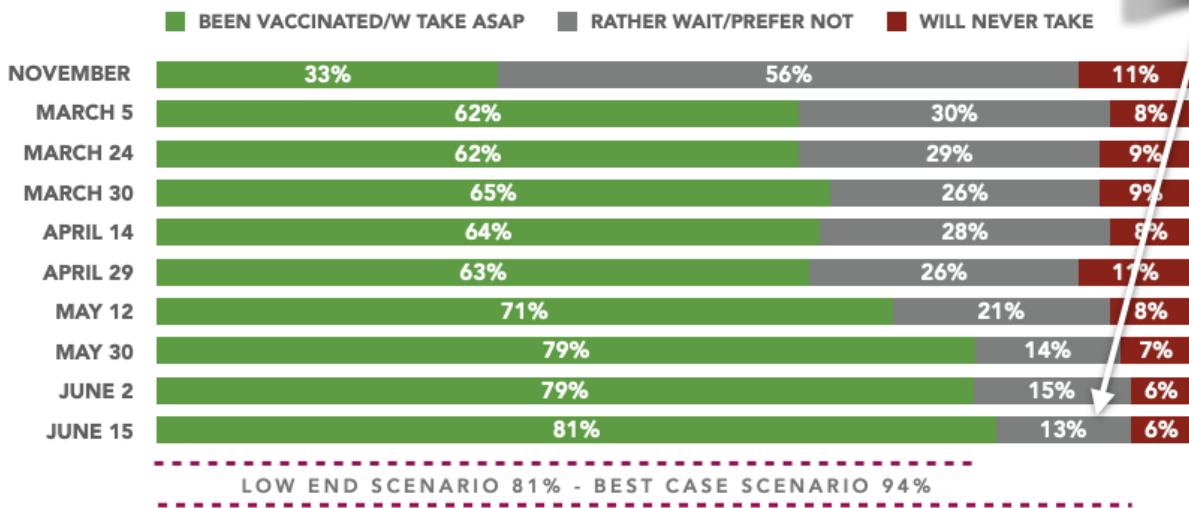
**ALMOST ALL PLAN TO GET A SECOND SHOT, BUT A QUARTER DOUBT NECESSITY**

Ottawa, ON, June 21, 2021 – The latest Abacus Data research conducted as a contribution to the Faster Together coalition reveals that the number of vaccine hesitant Canadians has continued to decline, and now numbers 13%, with another 6% indicating they will never take a Covid19 vaccine.



**COVID VACCINE ACCEPTANCE**

3,8 MILLION  
ADULTS



JUNE 15, 2021  
ABACUS DATA

Among those who have already had a first shot of vaccine, 98% say they have either had their second shot already or intend to take it as soon as possible. Just 2% say they might not bother with the second shot.

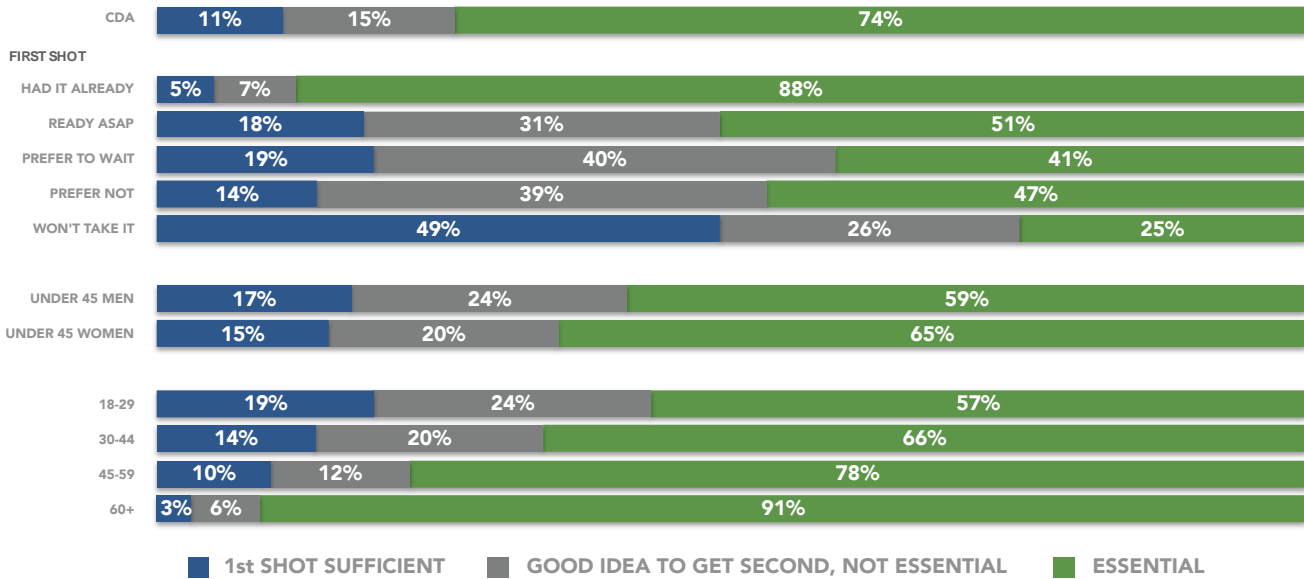
While these numbers suggest Canada can expect continued forward momentum in vaccine acceptance, one other question highlights the need to continue to provide education and encouragement about the second shot and its role in health protection from this virus.

Although 74% believe the second shot is "essential" to provide protection from Covid, 15% say it's a good idea to get the second shot, but not essential, and 11% say they believe the 1<sup>st</sup> dose provides sufficient protection from their standpoint. Young people in particular seem less convinced about the need for the second shot.

Together these numbers indicate that as many as a quarter of Canadian adults may need continued encouragement and information to make the decision to get the second shot.



## SECOND SHOT - IS IT ESSENTIAL



JUNE 15, 2021  
ABACUS DATA

The survey was conducted with 2,200 Canadian residents from June 11 to 15, 2021. The data was weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region.

### THE FASTER TOGETHER COALITION

More than 240 organizations (labour unions, individuals, industry associations, airports, universities, and businesses large and small) has formed to encourage Canadians to be vaccinated against Covid19. Co-chaired by Hassan Yussuff, Past President of the Canadian Labour Congress and Bruce Anderson, Chairman of Abacus Data and a partner in spark\*advocacy. Under the banner "Faster, Together" with opinion research contributed by Abacus Data and creative services by Spark Advocacy the group offers more than 400 pieces of creative material that any organization is free to use to reach audiences they have access to.

Faster Together digital ads <https://resources.fastertogether.ca> can be downloaded from this site and used at no cost. A second site explains the work of the coalition and provides a link to provincial sites that can inform them about vaccine availability. <https://www.fastertogether.ca> Those who want to join the coalition are welcome simply send an email to [banderson@abacusdata.ca](mailto:banderson@abacusdata.ca) or [hyussuff@clctc.ca](mailto:hyussuff@clctc.ca). There is no cost to join and no limit on the size of the coalition.

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## FASTER TOGETHER PARTNERS

19 To Zero  
Accelaware  
ACFO-ACAF  
ACTRA National  
Airbnb  
Air Canada  
Atlantic Canada Airports Association  
Alan Doyle  
Alberta Hotel & Lodging Association  
Allan Hawco  
Amalgamated Transit Union  
Ambermac Media (Amber MacArthur)  
American Federation of Musicians  
Association of Supply Management - BC  
Baffin Iron Mines  
Banff & Lake Louise Hospitality Association  
BC Building Trades Council  
BC Chamber of Commerce  
BC Council of Forest Industries  
BC Maritime Employers Association  
BC Hotel Association  
Billy Bishop Toronto City Airport  
BIOTECanada  
Boston Consulting Group  
Brandon University  
Brantford Brant Chamber of Commerce  
Brescia University College  
Burnaby Board of Trade  
Business Council of Canada  
Caisse de Depots  
Canada Life  
Canada Life & Health Insurance Association  
Canada's Building Trades Unions  
Canadian Actors' Equity Association  
Canadian Airports Council  
Canadian Alliance of Student Associations  
Canadian Association of Amusement Operators  
Canadian Association of Fairs and Exhibitions  
Canadian Automobile Association  
Canadian Bankers Association  
Canadian Chamber of Commerce  
Canadian Construction Association  
Canadian Credit Union Association  
Canadian Electricity Association  
Canadian Federation of Nurses Unions  
Canada Food Exporters Association  
Canadian Independent Music Association  
Canadian Labour Congress  
Canadian Live Music Association  
Canadian Media Producers Association  
Canadian Nursing Students' Association  
Canadian Real Estate Association  
Canadian Roofing Contractors Association  
Canadian Ski Council  
Canadian Ski Instructors Alliance  
Canadian Union of Public Employees  
Canadian Urban Transit Association  
Canadian Wireless Telecom Association  
Cape Breton Regional Chamber of Commerce  
CCEC Credit Union  
Capilano University  
Cenovus Energy Inc  
Charlottetown Airport Authority  
Chamber of Commerce for Greater Moncton  
Chetwynd Chamber of Commerce  
Choice Hotels Canada  
Cineplex  
Colleges & Institutes Canada  
Council of Canadian Innovators  
CPA New Brunswick  
Creative BC  
CropLife Canada  
Culinary Tourism Alliance  
Cynthia Dale  
Deer Lake Airport Authority  
Directors Guild of Canada  
École de technologie supérieure  
Empire Life  
Endless Events Group  
Engelheim  
Event Staff Canada  
Facebook  
FETCO  
Federation of Canadian Municipalities  
Fertilizer Canada  
Fredericton Chamber of Commerce  
Fredericton International Airport Authority  
Food, Health & Consumer Products Canada  
Forrest Products Association of Canada  
Fort McMurray Chamber of Commerce  
Gander Airport Authority  
Georgian College  
Global Citizen  
go2HR  
Greater Moncton International Airport Authority  
Greater Saskatoon Chamber of Commerce  
Greater Victoria Chamber of Commerce  
Halifax International Airport Authority  
Hotel Association of Canada  
Humboldt Chamber of Commerce  
Insurance Bureau of Canada  
IATSE  
Indigeno Travel  
Intl Brotherhood of Electrical Workers  
Int'l Brotherhood of Boilermakers  
Intl Union of Operating Engineers  
Int'l Assn of Machinists & Aerospace Workers  
Janet Annesley  
King's University College at Western University  
Laborers' Intl Union of North America  
Langley Chamber of Commerce  
MacEwan University  
Manitoba Chambers of Commerce  
Manitoba Nurses Union  
Manulife  
Maple | Maskawāhtik  
Maple Leaf Foods  
Maple Leaf Sports/Ent  
Mark Critch  
Marriott International  
Maximum Express  
Mediative  
Meetings Mean Business Canada  
Memorial University  
Milton Chamber of Commerce  
Mining Association of Canada  
Motion Picture Association of Canada  
Motor Coach Canada  
Mount Royal University  
Mount Allison Students' Union  
Mount Allison University  
Mount Saint Vincent University  
Movie Theatre Association of Canada  
Music Canada  
National Airlines Council of Canada  
National Electrical Trade Council  
National Newswatch  
NB Building Trades Council  
New Brunswick Nurses Union  
Newmarket Chamber of Commerce  
New Vision Family Health Team  
North Vancouver Chamber of Commerce  
Nova Scotia Nurses' Union  
OCAD University  
Ontario Construction Secretariat  
Ontario Motor Coach Association  
Ontario Nurses' Association  
Ontario Public Service Employees  
Ottawa Board of Trade  
Ottawa Sports and Entertainment Group  
Ottawa International Airport Authority  
Pacific National Exhibition  
Parkville & District Chamber of Commerce  
Peter Mansbridge  
Pharmacists' Association of NFLD & Labrador  
Ponoka and District Chamber of Commerce  
Port Hope & District Chamber of Commerce  
Port Saint John  
Prince Edward Island Nurses' Union  
Professional Institute the Public Service of Canada  
Qualicum Beach Chamber of Commerce  
Quinte West Chamber of Commerce  
Queens University  
Rapid Test & Trace Canada  
Realstar Hospitality  
Regina Exhibition Association Ltd  
Retail Council of Canada  
Registered Nurses' Union of NFLD & Labrador  
Revelstoke Credit Union  
Rob Russo  
Royal & McPherson Theatres Society  
Saa Dene Group of Companies  
Saint John Airport  
Saskatchewan Chamber of Commerce  
Saskatchewan Union of Nurses  
Sault Ste Marie Airport Development Corp  
ScienceUpFirst  
Service Employees International Union  
Simon Fraser University  
Sirius XM Canada  
Sooke Region Chamber of Commerce  
Sparrow Hotels  
St. John's International Airport Authority  
Stratford Festival  
Students' Association of MacEwan University  
Stouffville Chamber of Commerce  
Sun Life  
Suncor  
Surrey Board of Trade  
Sussex & District Chamber of Commerce  
Teamsters Canada  
Teck Resources

Telus  
Tenaris  
TikTok Canada  
Timmins Chamber of Commerce  
Toronto & York Region Labour Council  
Toronto International Film Festival  
Tourism Industry Ass'n Canada  
Tourism Industry Ass'n AB  
Tourism Industry Ass'n BC  
Tourism Industry Ass'n ON  
Tourism Industry Ass'n NB  
Tourism Industry Ass'n NS  
Tourism Industry Ass'n PEI  
Tourism Industry Ass'n NFLD  
Town of Banff  
TransLink

Trans Mountain  
Trent University  
Tri-Cities Chamber of Commerce  
Trinity Western University  
Tumbler Ridge Chamber of Commerce  
Twitter  
Unifor  
Union Savings  
United Food and Commercial Workers  
United Nurses of Alberta  
United Steel Workers  
Universal Music Canada  
Universities Canada  
University of the Fraser Valley  
University of Guelph  
University of Saskatchewan

University of St. Michael's College  
University of Waterloo  
Victoria Airport Authority  
Vista Projects  
Waskesiu Chamber of Commerce  
Western Retail Lumber Association  
WestJet  
Wilfrid Laurier University  
Winnipeg Airports Authority  
Woodbine Entertainment  
Yarmouth & Area Chamber of Commerce  
York University  
Yorkton Chamber of Commerce  
Yukon University