CONCERNS ABOUT COVID-19 REMAIN ELEVATED. MOST WANT TO SEE BOLD NEW IDEAS IN THE POST-COVID RECOVERY PLAN SELF-SUFFICIENCY, HEALTHCARE, AND A PEOPLE-FIRST APPROACH



#### CANADIAN PUBLIC OPINION RESEARCH

### MOST CANADIANS WANT TO SEE BOLD NEW IDEAS IN POST-COVID RECOVERY AGENDA

**CONDUCTED FOR THE BROADBENT INSTITUTE** 

RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC AFFAIRS AND MARKET RESEARCH EXPERTS

#### METHODOLOGY

The survey was completed online with 2,000 Canadian adults from September 4<sup>th</sup> to 9<sup>th</sup>, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.27%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



### THE CONTEXT:

## PUBLIC PERCEPTIONS AND ATTITUDES ABOUT THE COVID-19 PANDEMIC



#### FINDING

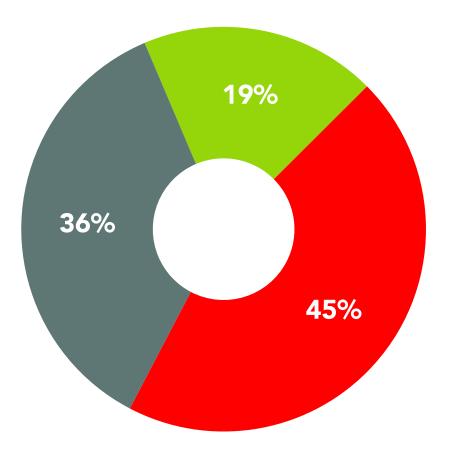
THERE REMAINS A BROAD AND DEEP SENSE OF ANXIETY AND WORRY RELATED TO THE PANDEMIC IN CANADA.

1 IN 3 CANADIANS REMAIN QUITE CONCERNED ABOUT THE COVID-19 PANDEMIC AND MORE CANADIANS FEEL THINGS ARE GETTING WORSE THAN BETTER WHEN IT COMES TO THE PANDEMIC.

MORE STRIKING, 45% BELIEVE THE WORST IS STILL TO COME FOR THE PANDEMIC WHILE ONLY 19% BELIEVE THE WORST IS BEHIND US.

THERE IS NO POLITICAL DIVIDE ON THESE QUESTIONS.





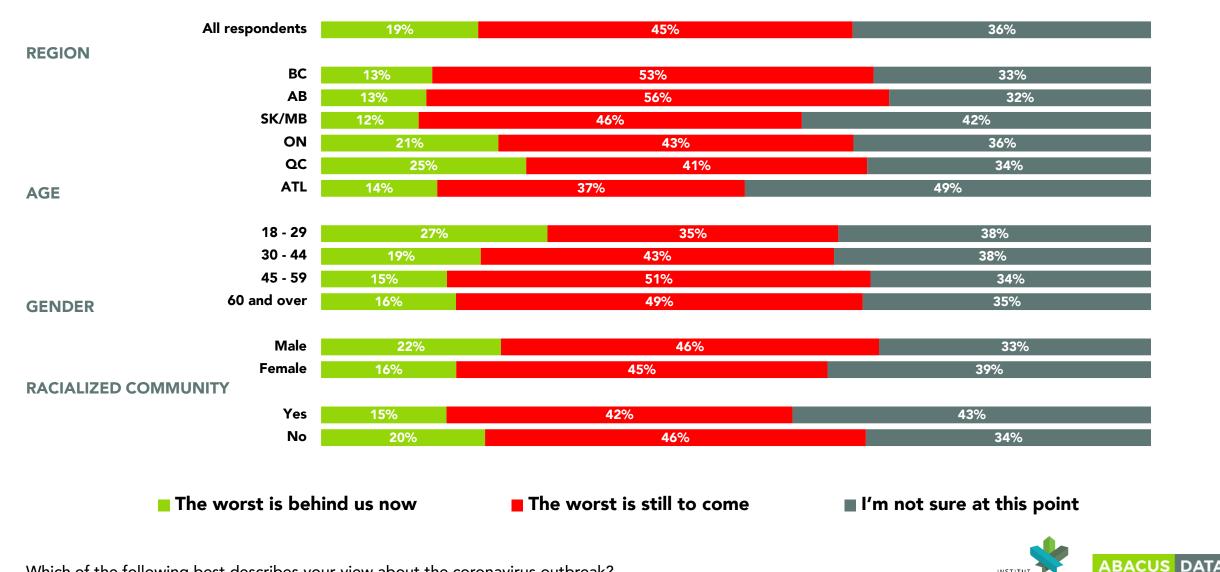
The worst is behind us now

#### The worst is still to come

#### I'm not sure at this point

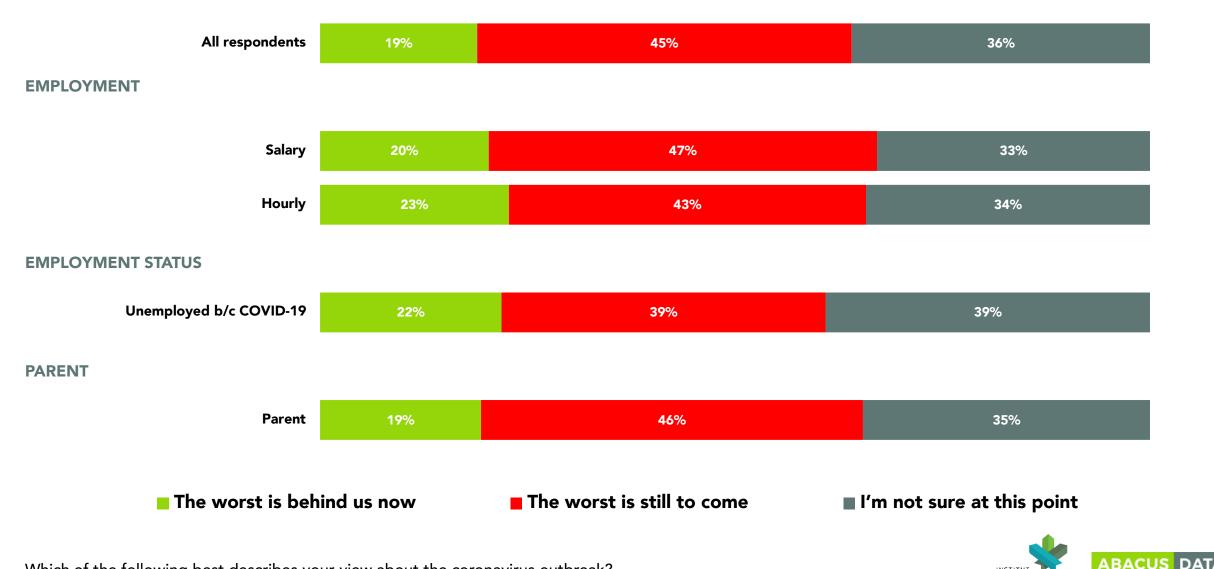


Which of the following best describes your view about the coronavirus outbreak?

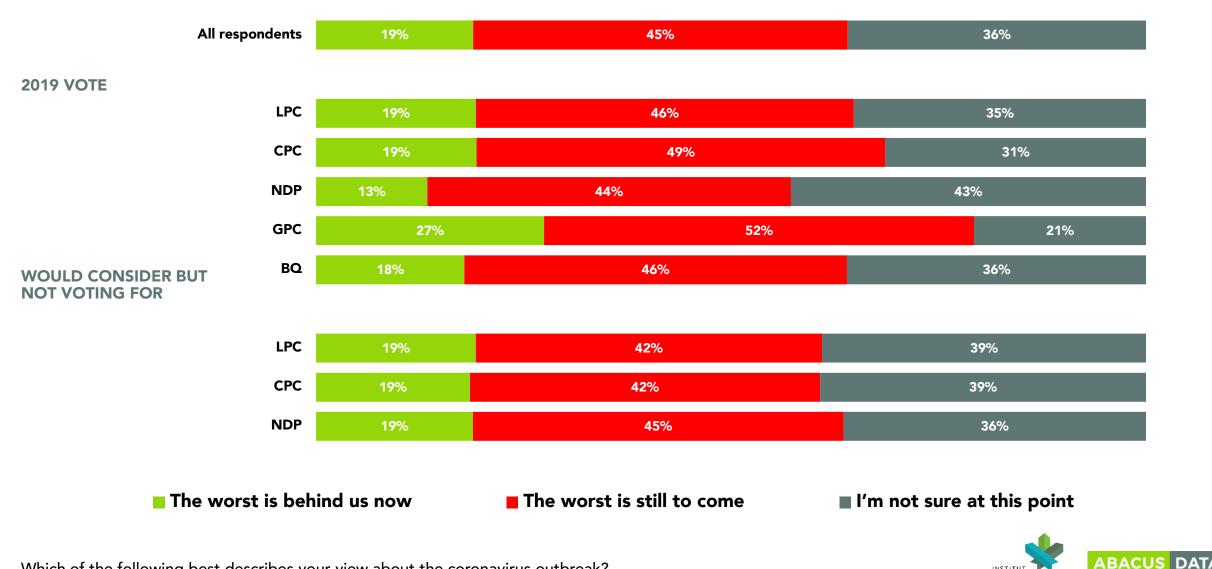


Which of the following best describes your view about the coronavirus outbreak?

INSTITUT BROADBENT



Which of the following best describes your view about the coronavirus outbreak?



Which of the following best describes your view about the coronavirus outbreak?

INSTITUT BROADBENT

# THE PERCEIVED IMPACT OF THE PANDEMIC ON GROUPS AND ASPECTS OF LIFE



#### FINDING

MOST CANADIANS BELIEVE THE PANDEMIC HAS HAD A NEGATIVE IMPACT ON MANY ASPECTS OF LIFE AND FOR SPECIFIC GROUPS.

ABOUT SIX IN TEN OR MORE BELIEVE THE PANDEMIC HAS MADE THE AVAILABILITY OF GOOD JOBS, THE ABILITY TO PLAN FOR A SECURE RETIREMENT, WEALTH AND INCOME INEQUALITY, THE AVAILABILITY OF QUALITY AND AFFORDABLE CHILDCARE, AND HOUSING AFFORDABILITY WORSE.

MOST ALSO BELIEVE THAT OPPORTUNITIES FOR YOUNG PEOPLE, AND THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN, RACIALIZED COMMUNITIES, AND FRONT-LINE WORKERS IS WORSE, DUE TO COVID-19.

IN CONTRAST, FEW THINK THAT THE WEALTH OF CANADA'S RICHEST PEOPLE HAS BEEN IMPACTED. IN FACT, 31% THINK THEIR WEALTH IS BETTER BECAUSE OF THE PANDEMIC.

ABAC

| S  | 2% <b>9</b> %       | 19%        | <b>49</b> % | 21% |
|----|---------------------|------------|-------------|-----|
| nt | 8% <mark>6%</mark>  | 23%        | 48%         | 20% |
| у  | 8% <mark>7</mark> % | 28%        | 45%         | 17% |
| е  | 8% <mark>8%</mark>  | 31%        | 45%         | 14% |
| g  | <mark>%11%</mark>   | <b>29%</b> | 41%         | 17% |

The availability of good paying, secure jobs 769 The ability of people to plan for a secure retirement 766 Income and wealth inequality 3767

The availability of affordable and high-quality childcare

The affordability of housing

| The opportunities for young people   | 3% 11%              | 22%         | 47%         | 17%    |
|--|---------------------|-------------|-------------|--------|
| and other service sectors  | 8% 14%              | <b>19%</b>  | <b>47</b> % | 17%    |
| The economic and social well-being of racialized or visible minority communities | 4% <mark>9</mark> % | 33%         | <b>42</b> % | 13%    |
| The economic and social well-being of women                                      | 8% <b>9</b> %       | <b>39</b> % | 38%         | 11%    |
| The wealth of Canada's richest people  | 12%                 | <b>19%</b>  | 50%         | 14% 4% |
| Much better Better No impact Worse No  | Much worse          | 9           |             |        |



#### THE SOCIAL & ECONOMIC IMPACT OF COVID-19 2019 LIBERAL VOTERS

| obs  | % <b>7%</b>        | 21% | <b>52%</b>  | 20% |
|------|--------------------|-----|-------------|-----|
| ent  | .% <mark>%%</mark> | 25% | <b>49</b> % | 19% |
| lity | .% <mark>5%</mark> | 28% | 45%         | 20% |
| are  | % <b>10</b> %      | 28% | 47%         | 13% |
| ing  | % <b>9%</b>        | 30% | 43%         | 17% |

| The availability of good paying, secure jobs          | /0 /0               |  |
|---|---------------------|--|
| The ability of people to plan for a secure retirement | .% <mark>%</mark> % |  |
| Income and wealth inequality                          | % <b>5%</b>         |  |

The availability of good paving cocura in

The availability of affordable and high-quality childcare

The affordability of housing

| The opportunities for young people   | <mark>%10%</mark>   | 21% | 50%         | 18%    |
|--|---------------------|-----|-------------|--------|
| The health and well-being of frontline workers in healthcare, retail,<br>and other service sectors | 4% <mark>14%</mark> | 16% | <b>48</b> % | 17%    |
| The economic and social well-being of racialized or visible minority communities                   | <mark>%8%</mark>    | 33% | 43%         | 15%    |
| The economic and social well-being of women  | 3% <mark>8%</mark>  | 38% | <b>39</b> % | 13%    |
| The wealth of Canada's richest people  | 14%                 | 20% | 49%         | 14% 3% |
| Much better Better No impact Worse   | Much worse          | ļ   |             |        |



#### THE SOCIAL & ECONOMIC IMPACT OF COVID-19 CONSIDER LPC, BUT NOT VOTING LPC

| nt | <mark>6%</mark>     | 22% | 51%         | 15% |
|----|---------------------|-----|-------------|-----|
| bs | 5% <mark>8%</mark>  | 21% | <b>49</b> % | 17% |
| ty | 3% <mark>8</mark> % | 26% | 45%         | 17% |
| re | <b>6% 9%</b>        | 25% | 47%         | 13% |
| ng | 4%  13%             | 29% | 41%         | 13% |

The ability of people to plan for a secure retirement

The availability of good paying, secure jobs

Income and wealth inequality

The availability of affordable and high-quality childcare

The affordability of housing

| The opportunities for young people   | <b>5% 9%</b>        | 21% | 50%         | 15%           |
|--|---------------------|-----|-------------|---------------|
| The health and well-being of frontline workers in healthcare, retail,<br>and other service sectors | <mark>5% 14%</mark> | 17% | 48%         | 15%           |
| The economic and social well-being of racialized or visible minority communities                   | <b>6% 7%</b>        | 30% | 45%         | 11%           |
| The economic and social well-being of women  | 4% <mark>8%</mark>  | 38% | <b>40</b> % | 10%           |
| The wealth of Canada's richest people  | 13%                 | 20% | 50%         | <b>14% 3%</b> |
| - Much botton - Potton - No import - Worco - N   |                     |     |             |               |

Much better Better No impact Worse Much worse

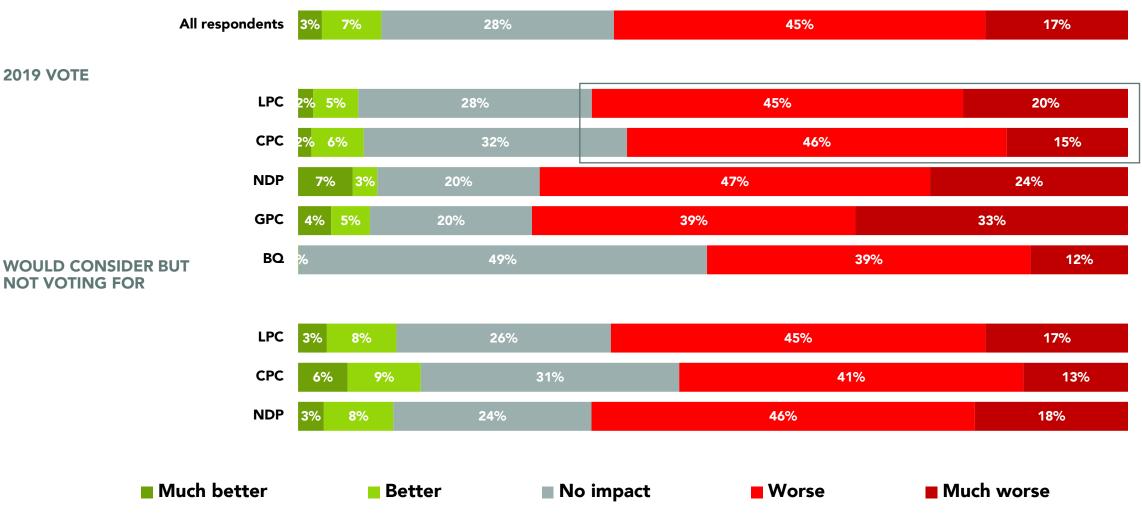


#### THE SOCIAL & ECONOMIC IMPACT OF COVID-19 INCOME AND WEALTH INEQUALITY

| REGION | All respondents   | 3% 7                | %          | 28%         |           | 45%         | 17%          |
|--------|-------------------|---------------------|------------|-------------|-----------|-------------|--------------|
| REGION | BC                | <b>3% 6</b> %       | 6          | 24%         |           | <b>49</b> % | 18%          |
|        | AB                | l% <b>5</b> %       |            | 23%         |           | 47%         | 23%          |
|        | SK/MB             | <mark>%4%</mark>    |            | 25%         |           | <b>50%</b>  | 20%          |
|        | ON                | 2% <mark>8</mark>   | %          | 26%         |           | 45%         | 19%          |
|        | QC                | 5%                  | 8%         |             | 37%       | 38%         | <b>5</b> 11% |
| AGE    | ATL               | % <b>9</b> %        | 6          | <b>29</b> % |           | <b>49</b> % | 13%          |
|        | 18 - 29           | <b>6</b> %          | 8%         | 24%         |           | 47%         | 15%          |
|        | 30 - 44           | 4%                  | 12%        | 1           | 26%       | 38%         | 19%          |
|        | 45 - 59           | I% <b>7</b> %       |            | 27%         |           | 45%         | 20%          |
| GENDER | 60 and over       | <mark>28%</mark>    |            | 34%         |           | <b>49%</b>  | 15%          |
|        | Male              | 4%                  | <b>9</b> % | 3.          | 1%        | 42%         | 14%          |
|        | Female<br>IMUNITY | 2% 5%               |            | 26%         |           | <b>48</b> % | 20%          |
|        | Yes               | 5%                  | 11%        | 22%         |           | 46%         | 17%          |
|        | No                | <mark>2% 6</mark> % | 6          | <b>29</b> % |           | 45%         | 17%          |
|        | Much better       |                     | Bette      | r           | No impact | Worse       | Much worse   |
|        |                   |                     |            |             |           |             |              |

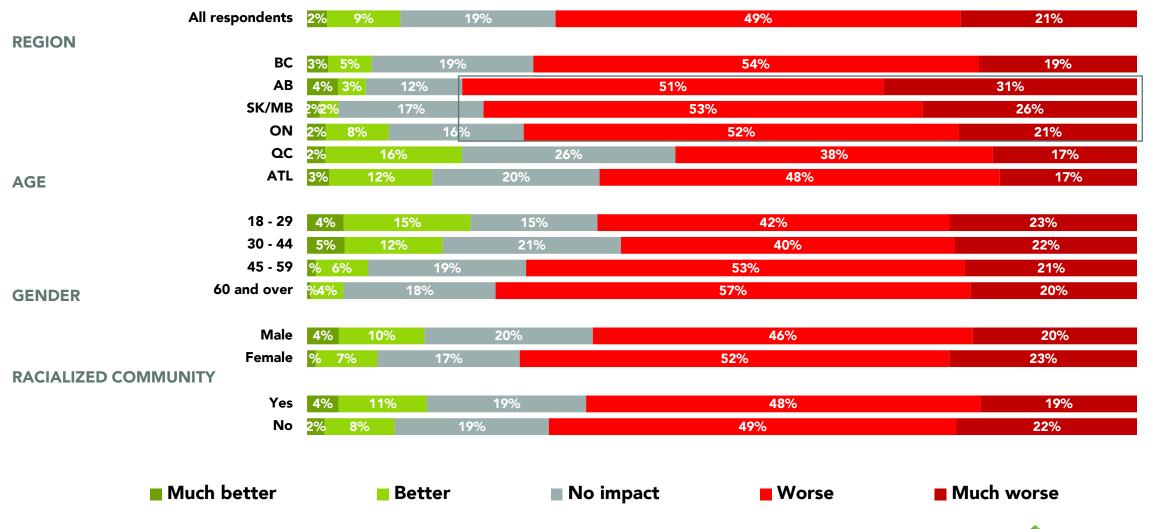


#### THE SOCIAL & ECONOMIC IMPACT OF COVID-19 INCOME AND WEALTH INEQUALITY



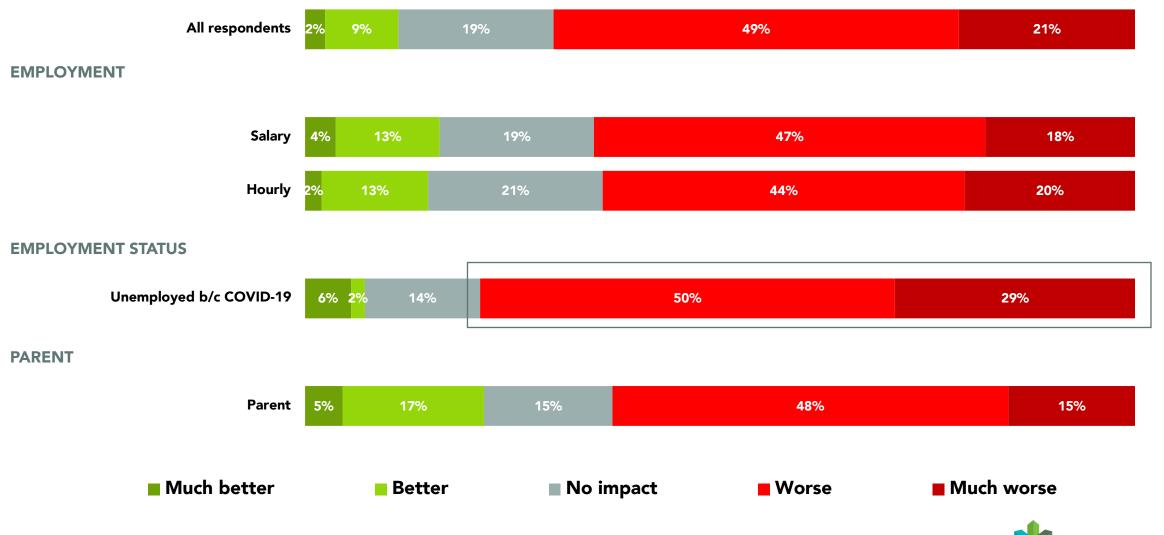


# THE AVAILABILITY OF GOOD PAYING, SECURE JOBS



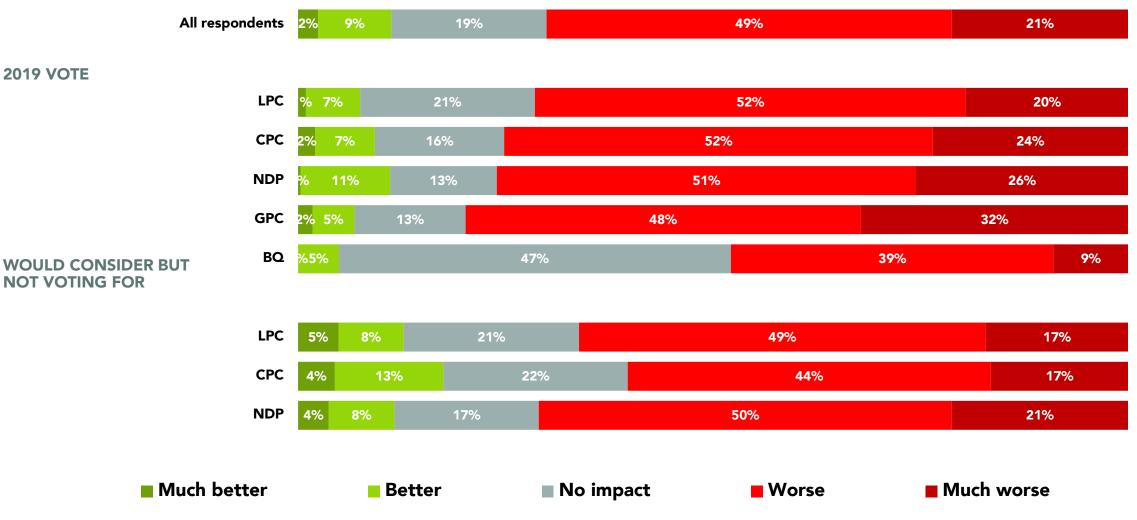


# THE AVAILABILITY OF GOOD PAYING, SECURE JOBS



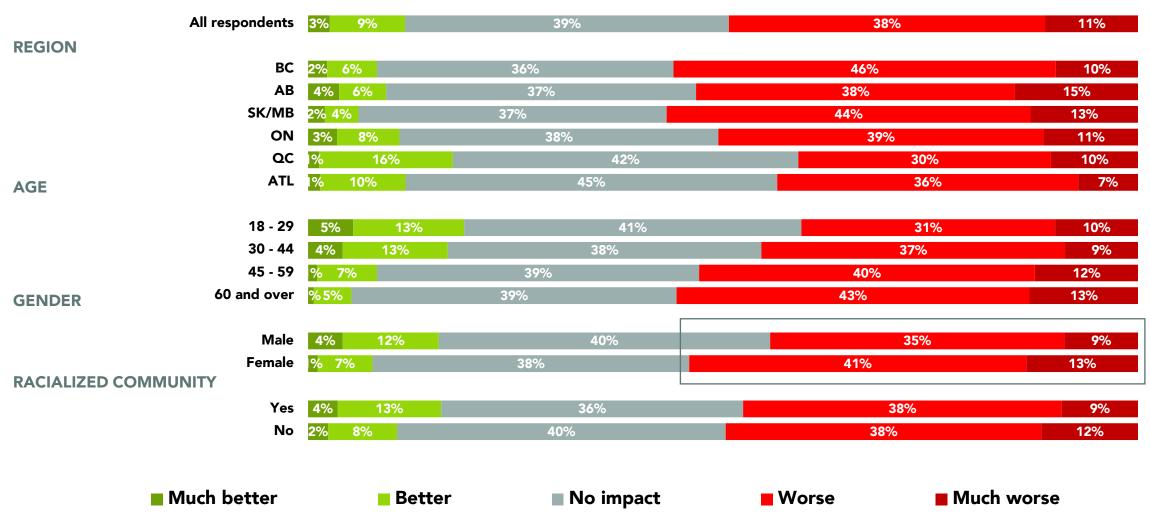


# THE AVAILABILITY OF GOOD PAYING, SECURE JOBS



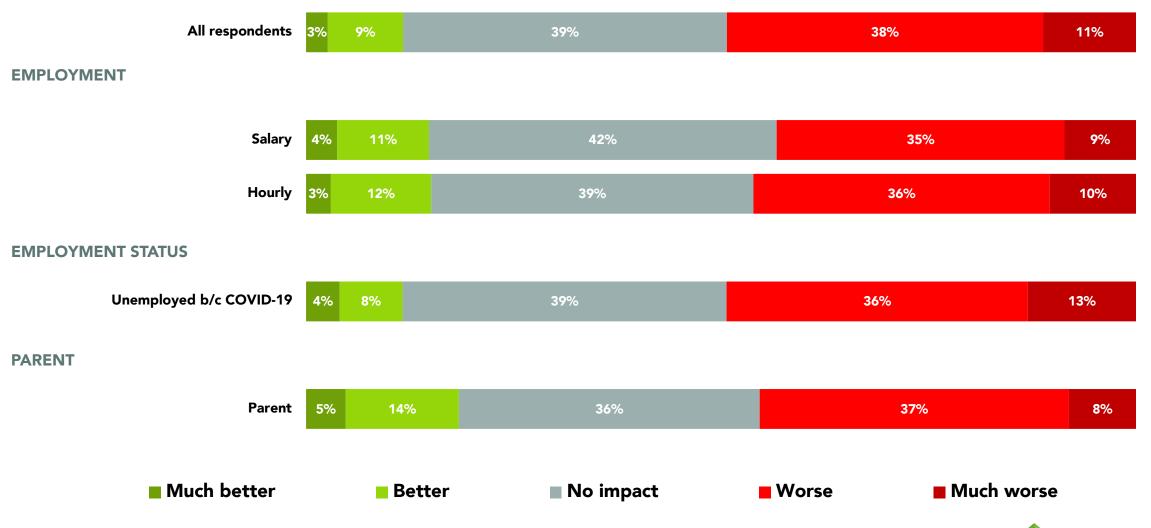


# THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN



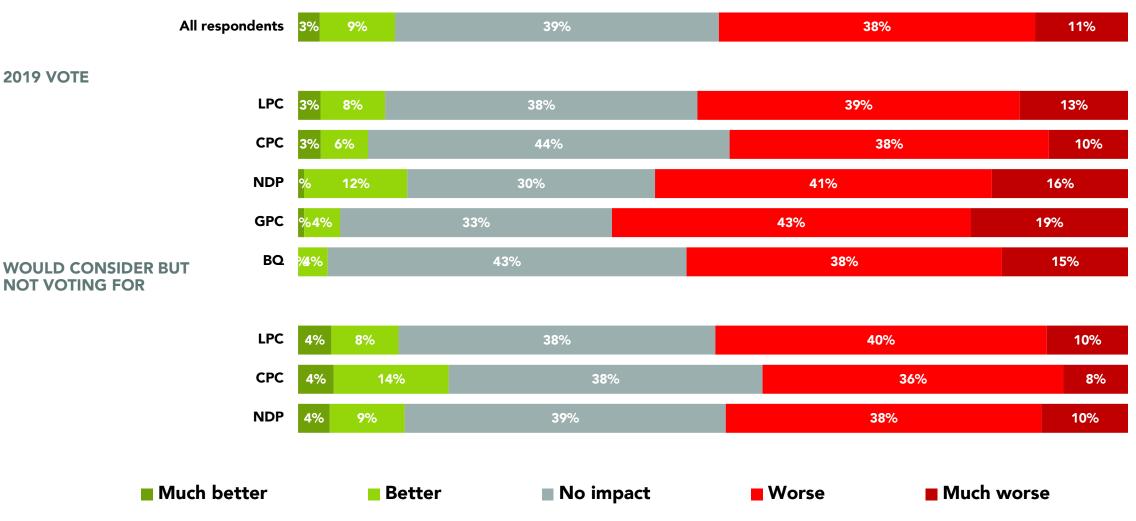


# THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN





# THE ECONOMIC AND SOCIAL WELL-BEING OF WOMEN



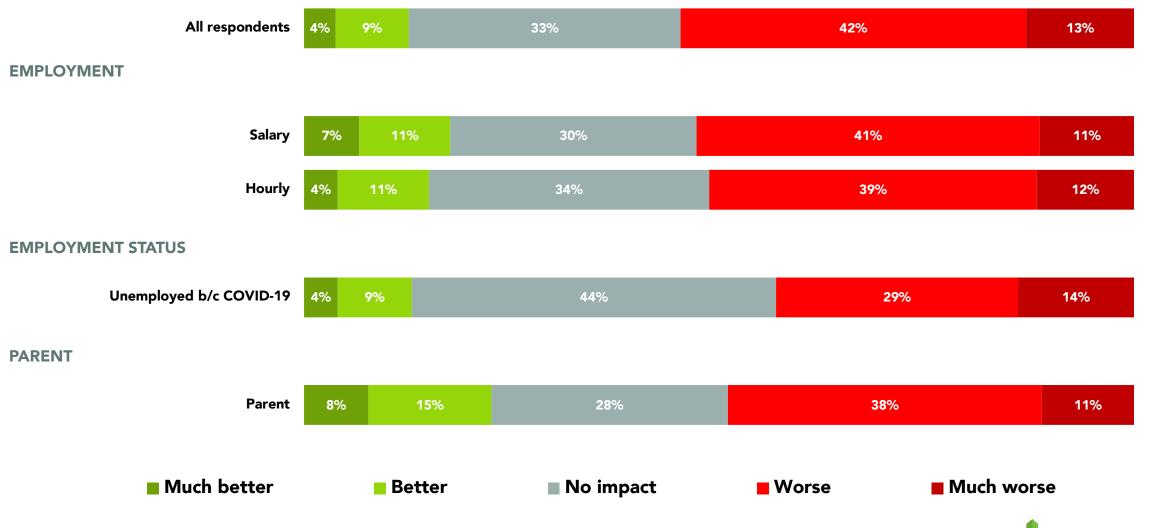


THE ECONOMIC AND SOCIAL WELL-BEING OF RACIALIZED OR VISIBLE MINORITY COMMUNITIES

| DECION | All respondents   | <b>4% 9%</b>        | 33%                 | 42%          | 13%        |
|--------|-------------------|---------------------|---------------------|--------------|------------|
| REGION | BC                | 3% 11%              | 27%                 | 45%          | 14%        |
|        | AB                | 3% 10%              | 29%                 | 45%          | 14%        |
|        | SK/MB             | 2% <mark>6</mark> % | 31%                 | 46%          | 15%        |
|        | ON                | 2% <mark>8%</mark>  | 33%                 | 44%          | 13%        |
|        | QC                | 7% 10%              | 39%                 | 32%          | <b>12%</b> |
| AGE    | ATL               | 5% 8%               | 33%                 | <b>42</b> %  | 12%        |
|        | 18 - 29           | 8% 10%              | <mark>% 31</mark> % | 39%          | 13%        |
|        | 30 - 44           | <b>6% 12%</b>       | 33%                 | 34%          | 14%        |
|        | 45 - 59           | 1% <b>7</b> %       | 33%                 | 44%          | 14%        |
| GENDER | 60 and over       | I% <b>6</b> %       | 33%                 | 48%          | 11%        |
|        | Male              | <b>6%9%</b>         | 33%                 | 41%          | 10%        |
|        | Female<br>MMUNITY | 2% 8%               | 32%                 | <b>42</b> %  | 15%        |
|        | Yes               | <b>6% 9%</b>        | 31%                 | 42%          | 13%        |
|        | Νο                | 3% 9%               | 33%                 | 42%          | 13%        |
|        | Much better       | Bet                 | tter 🔹 No impact    | <b>Worse</b> | Much worse |
|        |                   |                     |                     |              |            |

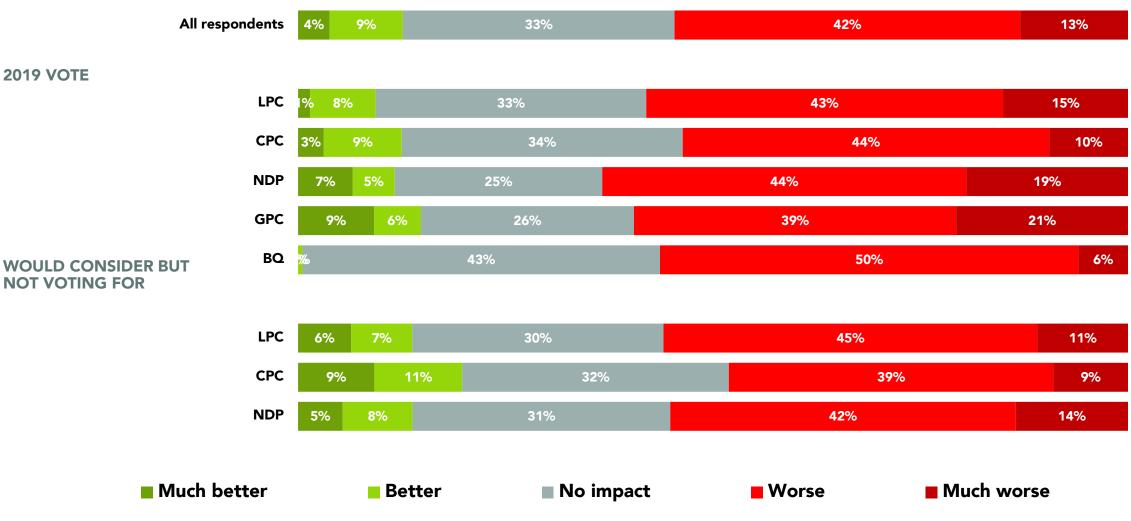


THE ECONOMIC AND SOCIAL WELL-BEING OF RACIALIZED OR VISIBLE MINORITY COMMUNITIES





THE ECONOMIC AND SOCIAL WELL-BEING OF RACIALIZED OR VISIBLE MINORITY COMMUNITIES





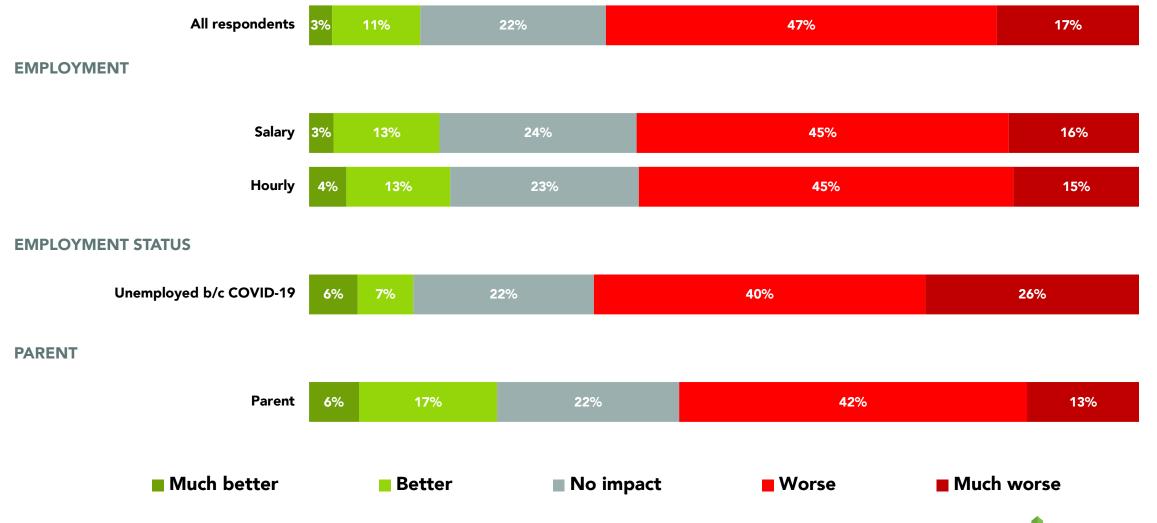
#### THE OPPORTUNITIES FOR YOUNG PEOPLE

| REGION | All respondents   | 3%                  | 11%            | 22%         |           | 47%         | 17%            |
|--------|-------------------|---------------------|----------------|-------------|-----------|-------------|----------------|
| REGION | BC                | 3%                  | 10%            | <b>12</b> % |           | 56%         | 18%            |
|        | AB                | 3%                  | 7%             | 18%         |           | 45%         | 26%            |
|        | SK/MB             | <mark>2% 4</mark> % | <mark>6</mark> | 17%         |           | 54%         | 24%            |
|        | ON                | 3%                  | 8%             | 20%         |           | 51%         | 17%            |
|        | QC                | 3%                  | 19             | %           | 34%       |             | <b>33%</b> 11% |
| AGE    | ATL               | 4%                  | <b>6%</b>      | 26%         |           | 52%         | 11%            |
|        | 18 - 29           | 4%                  | <b>17</b> %    | 6           | 21%       | 40%         | 19%            |
|        | 30 - 44           | <b>6</b> %          | 129            | %           | 22%       | 42%         | 18%            |
|        | 45 - 59           | l% 8                | 8%             | 22%         |           | <b>52%</b>  | 16%            |
| GENDER | 60 and over       | % <b>7</b> %        | 6              | 24%         |           | 53%         | 16%            |
|        | Male              | 4%                  | 10%            | 24          | 4%        | 46%         | 16%            |
|        | Female<br>MMUNITY | 1%                  | 11%            | 21%         |           | 48%         | 18%            |
|        | Yes               | 4%                  | 13%            | 1           | 9%        | <b>46</b> % | 18%            |
|        | Νο                | <mark>2%</mark>     | 10%            | 23%         |           | 47%         | 17%            |
|        | Much better       |                     | Be             | etter       | No impact | Worse       | Much worse     |
|        |                   |                     |                |             |           |             |                |



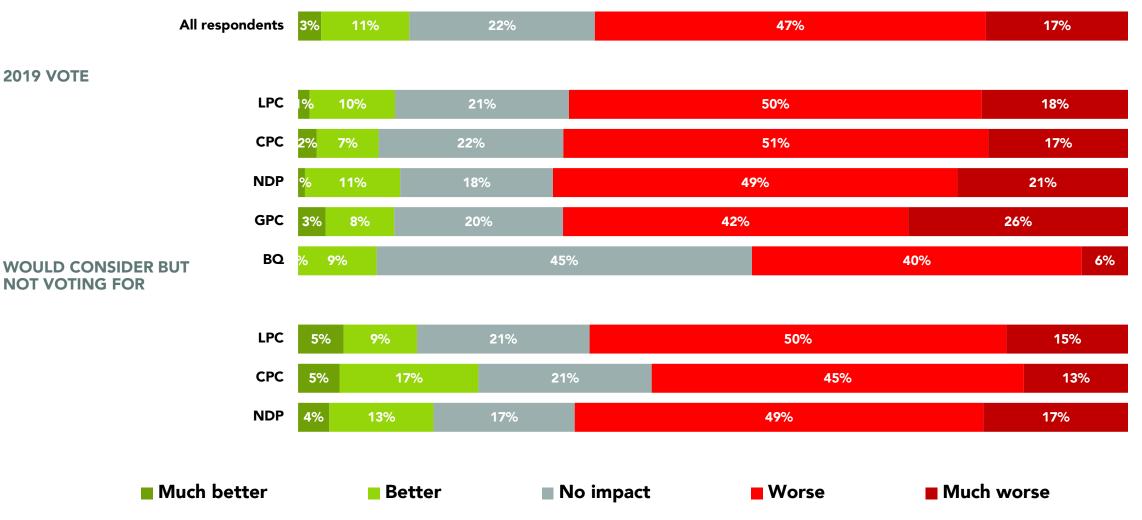
# THE OPPOPTUNITIES FOR YOUNG PEOPLE

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# THE OPPORTUNITIES FOR YOUNG PEOPLE



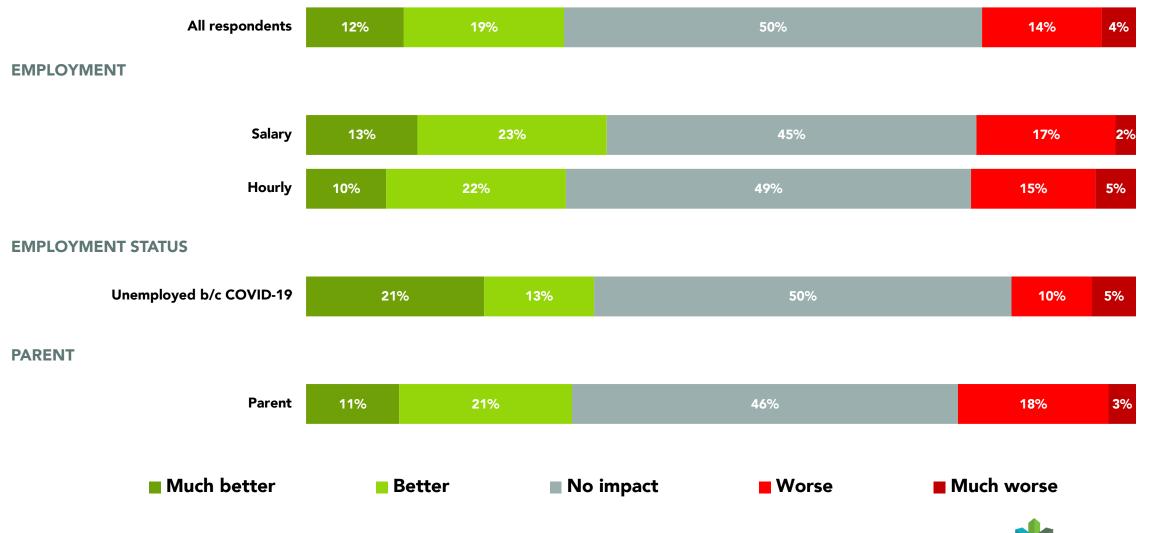


#### THE WEALTH OF CANADA'S RICHEST PEOPLE

|                   | All respondents | 12%               | <b>19</b> % |           | 50%          | 14% 4%               |
|-------------------|-----------------|-------------------|-------------|-----------|--------------|----------------------|
| REGION            | BC              | 13%               | 18%         |           | 50%          | 16% 2%               |
|                   | AB              | 13 %              | 12%         |           | 59%          | 11% 7%               |
|                   | SK/MB           |                   | 12%         |           | 54%          | 19% 7%               |
|                   | ON              | 14%               | 22%         |           | 47%          | 13% 4%               |
|                   | QC              | 8%                | 21%         |           | 51%          | 15% 5%               |
| AGE               | ATL             | 11%               | 18%         |           | 53%          | 16% 19               |
|                   |                 |                   |             |           |              |                      |
|                   | 18 - 29         | 11%               | <b>26</b> % |           | 41%          | 17% 4%               |
|                   | 30 - 44         | 13%               | 17%         |           | 48%          | 17% 5%               |
|                   | 45 - 59         | 13%               | 18%         |           | 52%          | <mark>14% 4</mark> % |
| GENDER            | 60 and over     | 10%               | 18%         |           | 57%          | <mark>11% 4</mark> % |
|                   | Male            | 14%               | 23%         |           | 46%          | <mark>14%</mark> 4%  |
|                   | Female          | 10%               | 16%         |           | 55%          | 15% 4%               |
| <b>RACIALIZED</b> | COMMUNITY       |                   |             |           |              |                      |
|                   | Yes             | 11%               | 25%         |           | 46%          | <mark>15%</mark> 3%  |
|                   | Νο              | 12%               | 18%         |           | 51%          | 14% 4%               |
|                   |                 |                   |             |           |              |                      |
|                   | Much better     | <mark>e</mark> Be | etter       | No impact | <b>Worse</b> | Much worse           |
|                   |                 |                   |             | -         |              |                      |

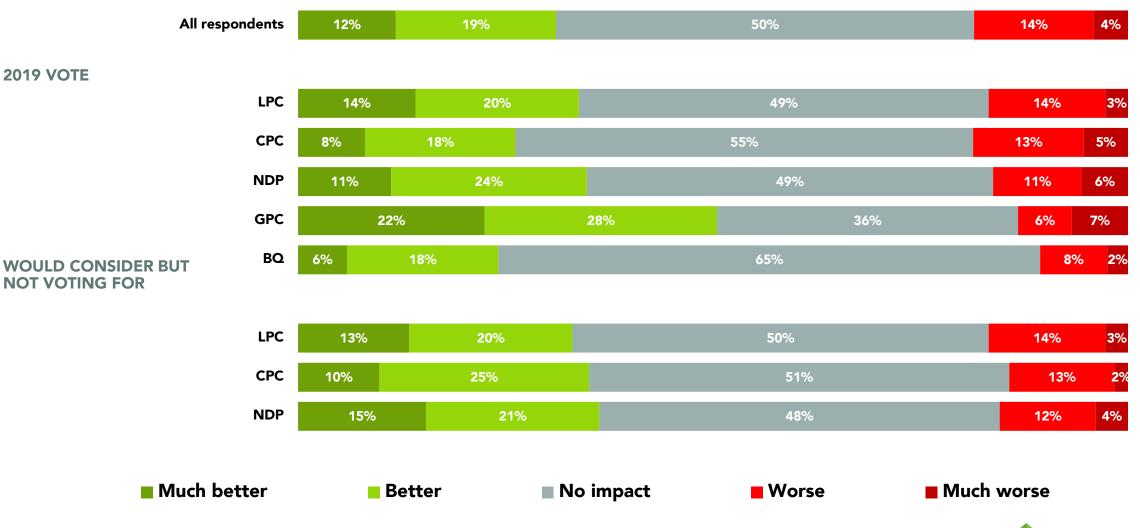


#### THE WEALTH OF CANADA'S RICHEST PEOPLE





#### THE WEALTH OF CANADA'S RICHEST PEOPLE



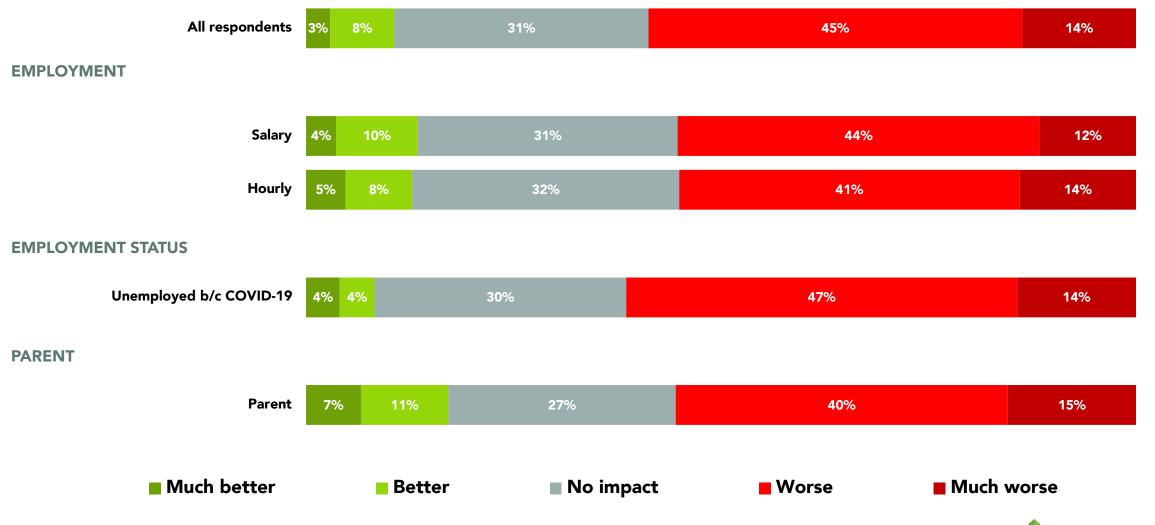


THE AVAILABILITY OF AFFORDABLE AND HIGH-QUALITY CHILDCARE

| REGION         | All respondents | 3% 8                | 8%         | 31%         |       | 45%         | 14%        |
|----------------|-----------------|---------------------|------------|-------------|-------|-------------|------------|
| REGION         | BC              | 4%                  | 8%         | 31%         |       | 46%         | 11%        |
|                | AB              | 4% 5                | 5%         | <b>29</b> % |       | <b>46</b> % | 16%        |
|                | SK/MB           | 2% <mark>2%</mark>  | 22%        |             |       | <b>54</b> % | 20%        |
|                | ON              | 3%                  | 8%         | 25%         |       | <b>49</b> % | 15%        |
|                | QC              | <b>2%</b>           | 11%        | 42%         |       |             | 35% 10%    |
| AGE            | ATL             | 3% 7                | 7%         | 32%         |       | 43%         | 15%        |
|                | 18 - 29         | 4%                  | 11%        | 34%         |       | 38%         | 13%        |
|                | 30 - 44         | <b>7</b> %          | 10%        | 28%         |       | 40%         | 15%        |
|                | 45 - 59         | % <b>6%</b>         |            | 31%         |       | 48%         | 14%        |
| GENDER         | 60 and over     | % <b>6</b> %        |            | 30%         |       | <b>52%</b>  | 12%        |
|                | Male            | 5%                  | <b>9</b> % | 32%         |       | 43%         | 12%        |
| RACIALIZED COM | Female          | l <mark>% 7%</mark> |            | 29%         |       | 47%         | 16%        |
|                | Yes             | 3%                  | 9%         | 29%         |       | 47%         | 12%        |
|                | No              | 3% 7                | 7%         | 31%         |       | <b>45%</b>  | 14%        |
|                | Much better     |                     | Bette      | er 🔳 No ir  | npact | Worse       | Much worse |
|                |                 |                     |            |             |       |             |            |

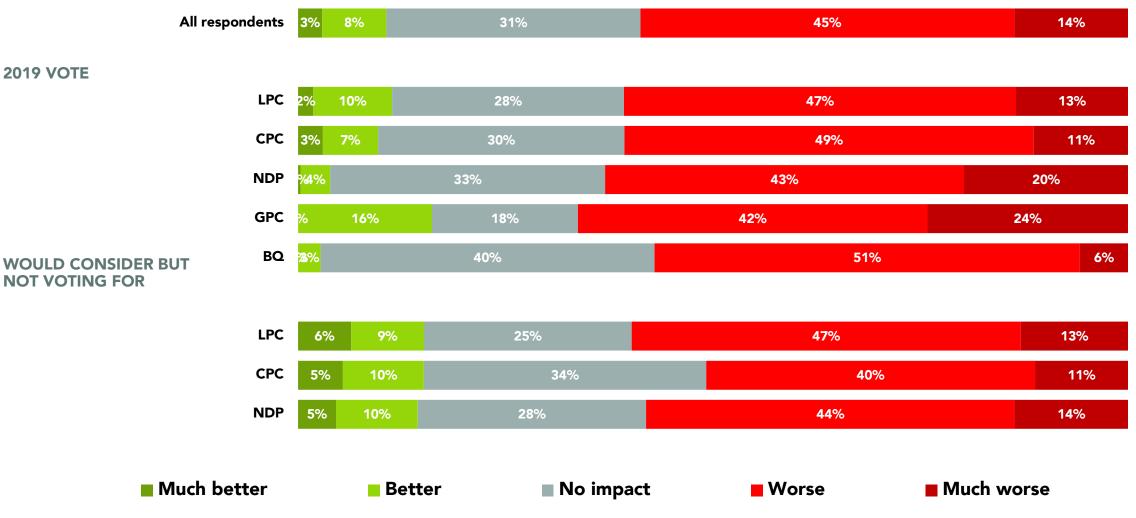


THE AVAILABILITY OF AFFORDABLE AND HIGH-QUALITY CHILDCARE



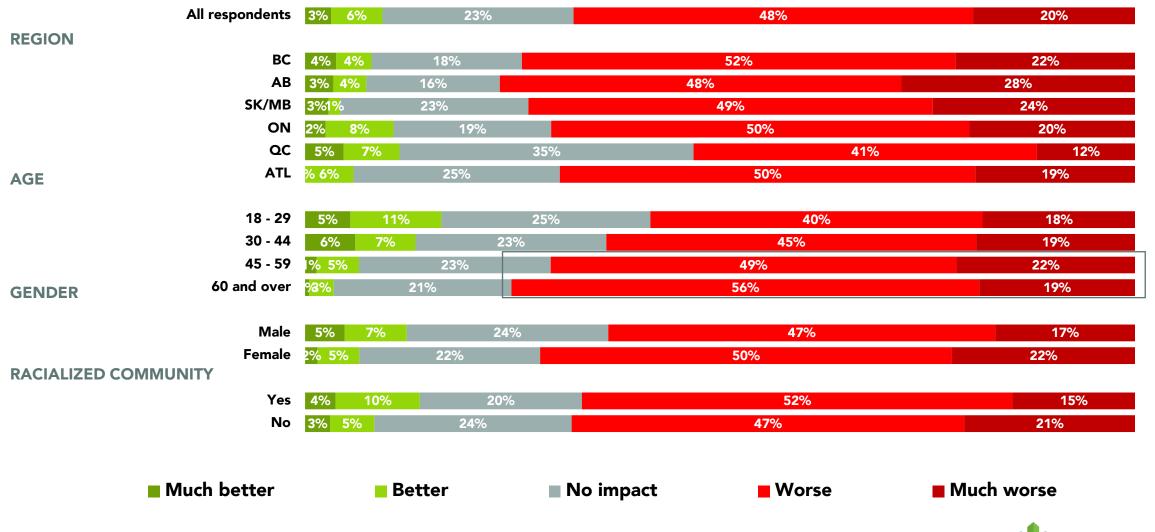


THE AVAILABILITY OF AFFORDABLE AND HIGH-QUALITY CHILDCARE



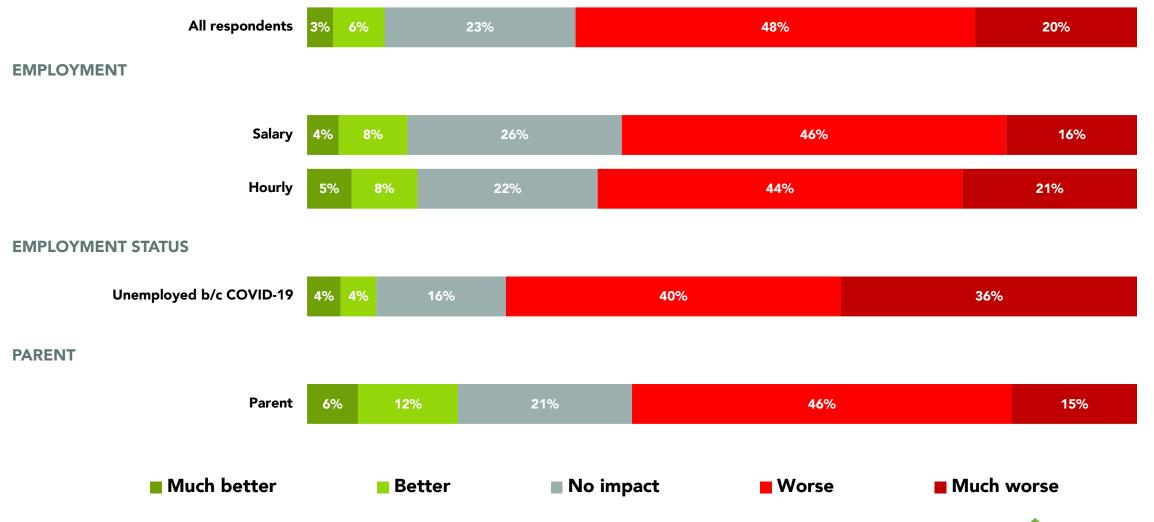


THE ABILITY OF PEOPLE TO PLAN FOR A SECURE RETIREMENT



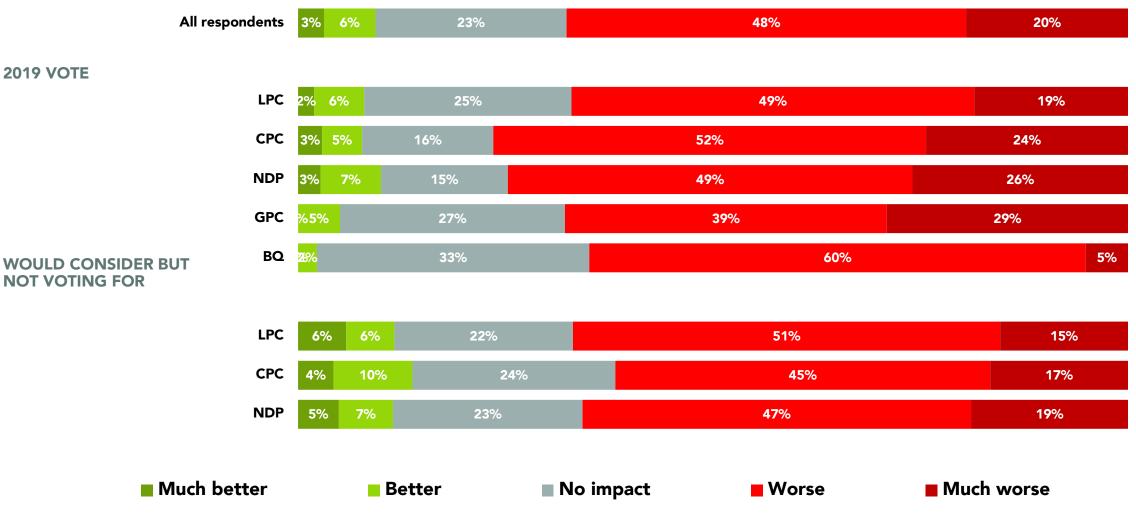


#### THE ABILITY OF PEOPLE TO PLAN FOR A SECURE RETIREMENT





#### THE ABILITY OF PEOPLE TO PLAN FOR A SECURE RETIREMENT





### **THE SOCIAL & ECONOMIC IMPACT OF COVID-19**

#### THE HEALTH AND WELL-BEING OF FRONTLINE WORKERS IN HEALTHCARE, RETAIL, AND OTHER SERVICE SECTORS

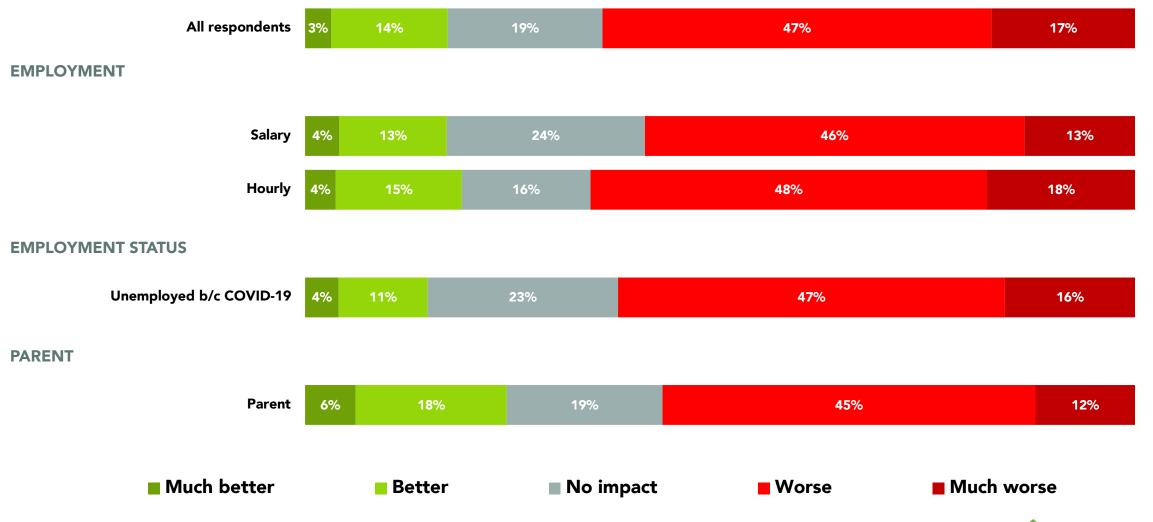
| GION              |               |                     |            |                   |             |
|-------------------|---------------|---------------------|------------|-------------------|-------------|
| ВС                | 4%            | <b>9</b> %          | 17%        | <b>52%</b>        | 18%         |
| AE                | 2%            | 11%                 | 17%        | 53%               | 17%         |
| SK/ME             | <b> % 7</b> 9 | <mark>% 16</mark> % | 6          | 53%               | 23%         |
| ON                |               | 16%                 | 17%        | 46%               | 17%         |
| QC                |               | 17%                 | 24%        | 41%               | 15%         |
| GE ATI            | %             | <b>16</b> %         | 22%        | 43%               | 17%         |
| 18 - 29           | 3%            | 17%                 | 17%        | 44%               | 19%         |
| 30 - 44           |               | 14%                 | 22%        | <b>43</b> %       | 15%         |
| 45 - 59           |               | 12%                 | 21%        | 47%               | 17%         |
| ENDER 60 and over | 1%            | 13%                 | 15%        | <b>52%</b>        | <b>19</b> % |
| Male              | 4%            | 16%                 | 20%        | 45%               | 15%         |
| Female            | 3%            | 12%                 | 18%        | 48%               | 19%         |
| Yes               |               | 18%                 | 18%        | 43%               | 17%         |
| Να                | 3%            | 13%                 | 19%        | 48%               | 17%         |
| Much better       |               | Better              | r 🔹 No imp | act <b>V</b> orse | Much worse  |

Do you think the COVID-19 pandemic has made each of the following aspects of life in Canada better, worse, or has it not impacted the following...



### **THE SOCIAL & ECONOMIC IMPACT OF COVID-19**

#### THE HEALTH AND WELL-BEING OF FRONTLINE WORKERS IN HEALTHCARE, RETAIL, AND OTHER SERVICE SECTORS

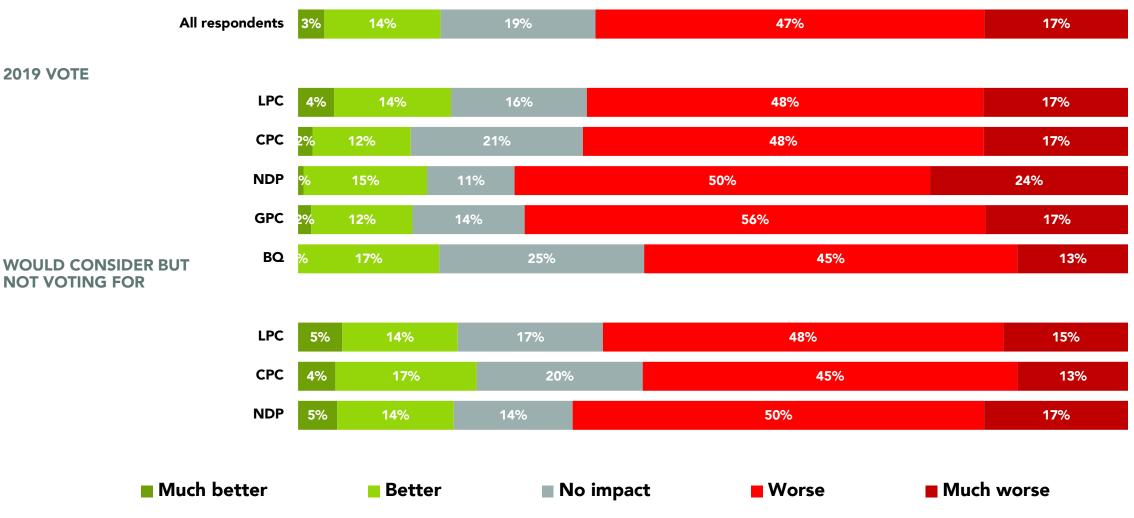


Do you think the COVID-19 pandemic has made each of the following aspects of life in Canada better, worse, or has it not impacted the following...



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# THE POST-COVID ECONOMIC AND SOCIAL RECOVERY



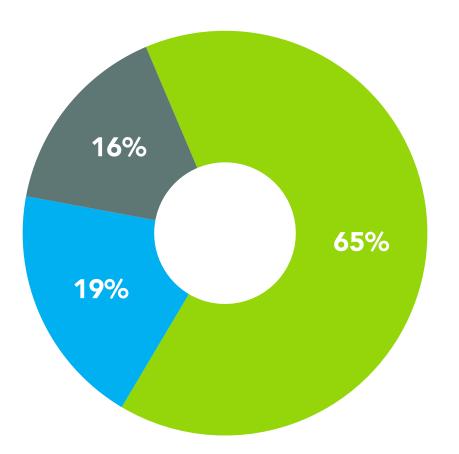
#### FINDING

DUE TO THE PANDEMIC, WHICH HIGHLIGHTED SERIOUS PROBLEMS, TWO IN THREE BELIEVE MAJOR CHANGES ARE NEEDED TO HOW THE ECONOMY AND SOCIAL POLICIES ARE RUN.

ONLY A SMALL MINORITY (19%) BELIEVE THE PRE-PANDEMIC STATUS QUO WORKED AND DOESN'T NEED MAJOR CHANGE.

THE BELIEF THAT MAJOR CHANGE IS NEEDED IS CONSISTENT ACROSS THE POLITICAL SPECTRUM, REGIONAL, AND DEMOGRAPHIC GROUPS.



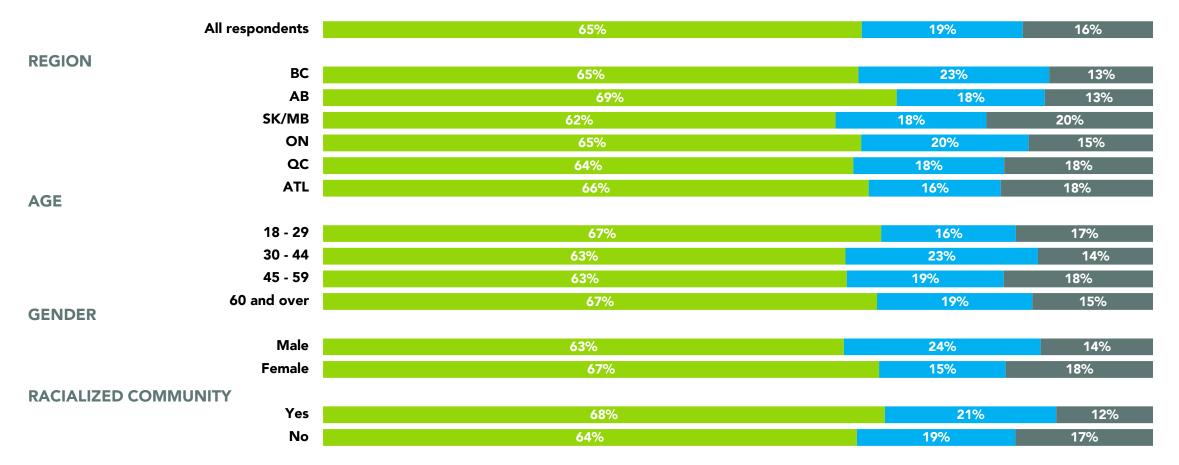


The pandemic has highlighted problems with how the economy and social policies are run in Canada and major changes are needed to ensure that these problems do not happen again if there is another crisis like the COVID-19 pandemic

The way the Canadian economy and social policies worked before the pandemic was good and does not need major change

Not sure





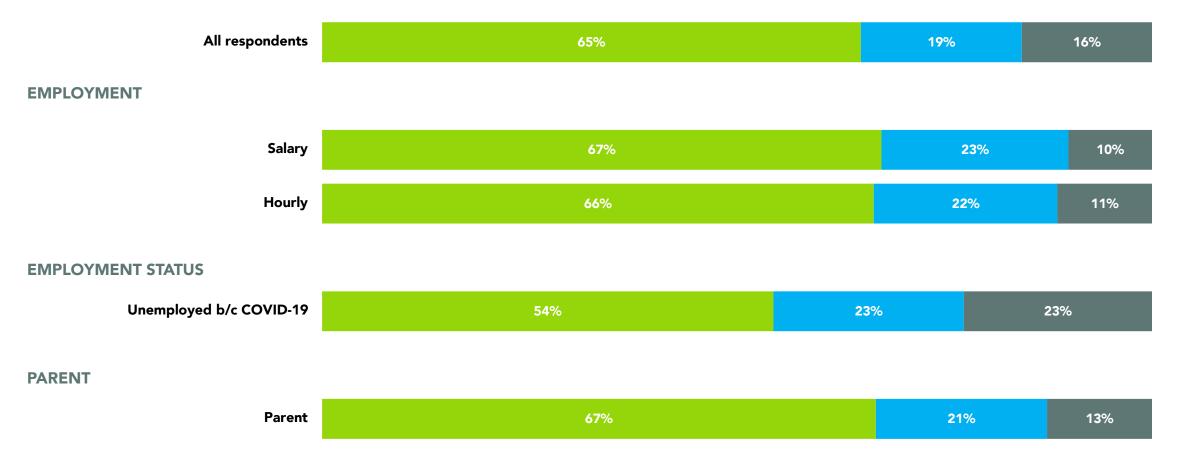
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Which of the following comes closest to your views?



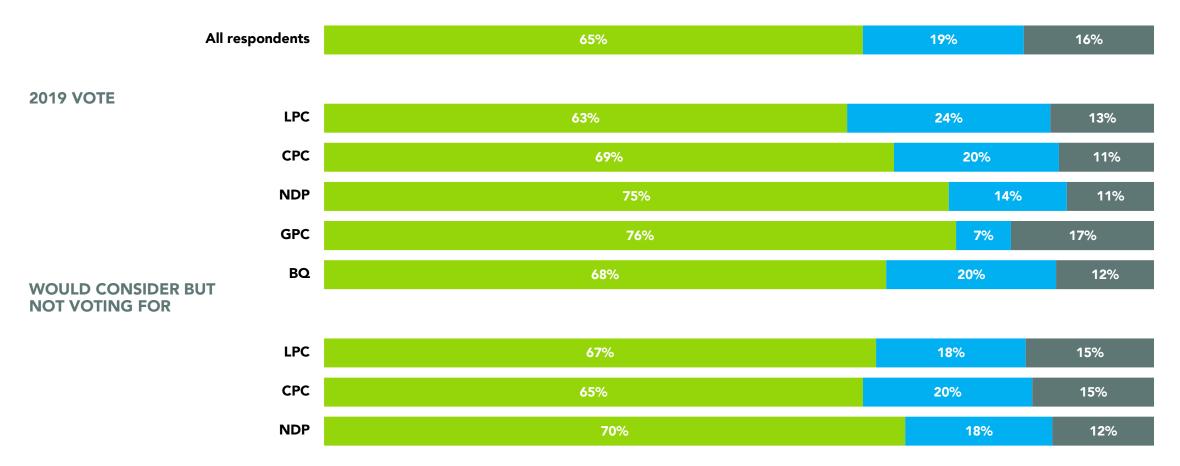
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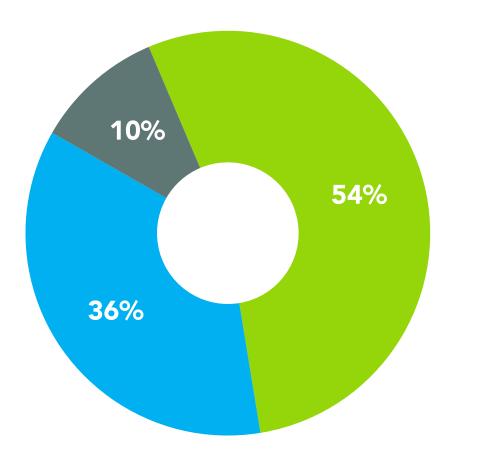
Which of the following comes closest to your views?



#### HALF OF CANADIANS WANT THE FEDERAL GOVERNMENT TO ANNOUNCE BOLD NEW IDEAS FOR HOW TO FUNDAMENTALLY IMPROVE PEOPLE'S LIVES AND DEAL WITH CLIMATE CHANGE.



### **DESIRE FOR FEDERAL POST-COVID PLAN**



I want the government to announce bold new ideas for how to fundamentally improve people's lives and deal with climate change

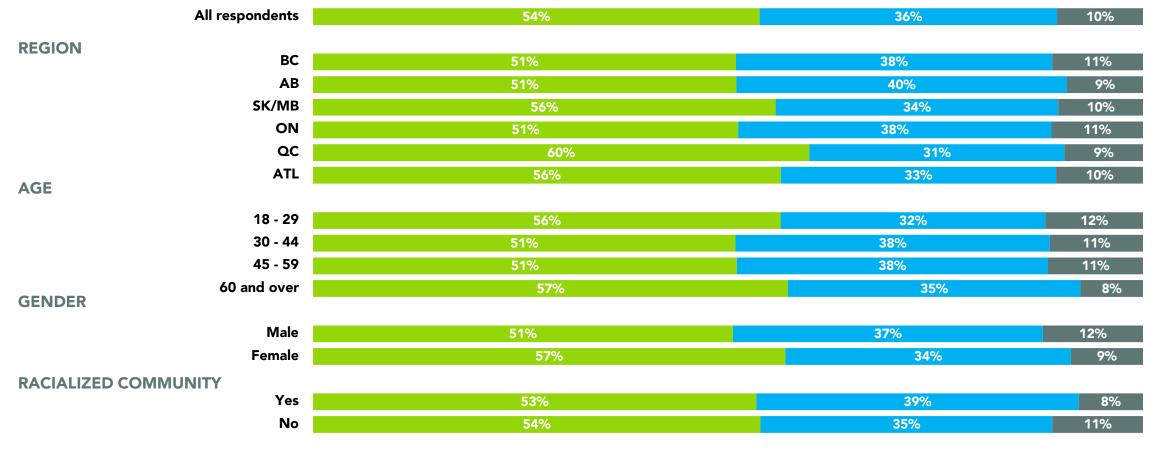
I want the government to announce some changes, but nothing that fundamentally changes how things are done

I want the government to keep the direction it set before the pandemic and change very little



What do you WANT the federal government and Prime Minister Trudeau's plan for a post-COVID recovery to be?

# WANT FROM FEDERAL GOVERNMENT



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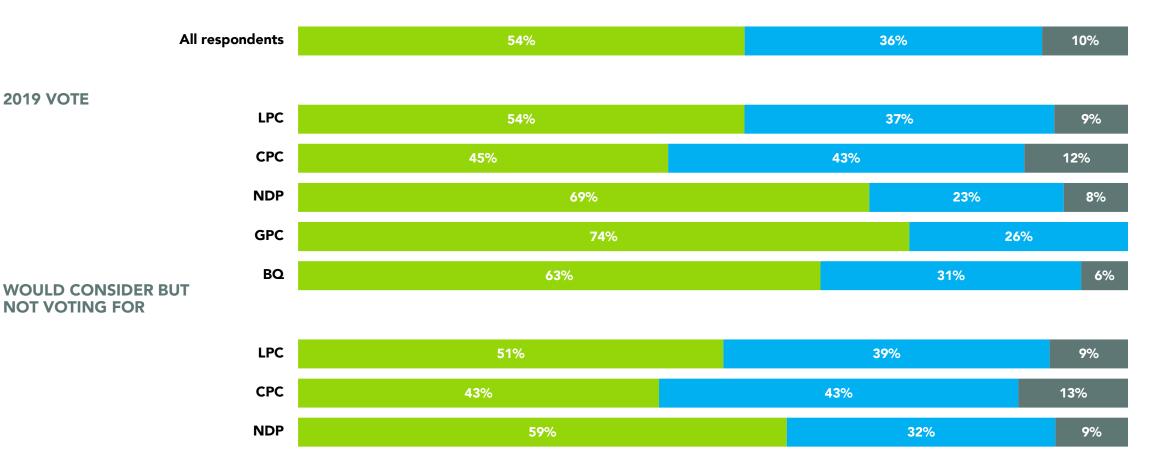
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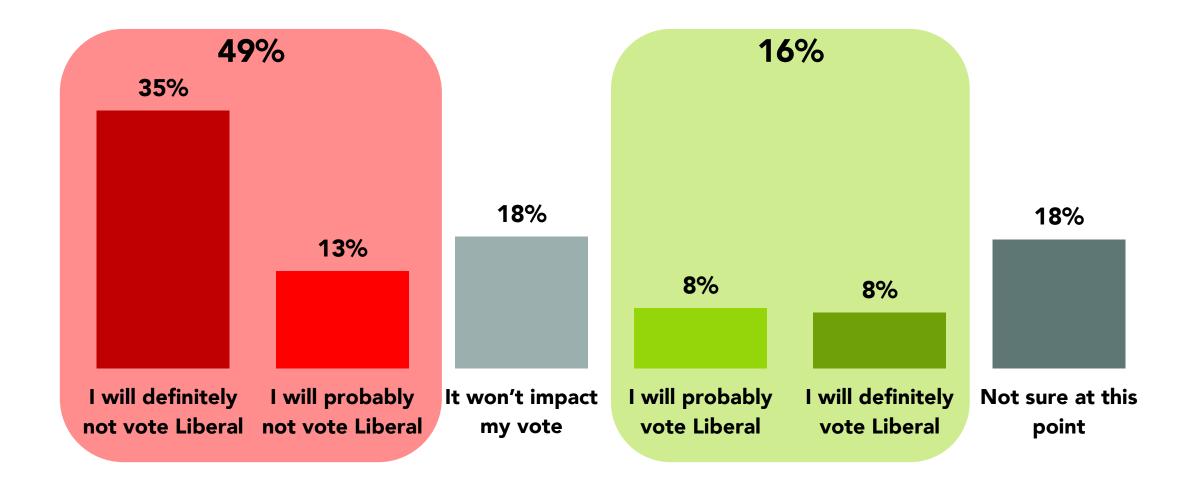
#### FINDING

ABOUT HALF OF THOSE WHO WANT BOLD NEW IDEAS IN THE THRONE SPEECH SAY THEY WILL DEFINITELY OR PROBABLY NOT VOTE LIBERAL IF THE SPEECH DOESN'T CONTAIN THEM.

THIS IS TRUE AMONG 1 IN 5 PAST LIBERAL VOTERS AND 65% OF PAST NDP VOTERS.



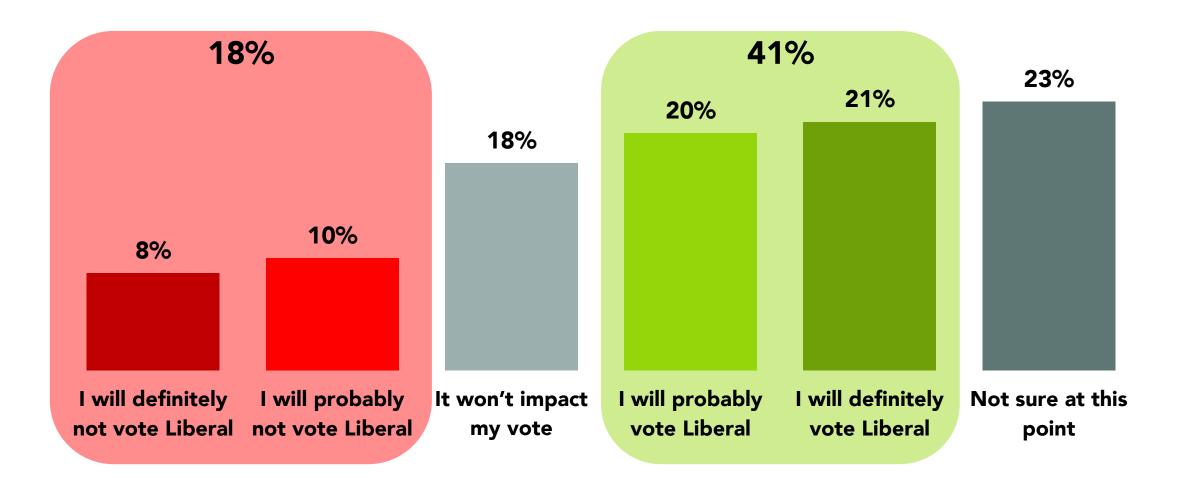
### IMPACT ON VOTE IF LIBERALS DO NOT ANNOUNCE NEW IDEAS



If Prime Minister Trudeau and the Liberal government do not announce bold new ideas for how to fundamentally improve people's lives and deal with climate change, how it might that impact your vote in the next federal election? [THOSE WHO WANT BOLD IDEAS]



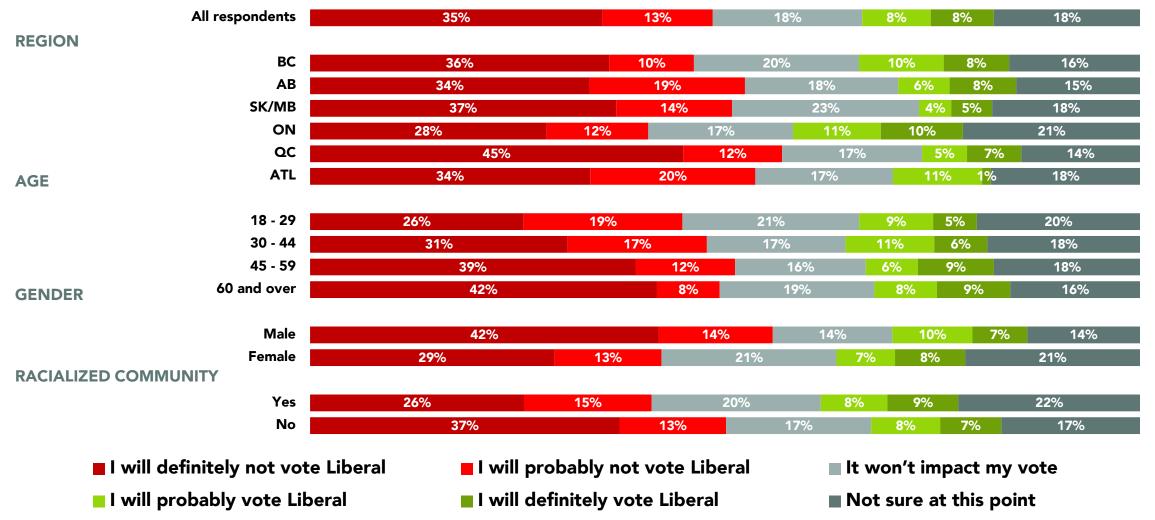
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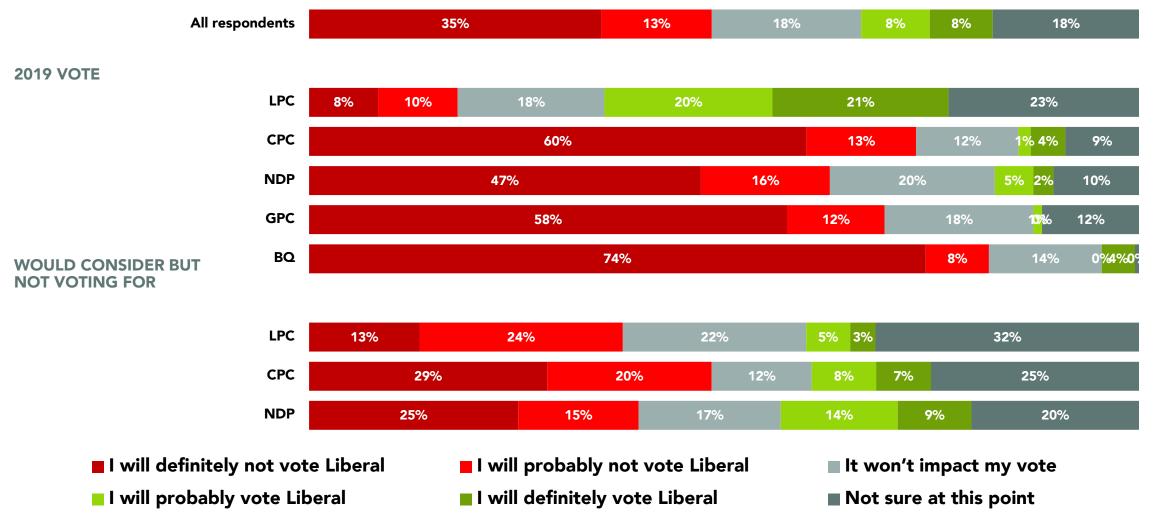
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#### FINDING

IN A POST-COVID RECOVERY PLAN, LARGE MAJORITIES SAY IT VERY IMPORTANT THAT IT INCLUDE:

- MAKES CANADA MORE SELF-SUFFICIENT ON KEY PRODUCTS
- STRENGTHENS PUBLIC HEALTH CARE, INCLUDING PHARMACARE
- FOCUSES ON PEOPLE, DOESN'T LET CORPORATIONS TO SET THE AGENDA.
- NEW LAWS TO PROTECT FRONT-LINE WORKERS
- INCREASES OR CREATES NEW TAXES ON CANADA'S RICHEST PEOPLE.

HALF ALSO WANT TO SEE A MAJOR FOCUS TO HELP CANADA TRANSITION TO A CLEAN, LOW-CARBON ECONOMY AND EFFECTIVELY DEAL WITH CLIMATE CHANGE.



|   | The plan builds up Canada's ability to produce key products like food and medical supplies here instead of relying exclusively on global markets |
|---|--|
|   | It invests in strengthening our health system including universal public pharmacare  |
|   | It focuses on helping people and doesn't allow corporations to set the agenda and benefit the most from the recovery                             |
|   | New laws and regulations are put in place that help protect vulnerable front-line workers from exploitation                                      |
|   | It gives municipalities the funding they need to continue to deliver core services and build infrastructure for the changing economy             |
|   | It increases taxes or creates new taxes on Canada's richest people   |
|   | It ensures younger Canadians are not permanently set back because of the economic crisis   |
|   | There is a major focus to help Canada transition to a clean, low-carbon<br>economy and deal effectively with climate change                      |
| 1 | It ensures that affordable, high-quality childcare is available to everyone who needs it   |
|   |  |
|   |  |

| 38% |             | 36%      | 22%   | 4% |
|-----|-------------|----------|-------|----|
| 35% | 3           | 5%       | 23%   | 6% |
| 31% | <b>36</b> % | %        | 24%   | 9% |
| 26% | 37%         |          | 29%   | 7% |
| 23% | 40%         |          | 30%   | 7% |
| 33% | 27%         | <b>2</b> | 4% 15 | %  |
| 24% | 33%         | 32       | 2% 12 | 2% |
| 23% | 31%         | 29%      | ó 17٬ | %  |
| 16% | 31%         | 29%      | 24%   |    |

Extremely important to me

Very important to me

Important to me

Not important to me



#### POLICIES AROUND CANADA'S POST-COVID RECOVERY 2019 LIBERAL VOTERS

43%

44%

41%

32%

33%

23%

30%

26%

17%

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Extremely important to me

Very important to me

Important to me

34%

Not important to me

36%

34%

31%

39%

36%

43%

35%

36%



4%

11%

6%

5%

3%

8%

9%

20%

16%

17%

22%

26%

31%

27%

30%

29%

#### POLICIES AROUND CANADA'S POST-COVID RECOVERY CONSIDER LPC, BUT NOT VOTING LPC

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Extremely important to me

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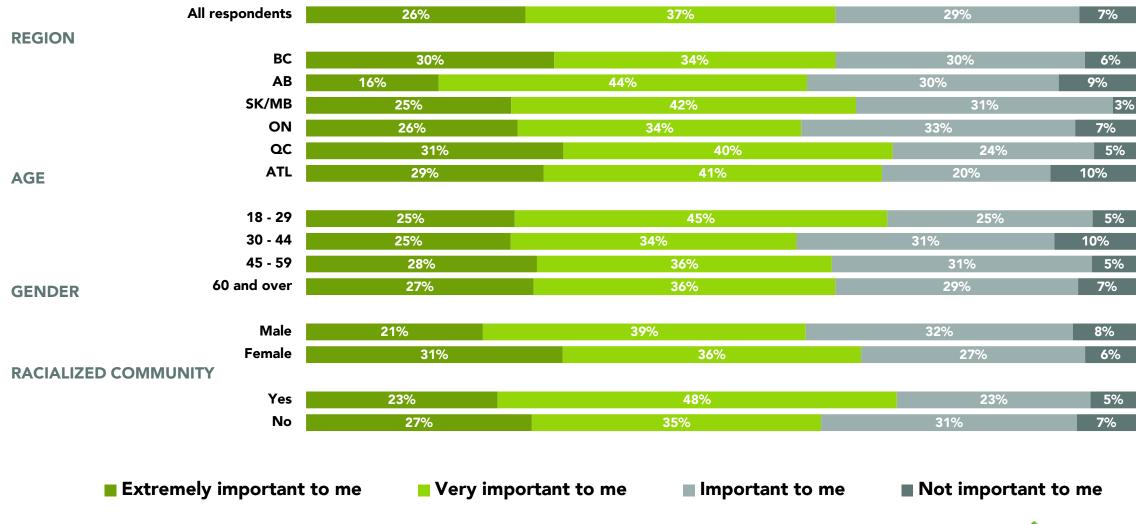
Not important to me



| As the federal government prepares its agenda for Canada's post-COVID recovery, tell us how important, if at all, the recover | y |
|---|---|
| effort meets the following criteria?  |   |

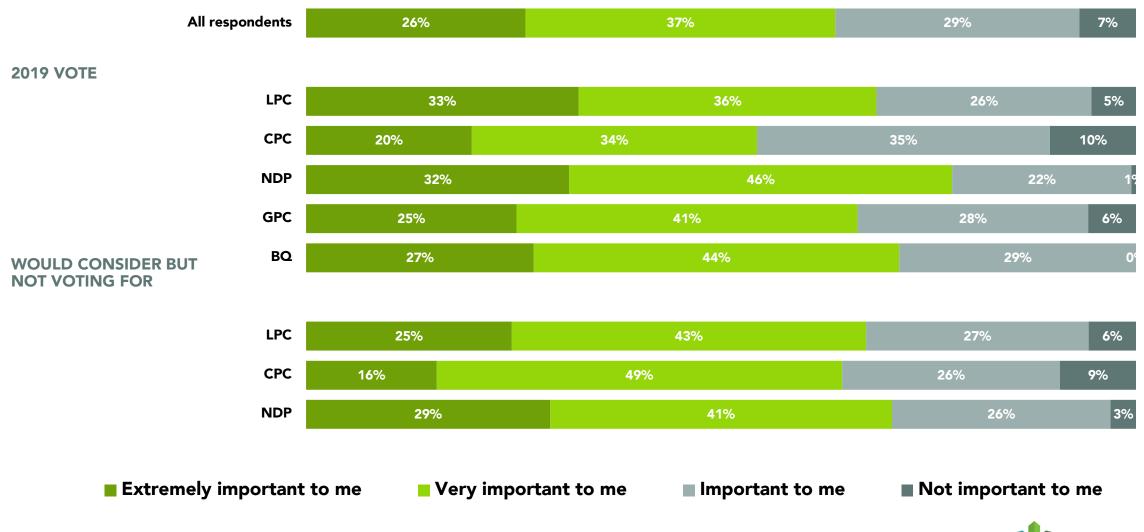
| 28%         | 41%         | 2   | 3% 8%        |
|-------------|-------------|-----|--------------|
| 33%         | 36%         |     | 26% 5%       |
| 25%         | 43%         | 2   | 27% 6%       |
| <b>28</b> % | 37%         | 27  | <b>% 9</b> % |
| 30%         | 32%         | 26% | 13%          |
| 25%         | 35%         | 30% | 6 10%        |
| 24%         | 34%         | 31% | 11%          |
| 27%         | <b>29</b> % | 30% | 14%          |
| 16%         | 31%         | 34% | 19%          |

#### NEW LAWS AND REGULATIONS ARE PUT IN PLACE THAT HELP PROTECT VULNERABLE FRONT-LINE WORKERS FROM EXPLOITATION



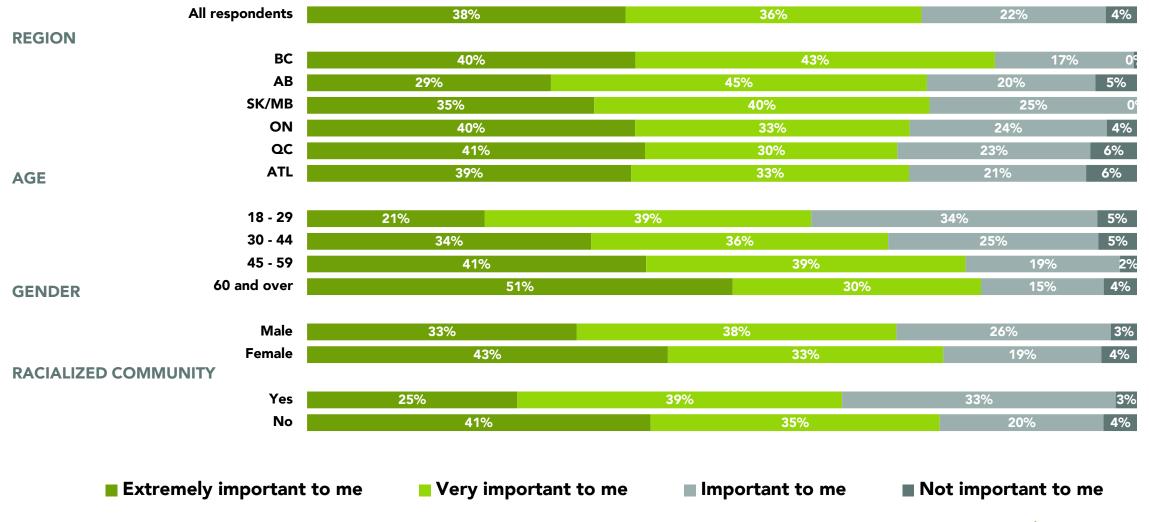


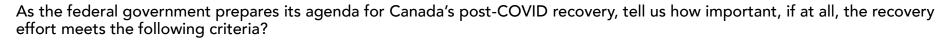
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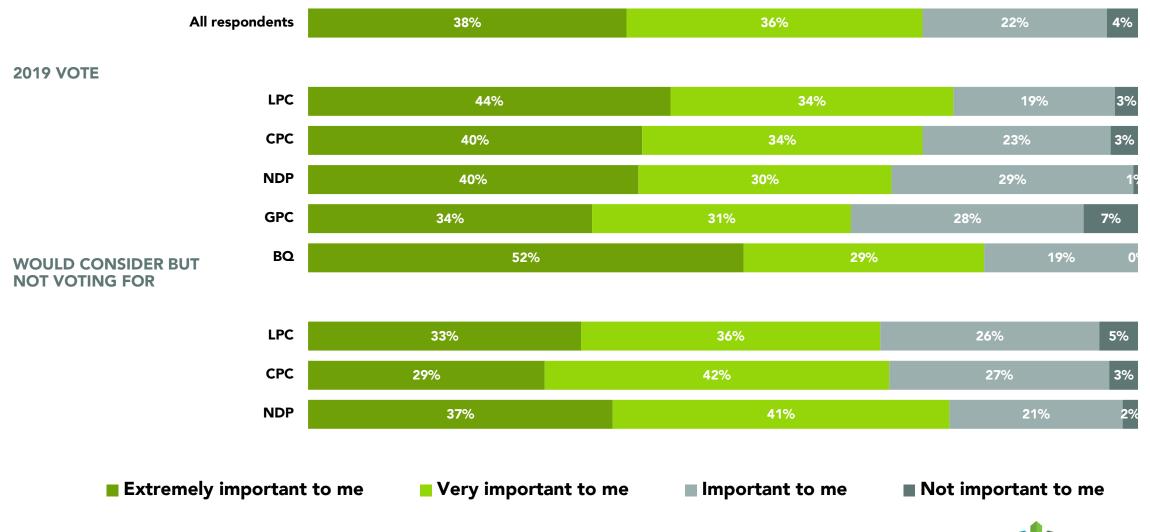
#### THE PLAN BUILDS UP CANADA'S ABILITY TO PRODUCE KEY PRODUCTS LIKE FOOD AND MEDICAL SUPPLIES HERE INSTEAD OF RELYING EXCLUSIVELY ON GLOBAL MARKETS





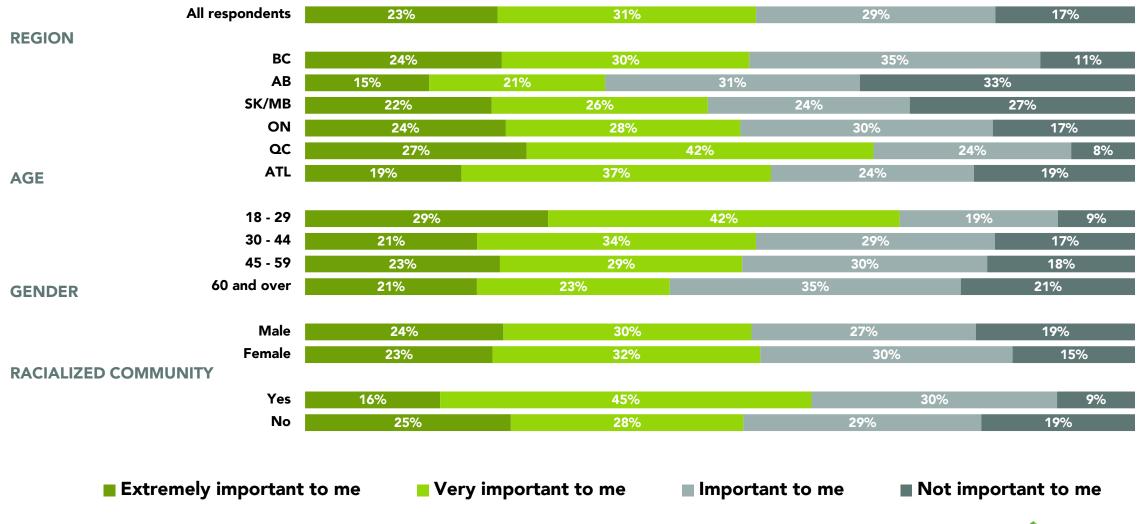


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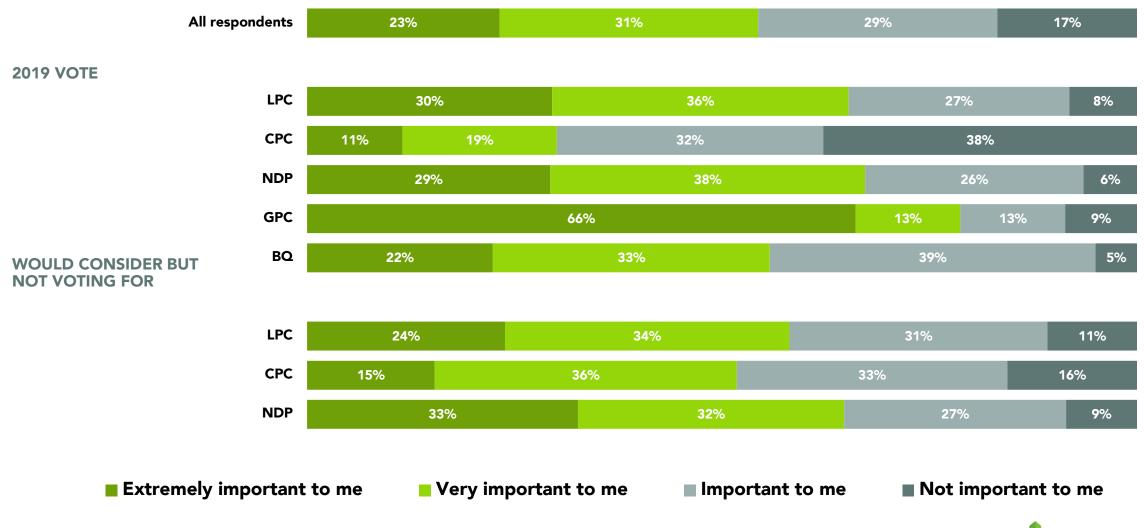


#### THERE IS A MAJOR FOCUS TO HELP CANADA TRANSITION TO A CLEAN, LOW-CARBON ECONOMY AND DEAL EFFECTIVELY WITH CLIMATE CHANGE



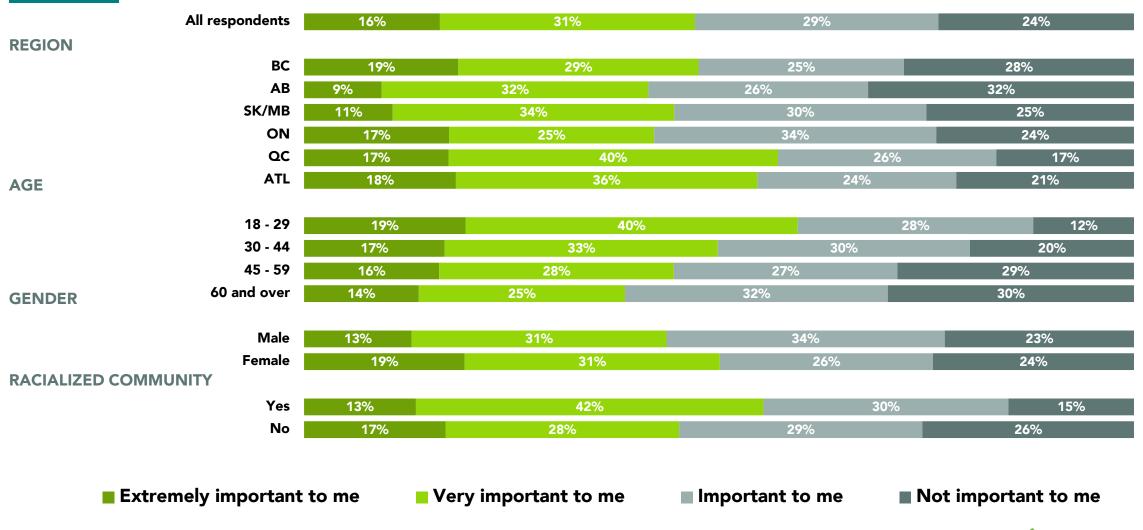


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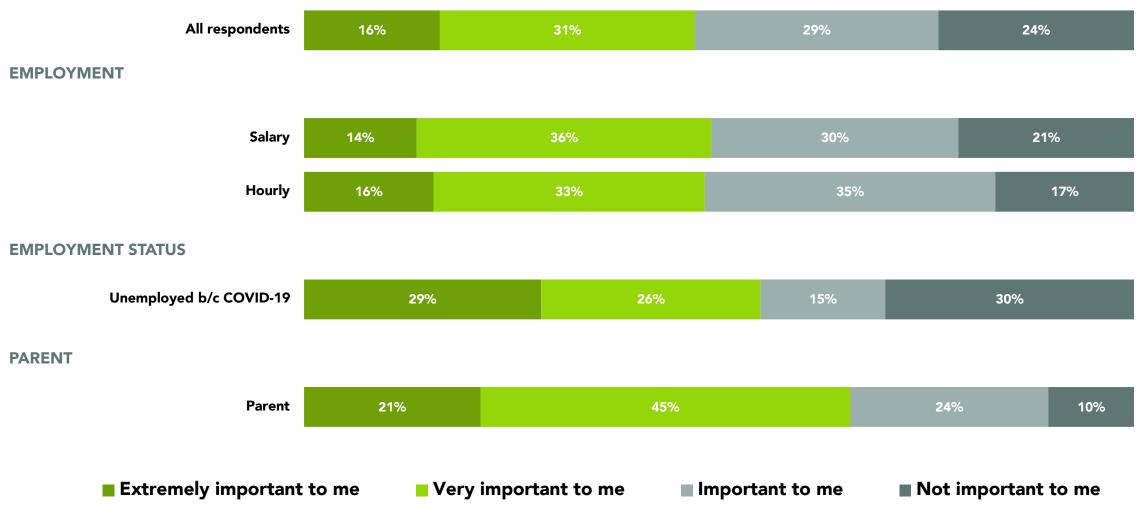


#### IT ENSURES THAT AFFORDABLE, HIGH-QUALITY CHILDCARE IS AVAILABLE TO EVERYONE WHO NEEDS IT



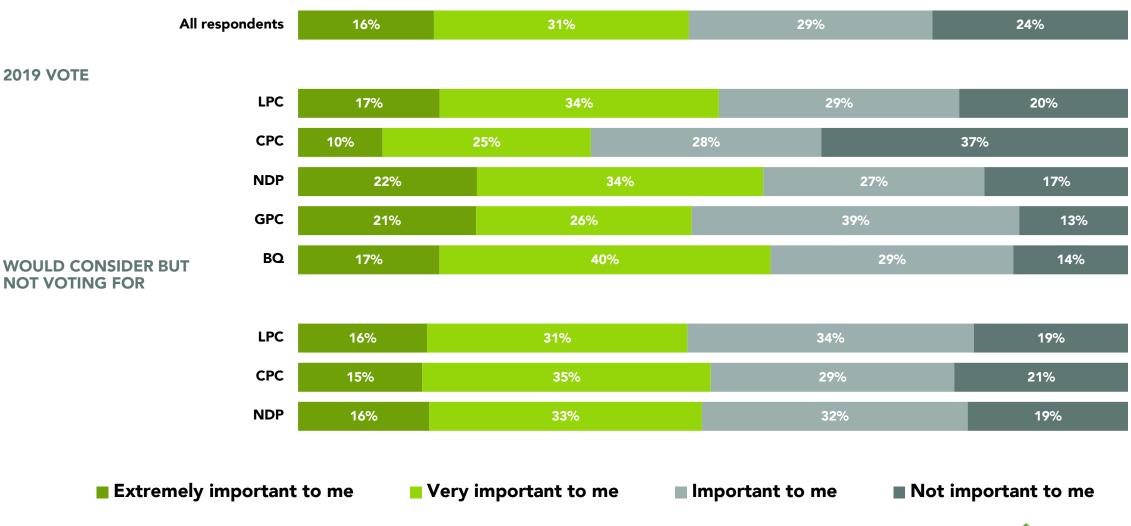


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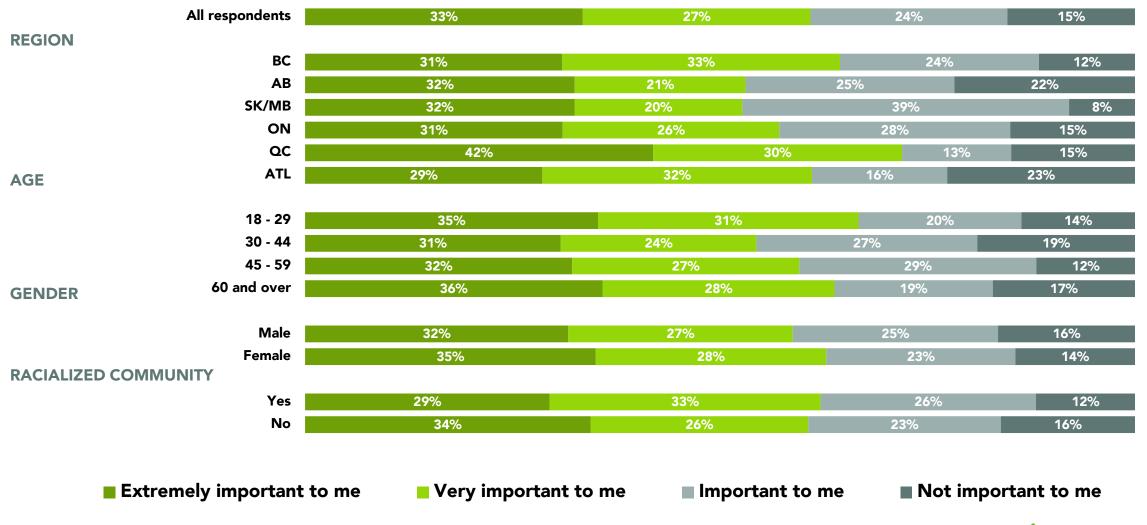


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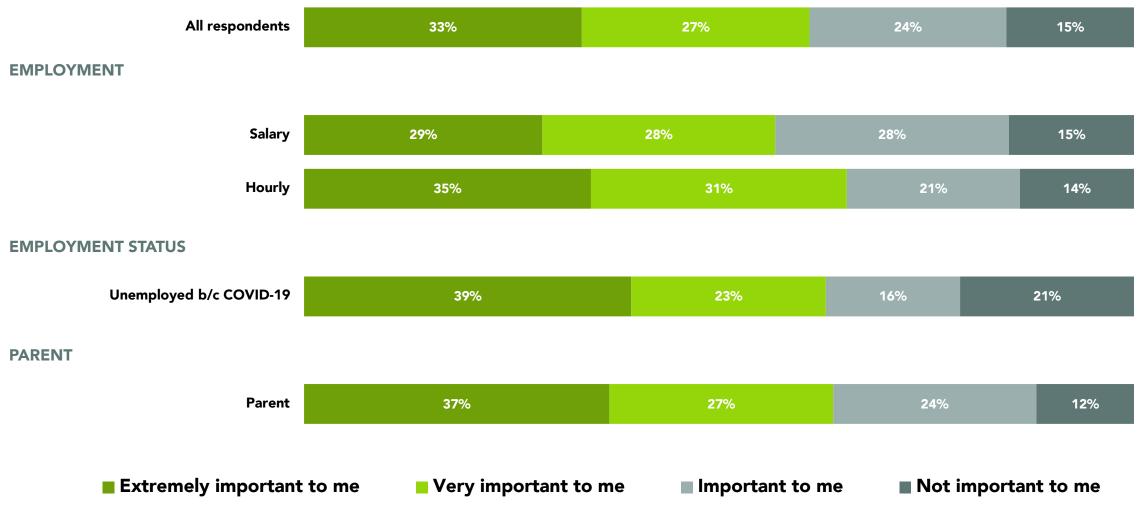


IT INCREASES TAXES OR CREATES NEW TAXES ON CANADA'S RICHEST PEOPLE



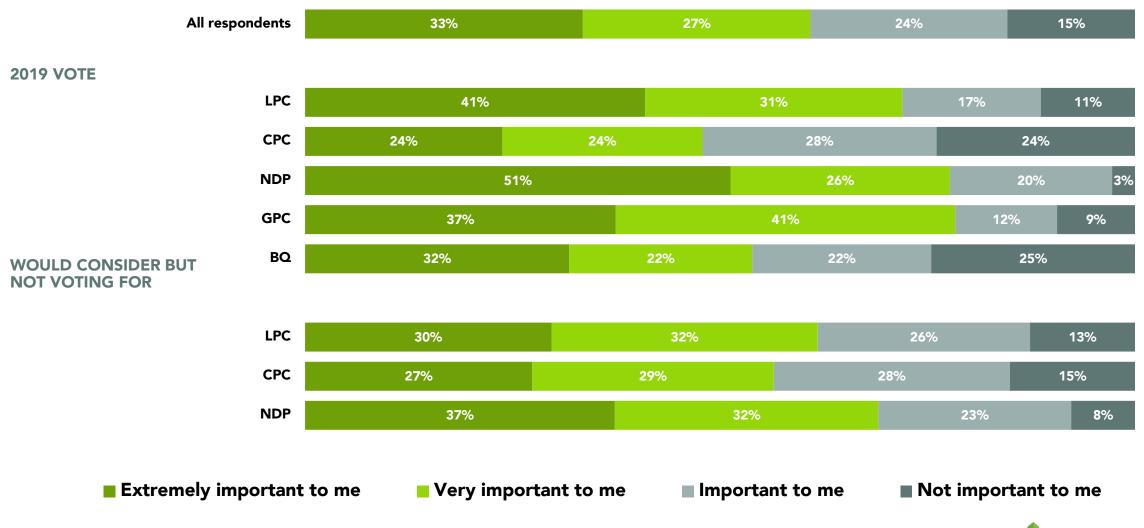


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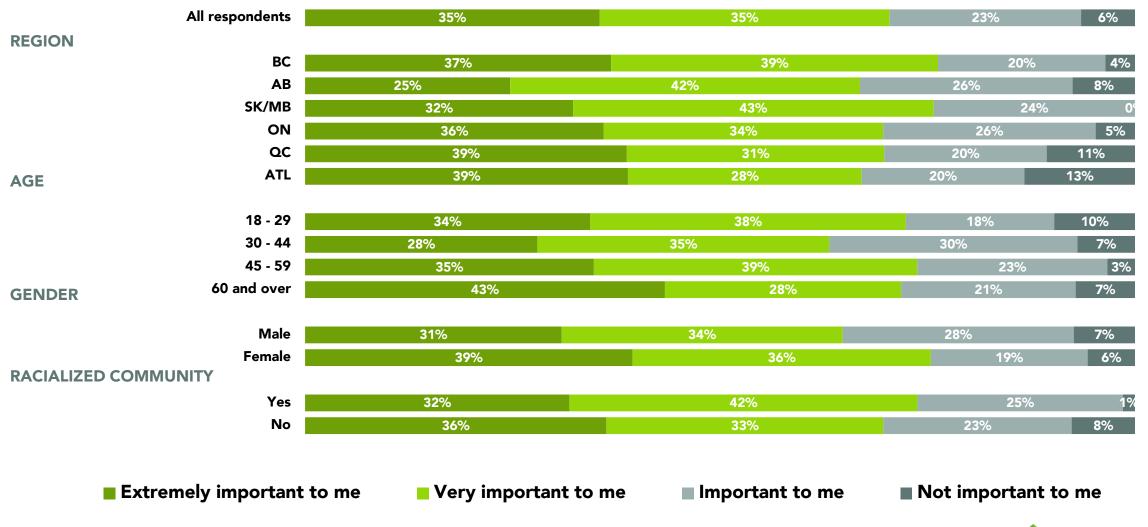


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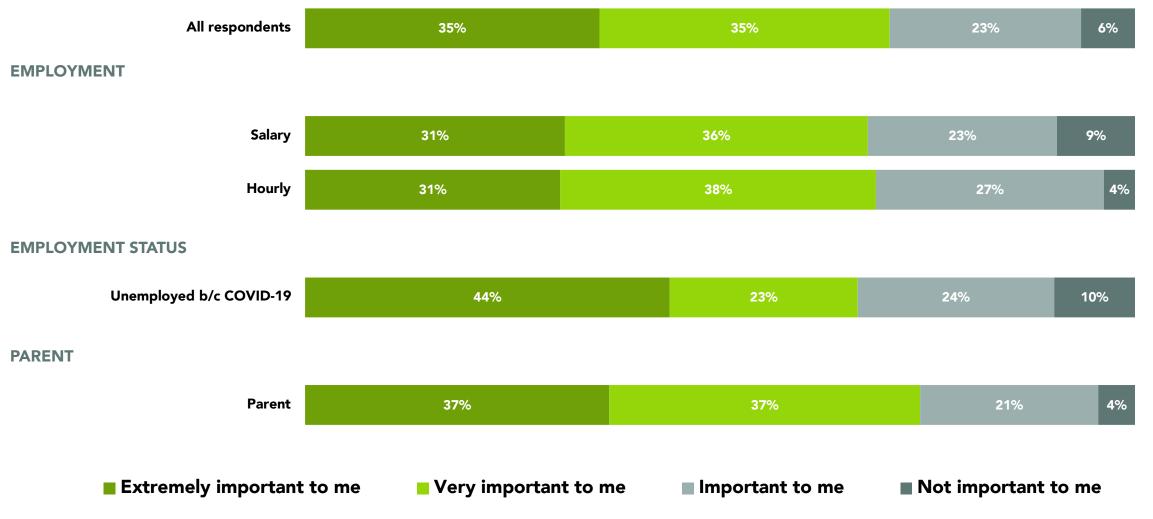


IT INVESTS IN STRENGTHENING OUR HEALTH SYSTEM INCLUDING UNIVERSAL PUBLIC PHARMACARE



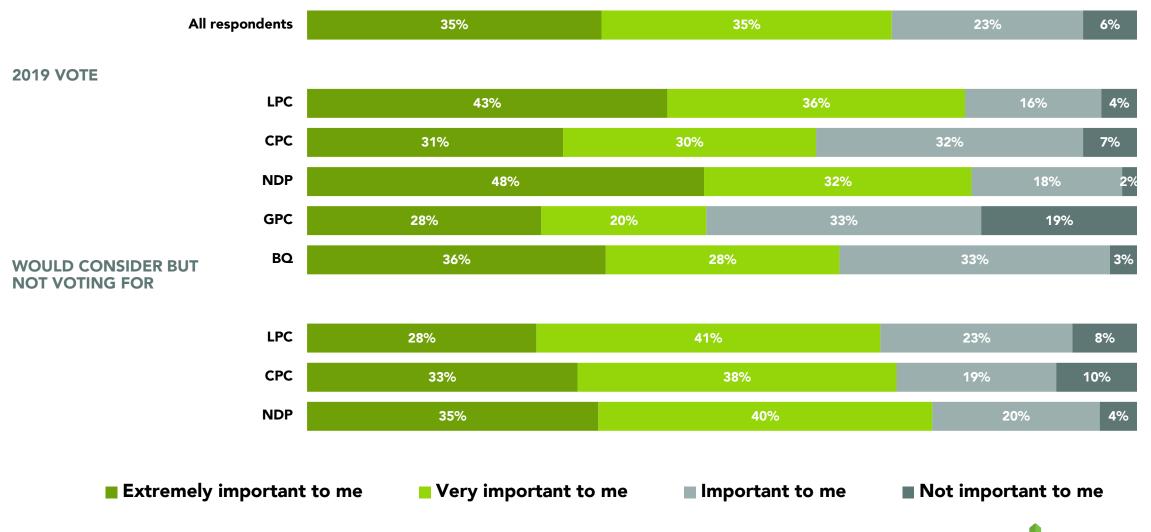


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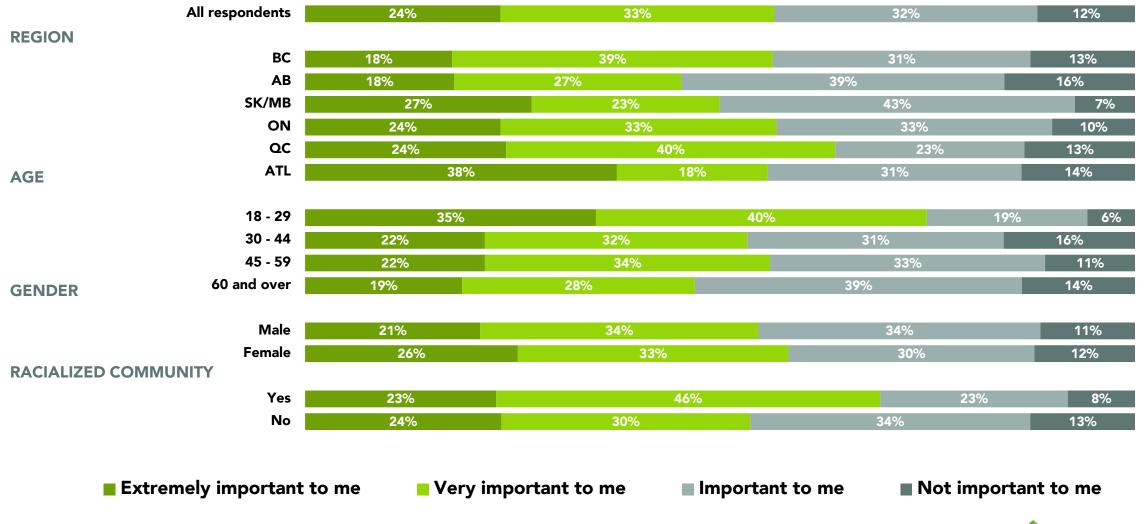


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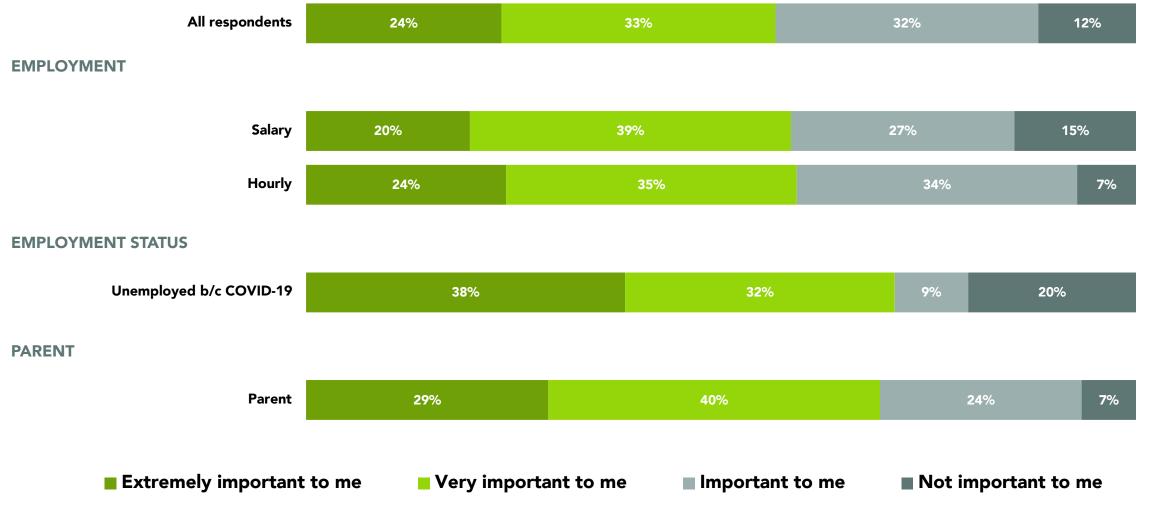


## IT ENSURES YOUNGER CANADIANS ARE NOT PERMANENTLY SET BACK BECAUSE OF THE ECONOMIC CRISIS



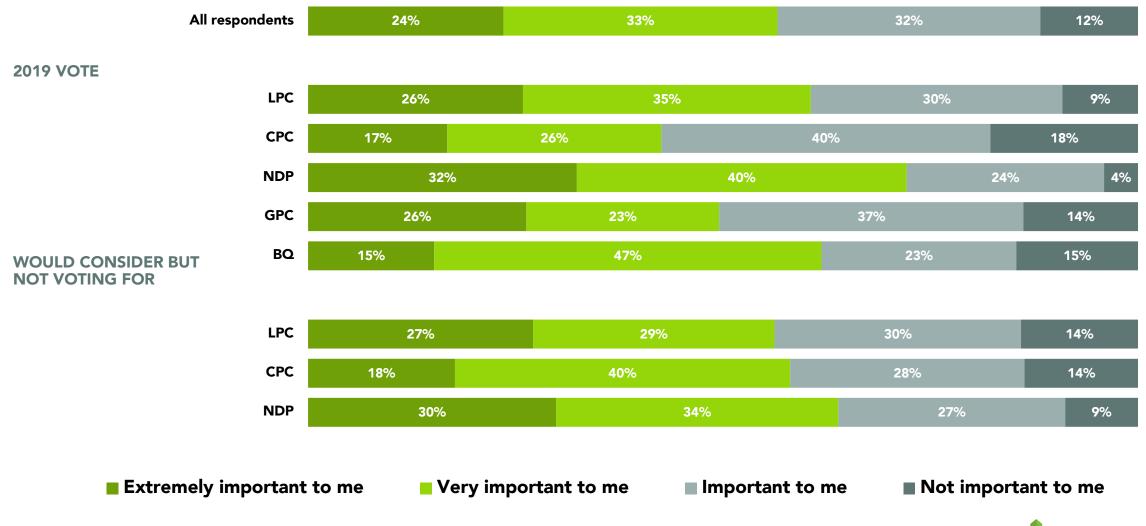


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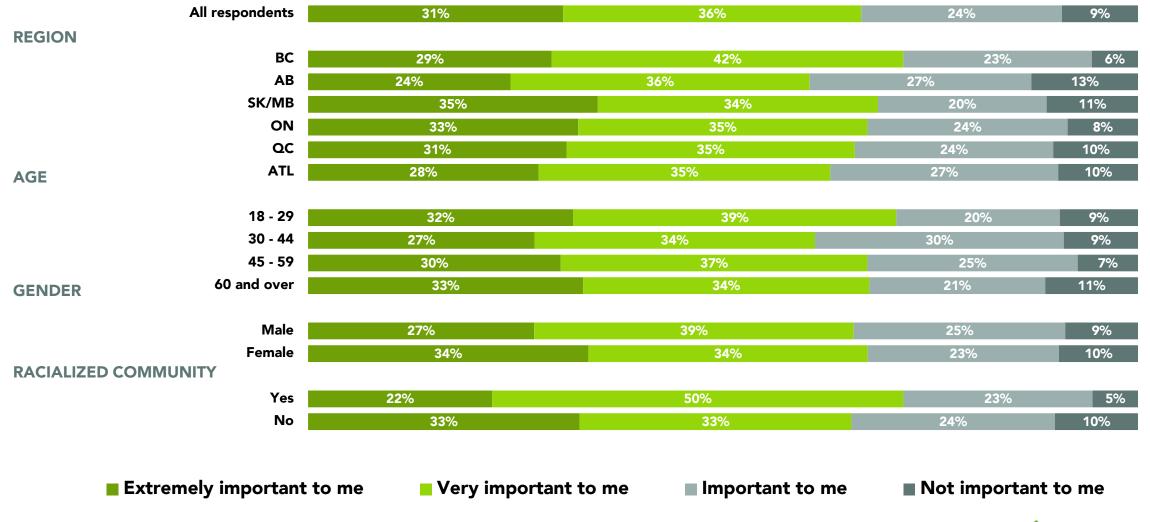


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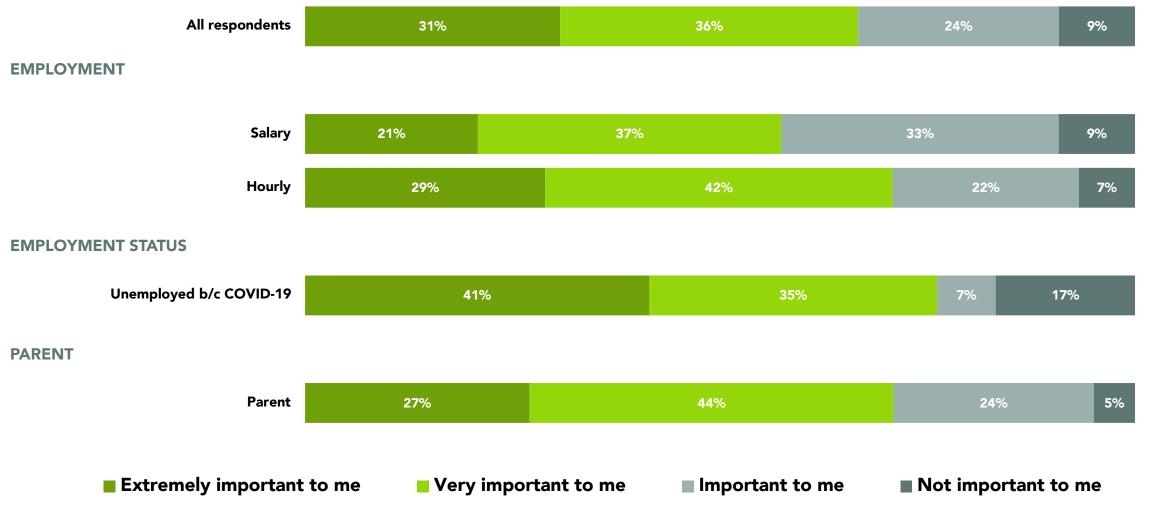


### IT FOCUSES ON HELPING PEOPLE AND DOESN'T ALLOW CORPORATIONS TO SET THE AGENDA AND BENEFIT THE MOST FROM THE RECOVERY



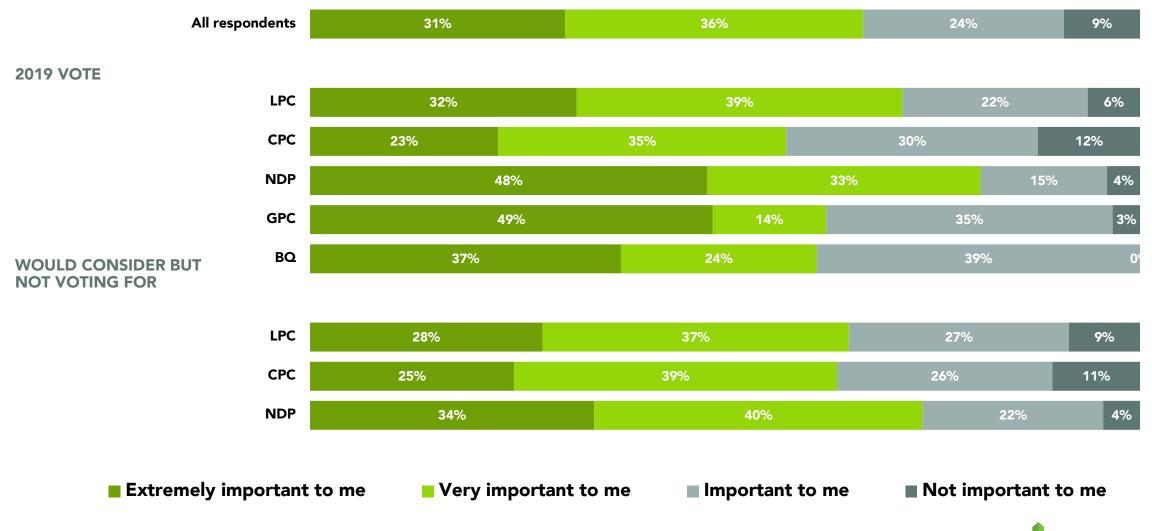


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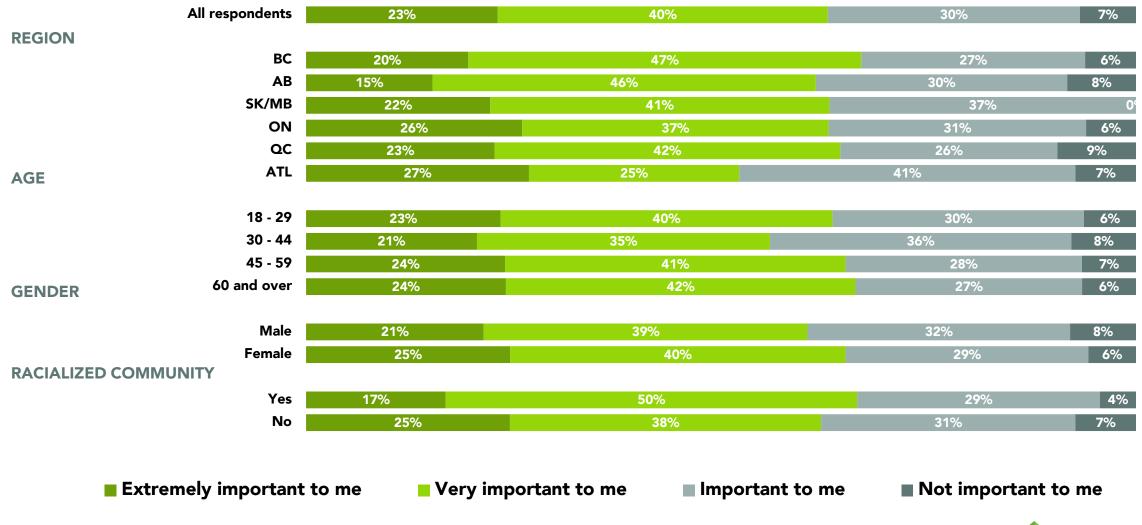


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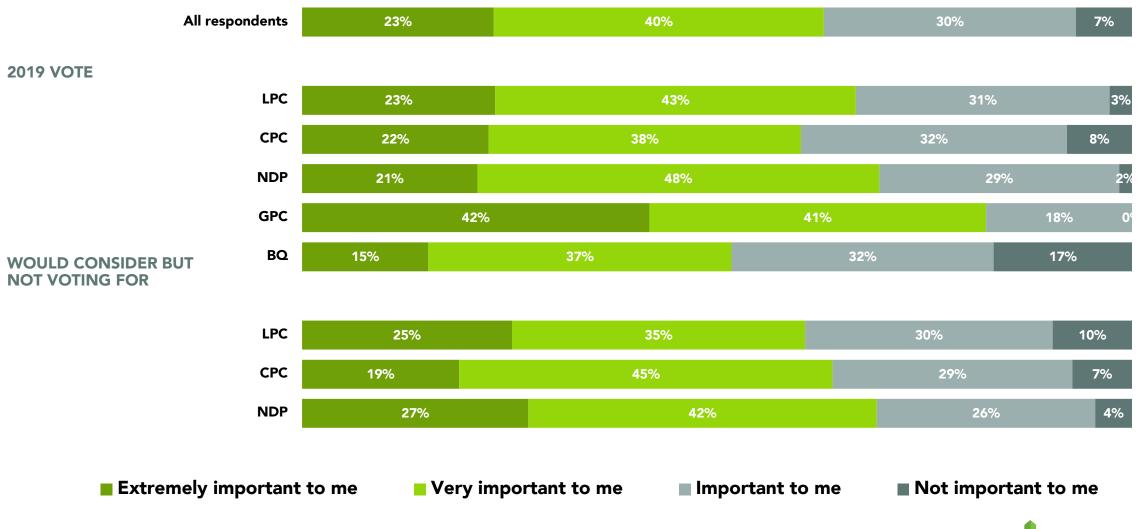


### IT GIVES MUNICIPALITIES THE FUNDING THEY NEED TO CONTINUE TO DELIVER CORE SERVICES AND BUILD INFRASTRUCTURE FOR THE CHANGING ECONOMY





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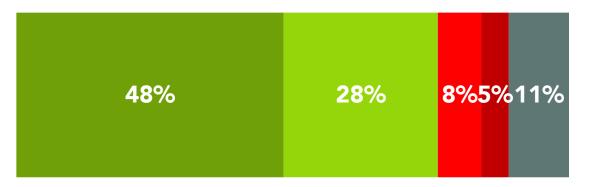


## FINDING

## THERE IS BROAD AND DEEP SUPPORT FOR A WEALTH TAX AND A NEW CORPORATE TAX ON VERY LARGE PROFITS TO HELP PAY FOR THE ADDITIONAL SPENDING.

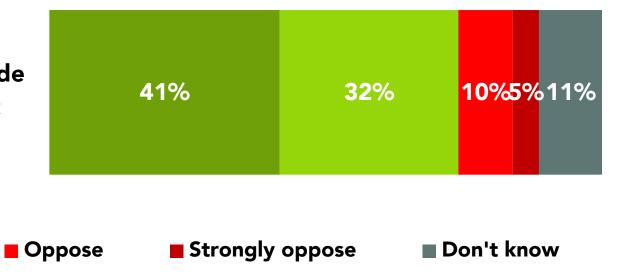


A new wealth tax on the richest multimillionaires and billionaires



A new tax on corporations who have made very large profits during the pandemic

Strongly support



To pay for new investments needed to solve many of the problems caused and made worse because of the pandemic, would you support or oppose the following?

Support



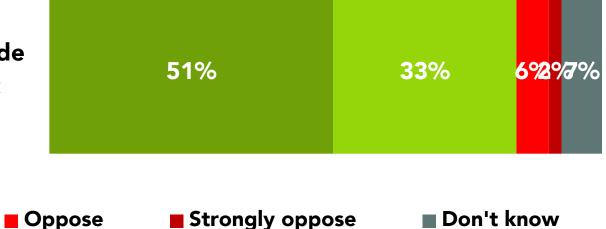
## NEW TAXES TO PAY FOR RECOVERY 2019 LIBERAL VOTERS

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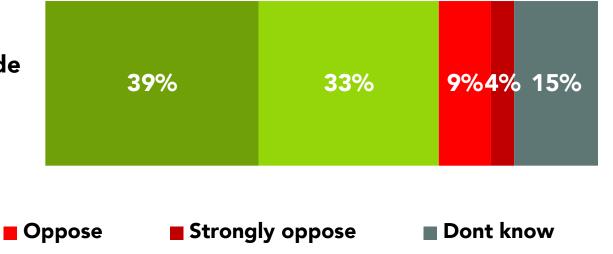
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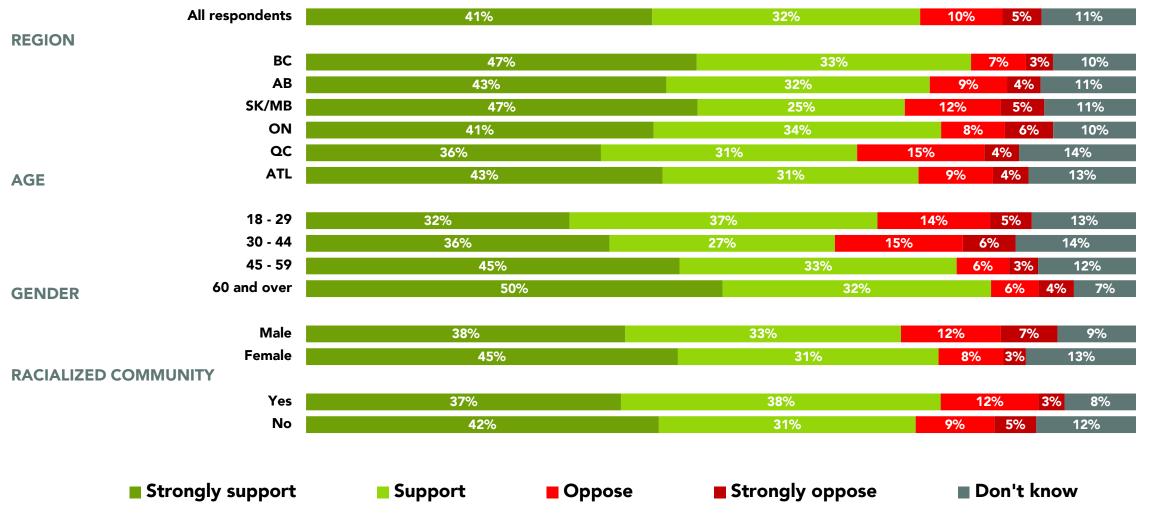


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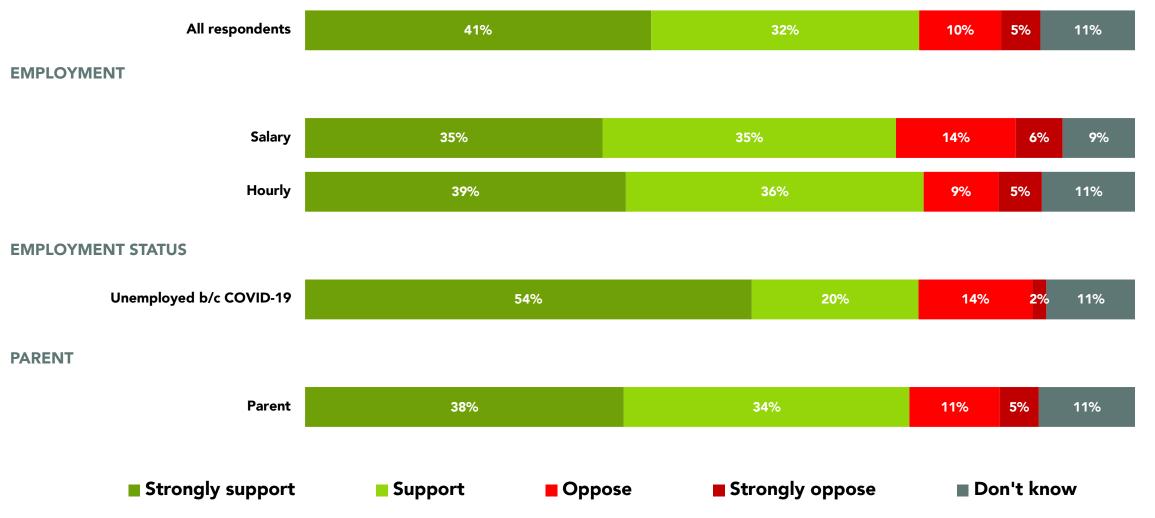


### A NEW TAX ON CORPORATIONS WHO HAVE MADE VERY LARGE PROFITS DURING THE PANDEMIC



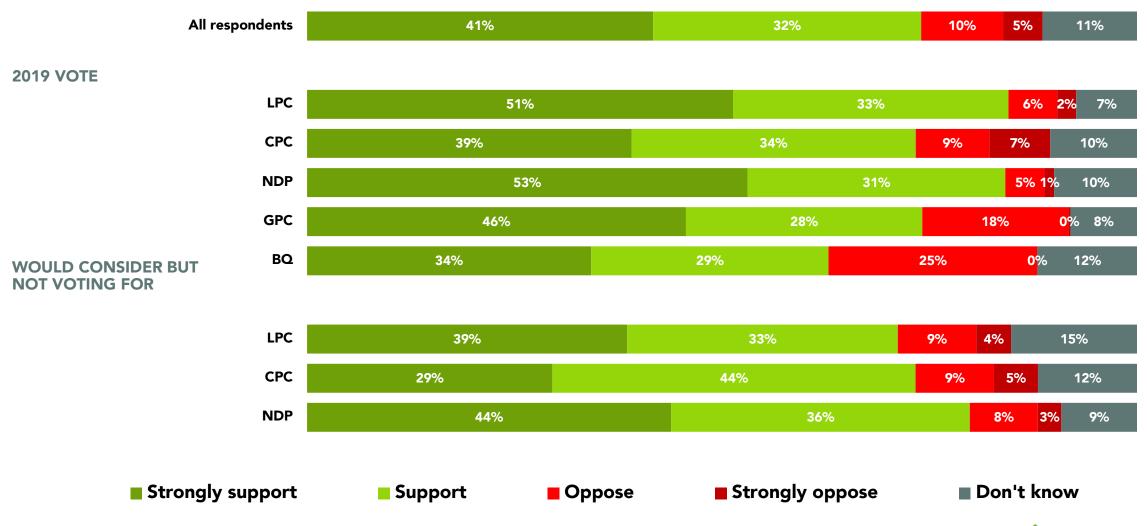


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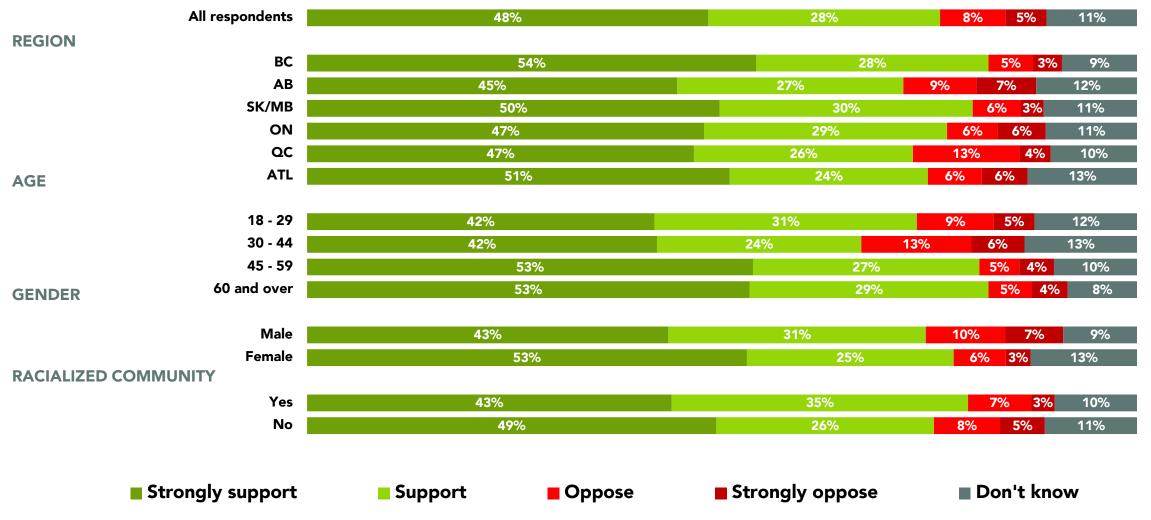


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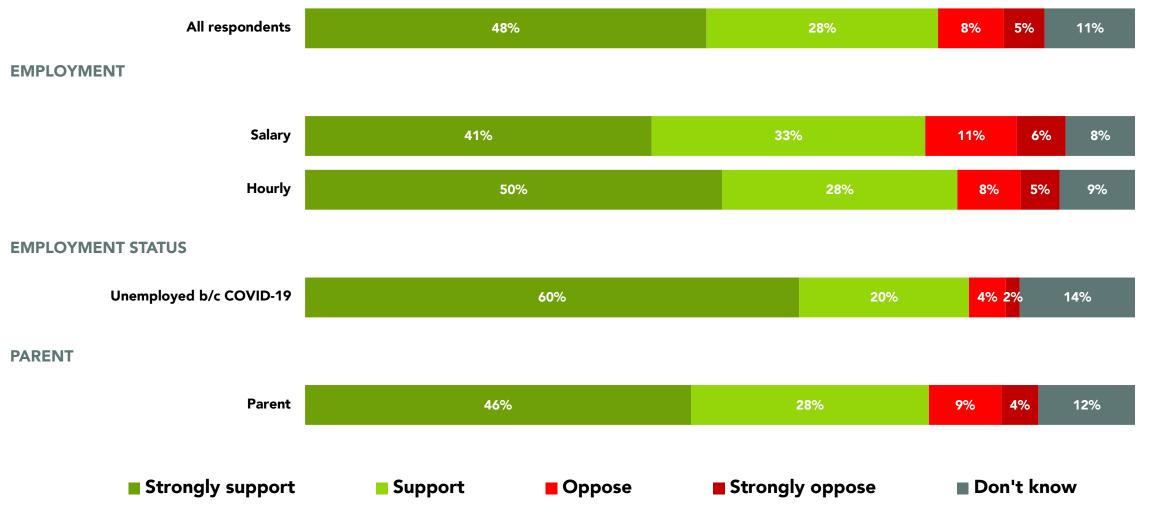


A NEW WEALTH TAX ON THE RICHEST MULTI-MILLIONAIRES AND BILLIONAIRES





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