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INTERVIEW SCHEDULE

To: Broadbent Institute
From: David Coletto, Abacus Data
Re: COVID -19 Top Line Survey Results
Date: May 6, 2020

Methodology

The survey was conducted with 2,280 Canadian residents from May 1 to 6, 2020. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.1%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

Topline Results

1. When it comes to government spending to support recovery over the next few years, which of the following comes closest to your view?

Governments should spend whatever is required to rebuild and stimulate the economy and support all those who need help, even if it means running large deficits for the foreseeable future 64%

Once the worst of the pandemic is over, governments should reduce spending and get the budget deficit in control, even if it means a slower recovery and some people don't get the help they need 36%

2. Looking ahead to when the worst of the pandemic is over, do you think the following aspects of Canada's social safety net need a lot of improvement, some improvement, a little improvement, or no improvement because they work well already?

a. The public health care system

Need a lot of improvement	38%
Some improvement	43%
A little improvement	13%
No improvement because they work well already	5%

b. The long-term care system for aging Canadians

Need a lot of improvement	60%
Some improvement	28%
A little improvement	9%
No improvement because they work well already	3%

c. Income support and employment insurance that everyone can access

Need a lot of improvement	30%
Some improvement	41%
A little improvement	18%
No improvement because they work well already	12%

d. The availability of paid sick days and livable wages for all workers

Need a lot of improvement	35%
Some improvement	38%
A little improvement	16%
No improvement because they work well already	10%

3. As governments in Canada start thinking about policies around the economic recovery, tell us how important, if at all, the recovery effort meets the following criteria?

a. That people who need help the most get help and support to recover.

Extremely important to me	35%
Very important to me	36%
Important to me	26%
Not important to me	3%

b. That it builds up Canada’s ability to produce key products like food and medical supplies here instead of relying exclusively on global markets.

Extremely important to me	44%
Very important to me	35%
Important to me	19%
Not important to me	2%

c. That investments help Canada transition to a clean, low-carbon economy.

Extremely important to me	24%
Very important to me	29%
Important to me	30%
Not important to me	17%

d. That it doesn’t let richer Canadians off the hook for contributing their fair share.

Extremely important to me	45%
Very important to me	26%
Important to me	18%
Not important to me	10%

e. That it invests in strengthening our health system including universal public pharmacare

Extremely important to me	37%
Very important to me	35%
Important to me	24%
Not important to me	5%

f. That it ensures younger Canadians are not permanently set back because of the economic crisis.

Extremely important to me	30%
Very important to me	34%
Important to me	28%
Not important to me	8%

g. That It focuses on helping people, and prevents corporations from using funds for excessive executive pay, stock buy-backs, or increased dividend payouts.

Extremely important to me	41%
Very important to me	29%
Important to me	21%
Not important to me	9%

4. There are many things governments can do to help people and organizations recover after the worst of the COVID-19 pandemic is over. To what extent would you support or oppose governments providing financial assistance and debt relief to municipalities that are facing severe budget shortfalls due to declining revenues and increased costs to manage the health, economic and social impacts of the COVID-19 pandemic?

Strongly support	23%
Support	54%
Oppose	6%
Strongly oppose	2%
Unsure	14%

5. As a way to help pay for the recovery, one idea being discussed is implementing a wealth tax on Canada's wealthiest people. This could mean the wealthiest pay a 1% to 2% tax of the value of their assets every year. Would you support or oppose this idea?

Strongly support	44%
Support	31%
Oppose	7%
Strongly oppose	5%
Unsure	12%

6. Which of the following comes closest to your views?

Companies that receive government assistance should be required to not use foreign tax havens, and not use the money for excessive executive salaries, share buybacks, or increasing dividend payouts to shareholders 81%

Companies should be free to decide how to run their business and governments should not intervene, even if they provide financial assistance to help them stay in business during and after the pandemic 19%