

# Federal Election 2019

## Where Do Things Stand?

A lot has changed in four years. Abacus Data has been closely monitoring the evolving attitudes, perceptions, and behaviours of Canadians that will determine the outcome of the next federal election.

Our ongoing research has enabled us to identify five unique voter profiles across the national electorate. Understanding these distinctive elements in the Canadian electorate, their respective voting power, and the issues that are most important to them, gives us unique insight into what's to come.

These insights into voter intention, and the wedge issues that will define the 2019 election cycle, could be invaluable in shaping your government relations strategy.

Book Abacus Data CEO, David Coletto, PhD, for a guided walk-through of where things stand in the lead-up to the October 2019 federal election.

### What is included:

- Hour-long presentation from Abacus Data CEO, David Coletto, PhD.
- In-depth voter segmentation.
- Review of key issues crosstabulated by voter group and insight into which are likely to become wedge issues.
- Overview of public impression of party leaders and voter intention.
- Q&A with David to unpack how the 2019 federal election forecast should shape your advocacy efforts.

Cost: \$5000 CAD + HST



**For more information, contact our Business Development Manager, Yvonne Langen, or visit our website.**

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