



ABACUS DATA

Newfoundland and Labrador Election 2015

St. John's West

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Abacus Data

November 17, 2015



VOCM
LOCAL NEWS NOW



Methodology

Survey Methodology

500 eligible voters in the provincial electoral district of St. John's West were surveyed using live telephone interviewers and RDD sample (both landlines and cell phones)

The margin of error for the survey is $\pm 4.0\%$, 19 times out of 20.

Field dates

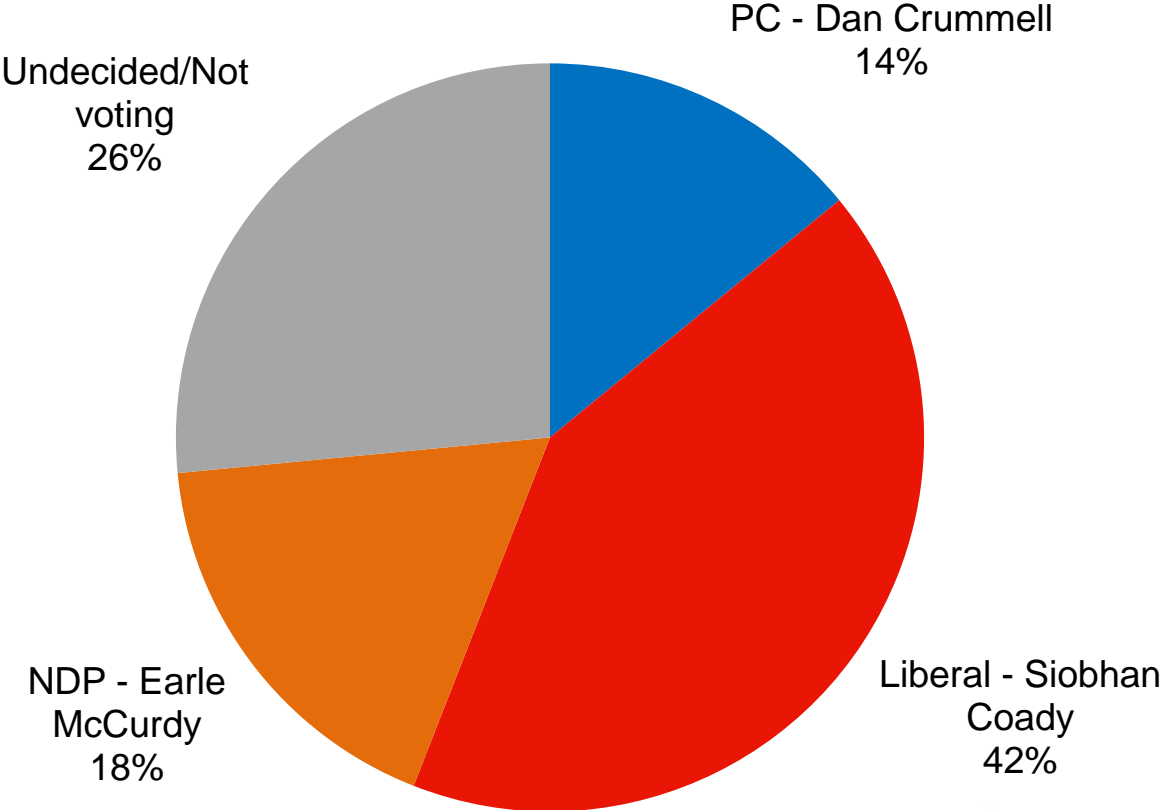
November 8 to 12, 2015

Statistical Weighting

Data was weighted by age, gender, and education.

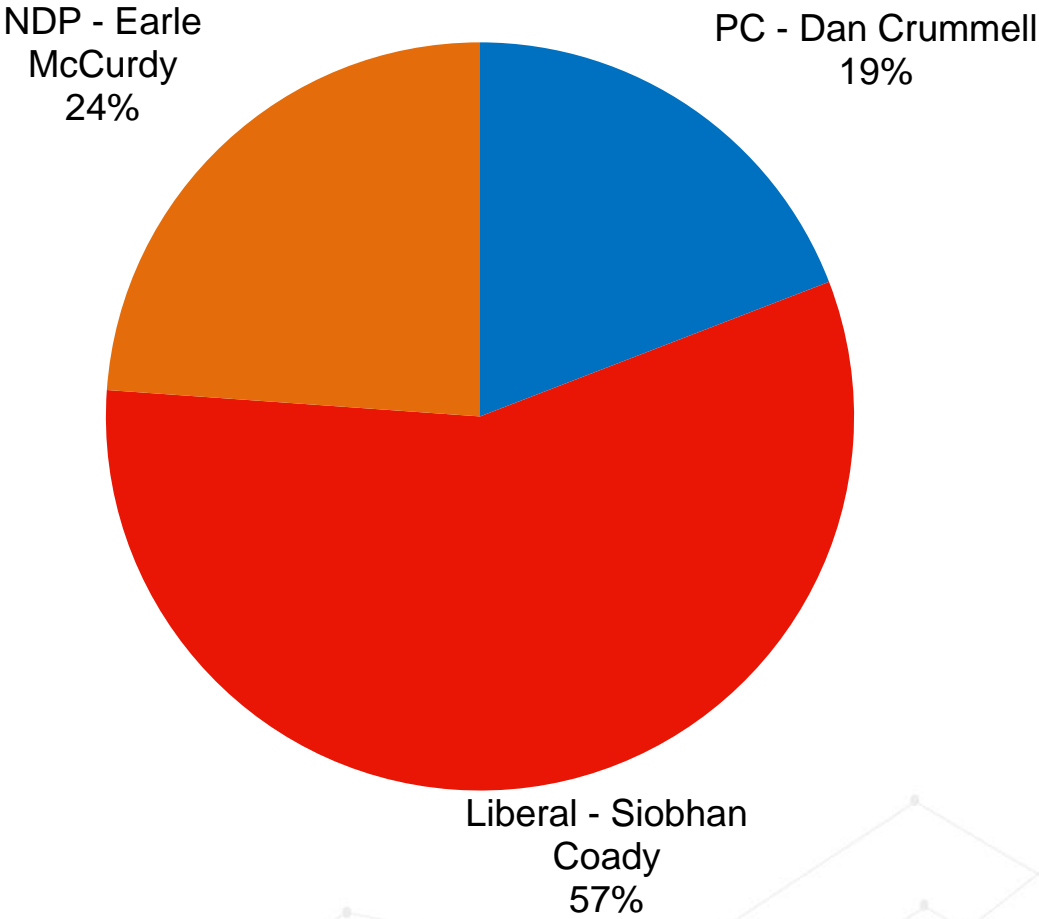
Vote Intention in St. John's West

If a **provincial election** was held today, which political party would you vote for in your local electoral district? Would you vote for ...



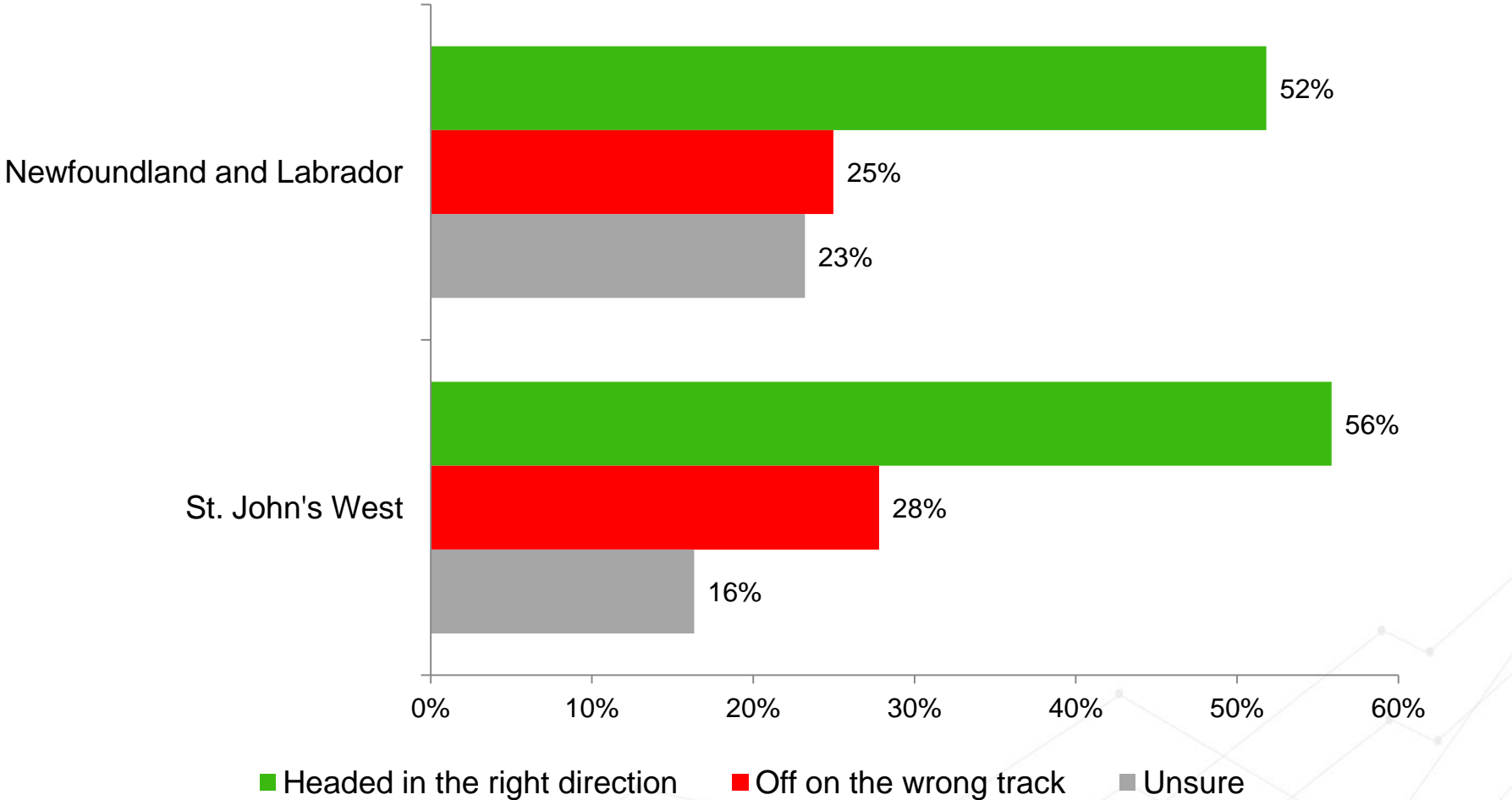
Committed Vote in St. John's West

If a **provincial election** was held today, which political party would you vote for in your local electoral district? Would you vote for ...



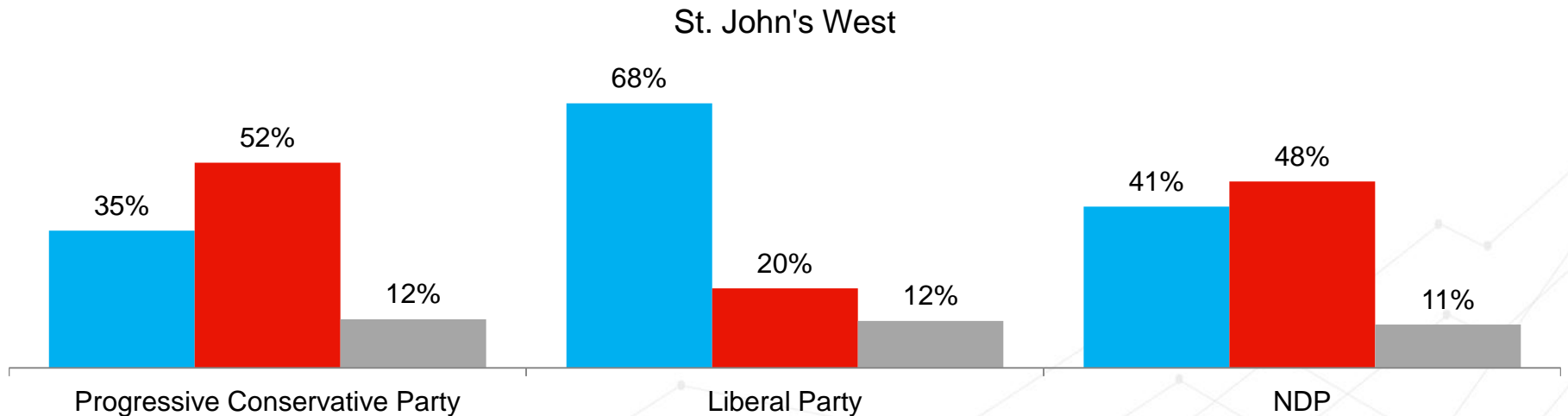
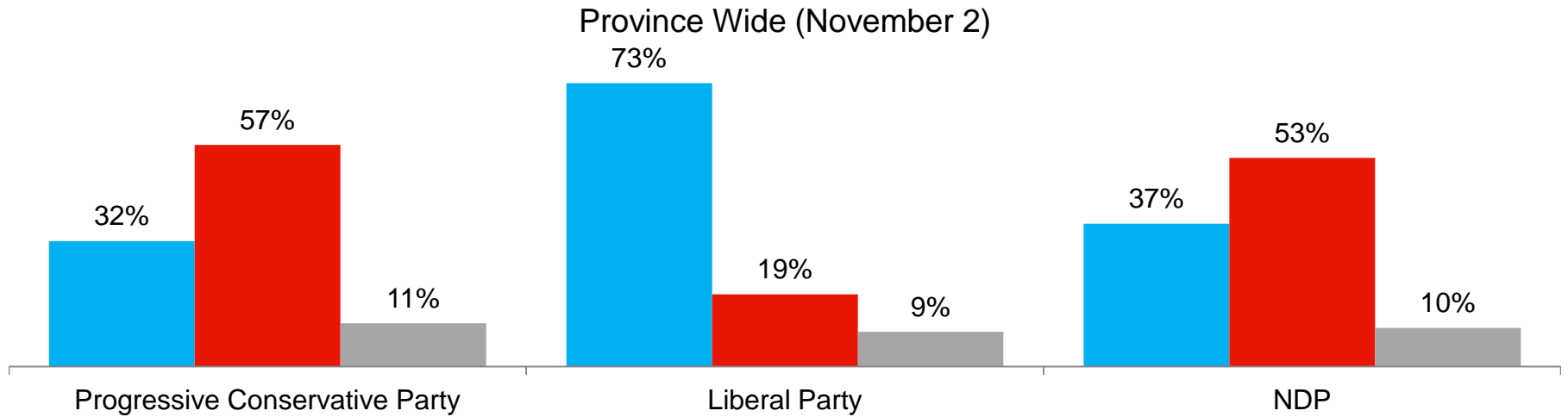
Direction of the Province

Generally speaking, do you think things in Newfoundland and Labrador are headed in the right direction or are they off on the wrong track?



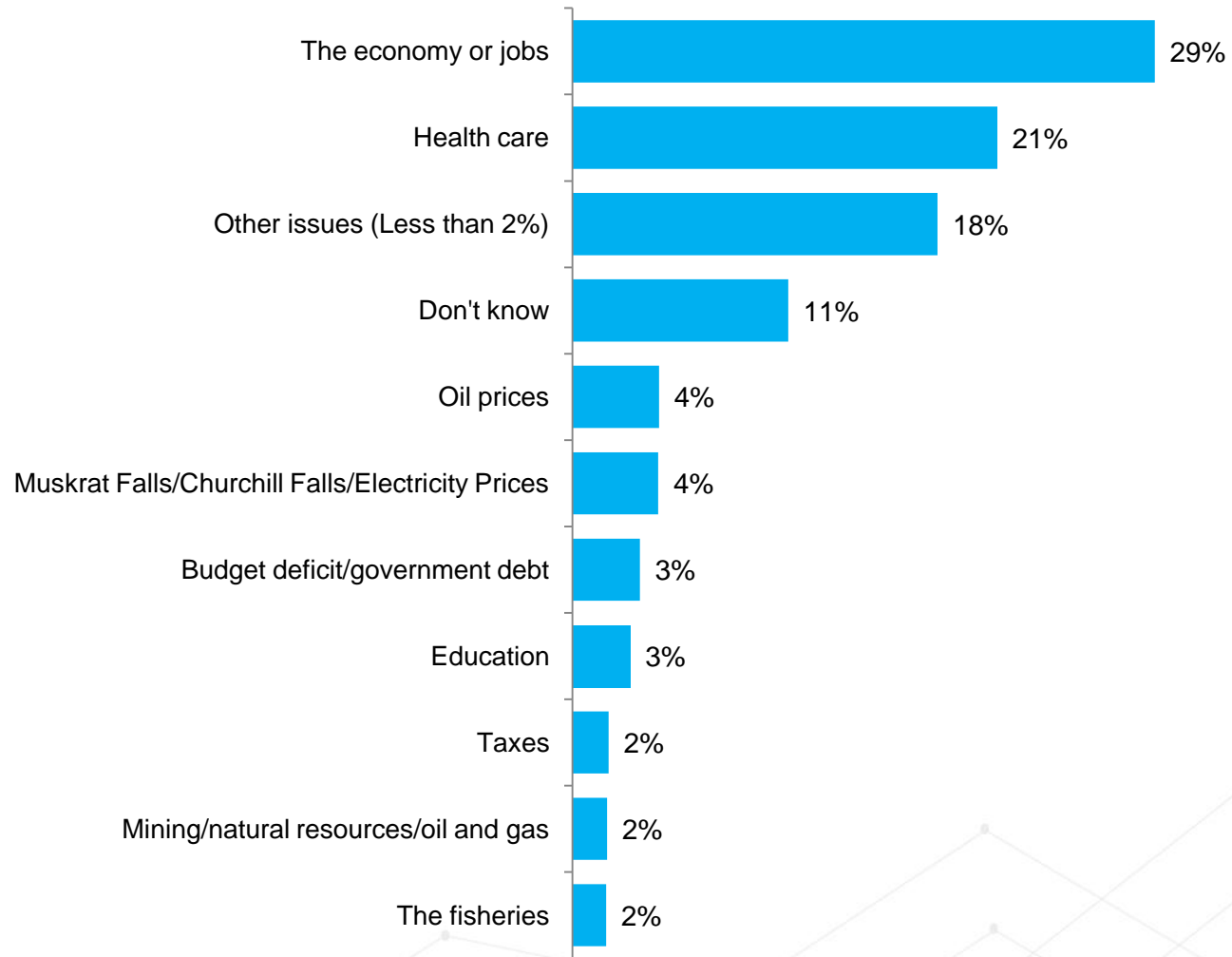
Accessible Voters

Regardless of how you actually vote, would you consider or not consider voting for the following PROVINCIAL political parties?



Top Issues

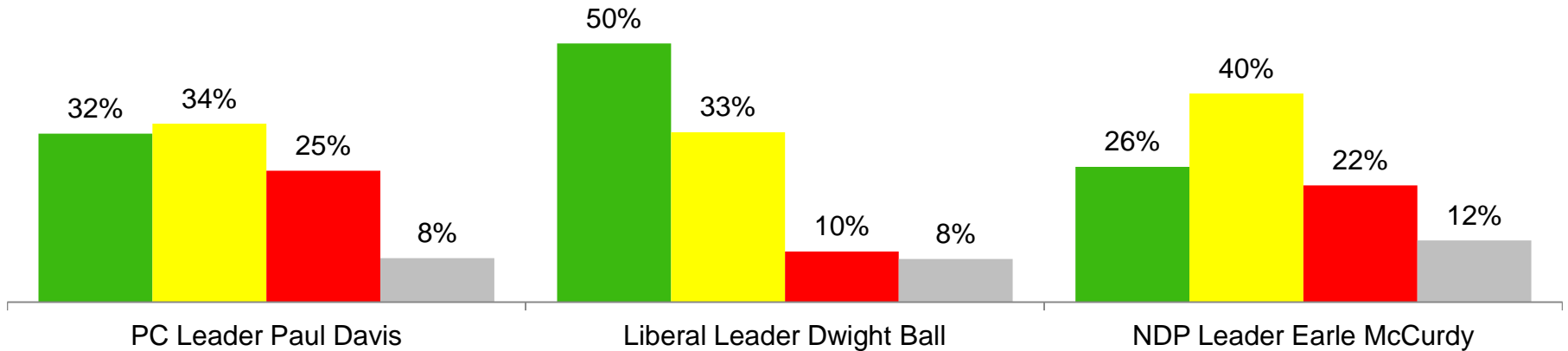
What do you think is the most important issue facing Newfoundland and Labrador?



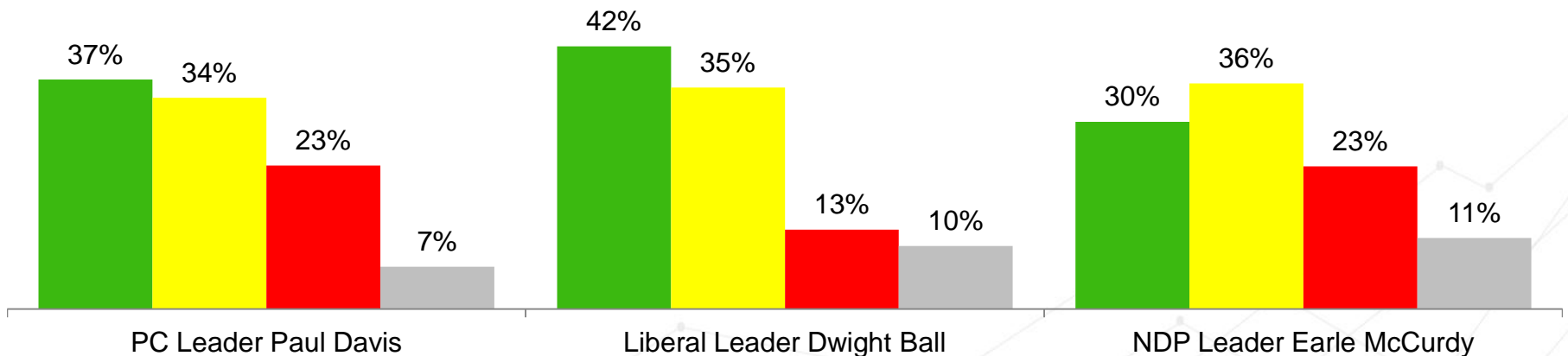
Leadership Favourability

How do you feel about the following individuals? Do you have a very positive, mostly positive, neutral, mostly negative, or very negative impression of them?

Province Wide (November 2)

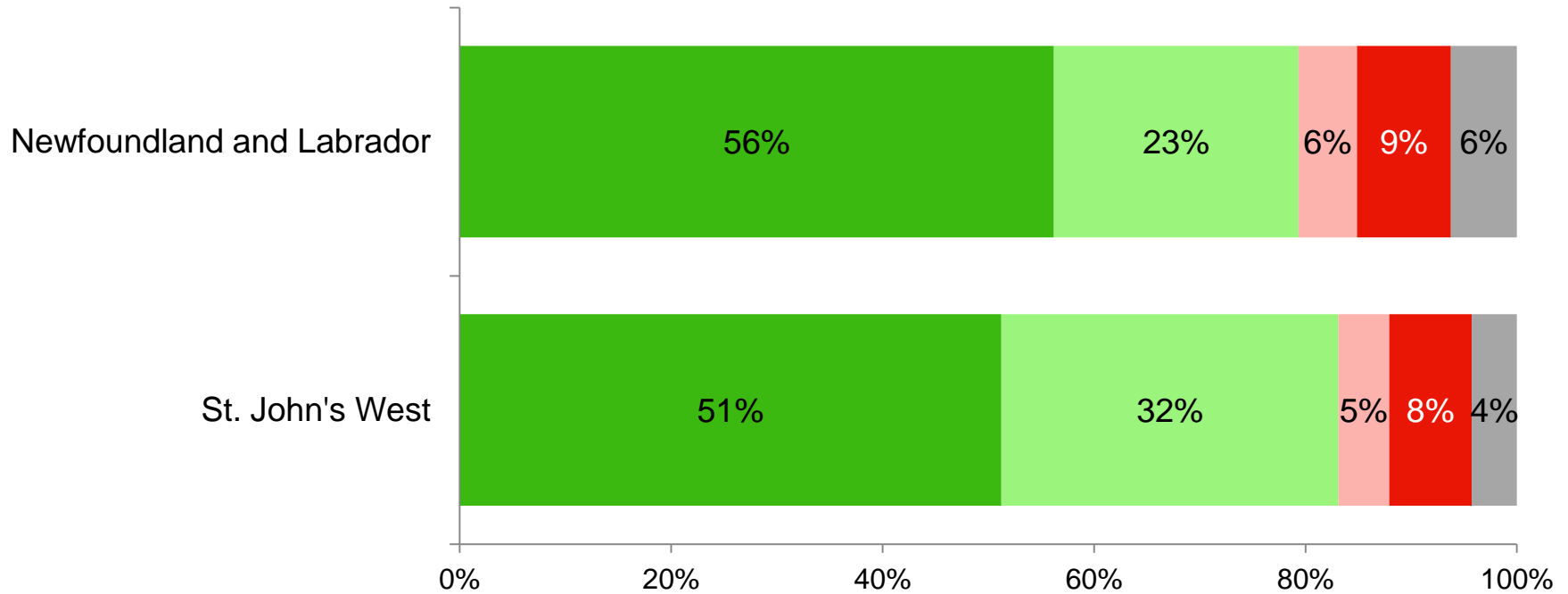


St. John's West



Time for Change

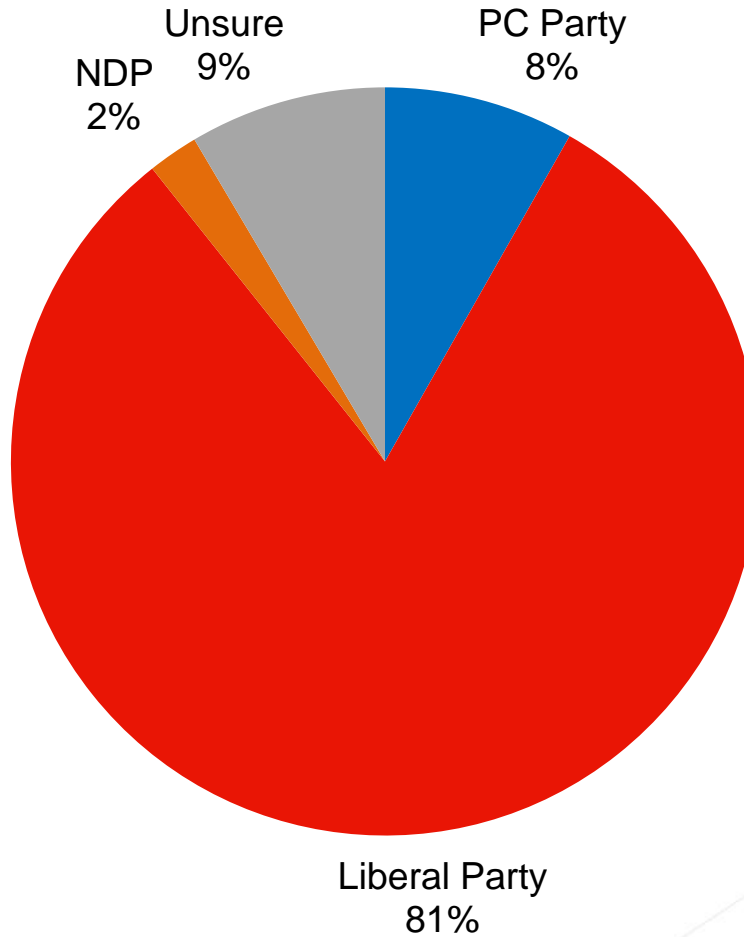
Which of these views comes closest to yours?



- It's definitely time for a change in government in Newfoundland and Labrador
- It would be good to have a change, but not really all that important to me
- It would be good to continue with the same party in power, but it's not all that important to me
- It's definitely best to keep the PCs in office
- Unsure/DK

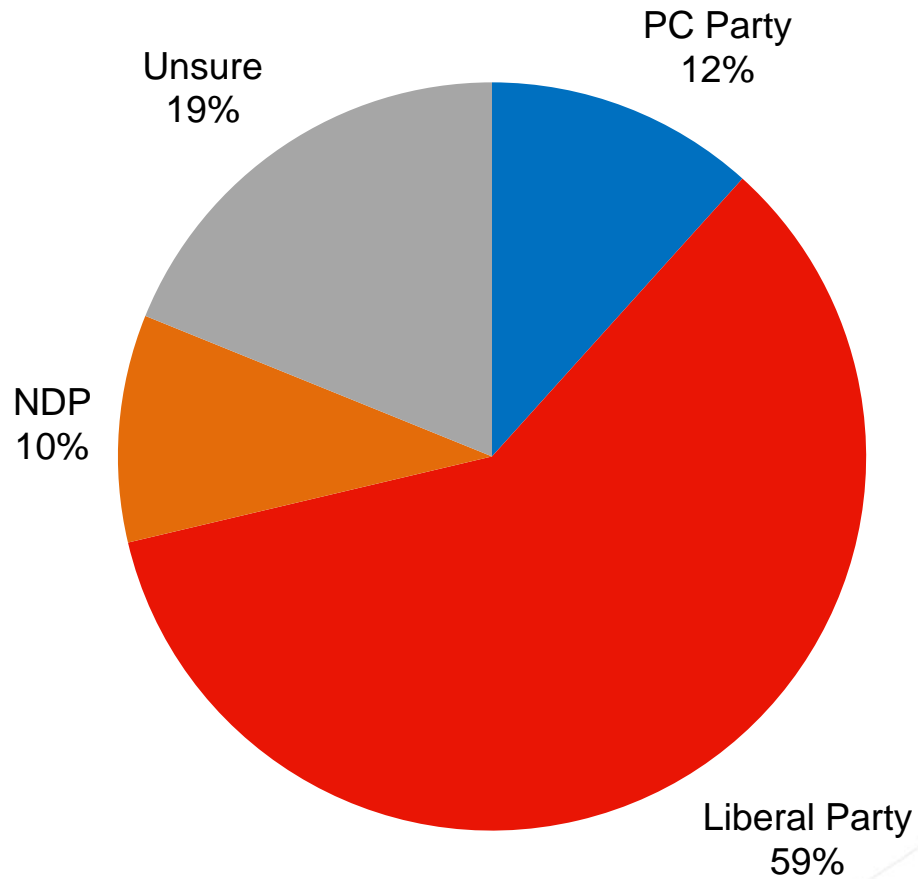
Who will win the next PROVINCIAL election?

Which party do you think will win the provincial election in Newfoundland and Labrador? Is it the...



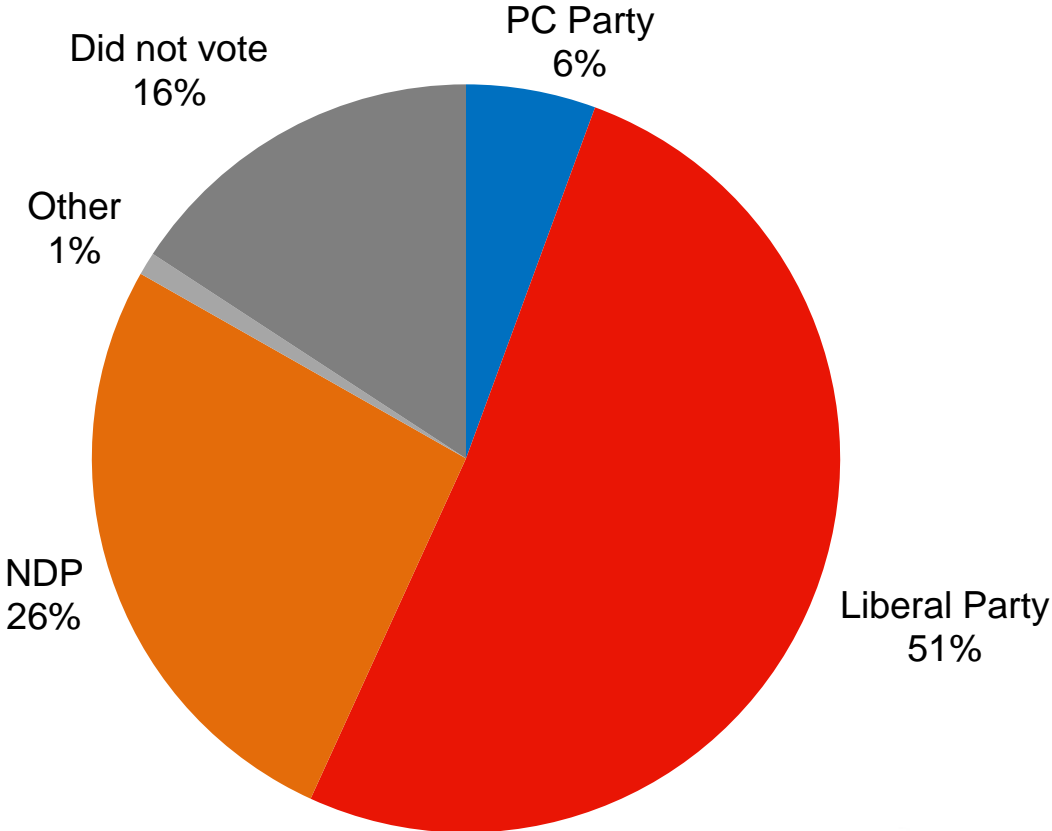
Who will win in St. John's West?

Which party do you think will win the election in St. John's West?



Federal Vote Choice in St. John's West

What party did you vote for in the recent FEDERAL election held on October 19? Did you vote...





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