

Canadian Public Opinion on the Right to Strike and Current Labour Disputes

Abacus Data Poll: June 23-24, 2011, n=1,005 online survey from representative panel of over 150,000 Canadians



www.abacusdata.ca
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ABACUS DATA

Abacus Data: Not your average pollster

Abacus Data Inc. is Canada's newest player in the public opinion and marketing research industry. Whether it's telephone or online surveys, focus groups, one-on-one interviews, or secondary data analysis, the team at Abacus Data conducts public opinion, marketing, or stakeholder research that provides strategic insight to our clients. What sets the team at Abacus Data apart is its fresh perspective on politics, business, and consumer behaviour and a commitment to its clients.

Abacus Data offers its clients a comprehensive research tool kit that includes:

- Custom quantitative studies
- Opinion leader/Decision maker consultations
- The Vertex Panel (www.vertexpanel.ca)
- Omnibus surveys
- Focus groups
- Informal discussions
- Intercept studies
- One-on-one interviews
- Custom community panel creation and management
- Secondary data analysis

Dr. David Coletto – Abacus Data's CEO

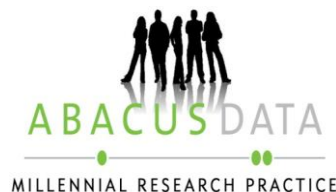
David has seven years experience listening and interpreting what voters, consumers, and opinion leaders want and expect from government, business, and the non-profit sectors. He has worked with some of Canada's largest corporations and some of its smallest issue and advocacy groups.

He received his PhD in Political Science from the University of Calgary where he taught Research Methods to undergraduate students.

David is the Pollster for Sun News and a Visiting Fellow at the Arthur Kroeger College of Public Affairs. He is frequently called upon by news media for his unique perspective on public affairs, millennials, corporate citizenship, and political party finance. He co-authored a chapter in the recently released book *Money, Politics and Democracy* (eds Young and Jansen, UBC Press 2011).

Abacus Data also has a number of unique research practices.

Click on the graphics below for more information.



Methodology

From June 23rd to June 24th, 2011, Abacus Data Inc. conducted an online survey among 1,005 randomly selected Canadian adults from an online panel of over 150,000 Canadians.

The margin of error—which measures sampling variability—is comparable to +/- 3.2%, 19 times out of 20. Results of the survey were statistically weighted by gender, age, region, education, and past federal vote using census data from Statistics Canada and by past vote using Elections Canada results from the 2008 General Election. Totals may not add up to 100 due to rounding.

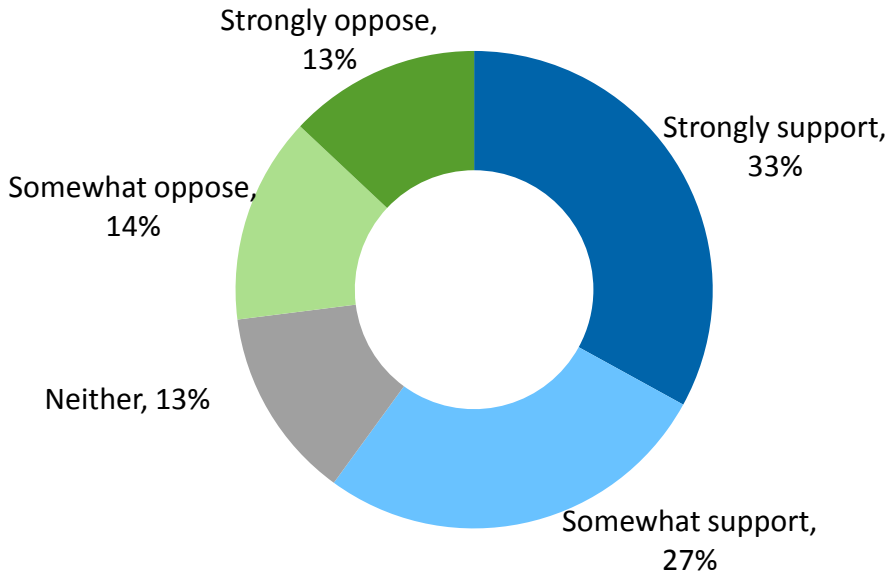
For more information about the poll's methodology, visit the Abacus website at www.abacusdata.ca

The table below reports the unweighted and weighted distribution by region or province.

Region/Province	Unweighted Count (All Respondents)	Weighted Count (All respondents)
Atlantic Canada	88	73
Quebec	253	248
Ontario	380	380
Prairies (MB and SK)	55	66
Alberta	109	101
BC	120	130
Total	1,005	999

On Back-to-Work Legislation

Q: Thinking about the recent labour conflicts at Canada Post and Air Canada, would you support or oppose the federal government getting involved and legislating these employees back to work?



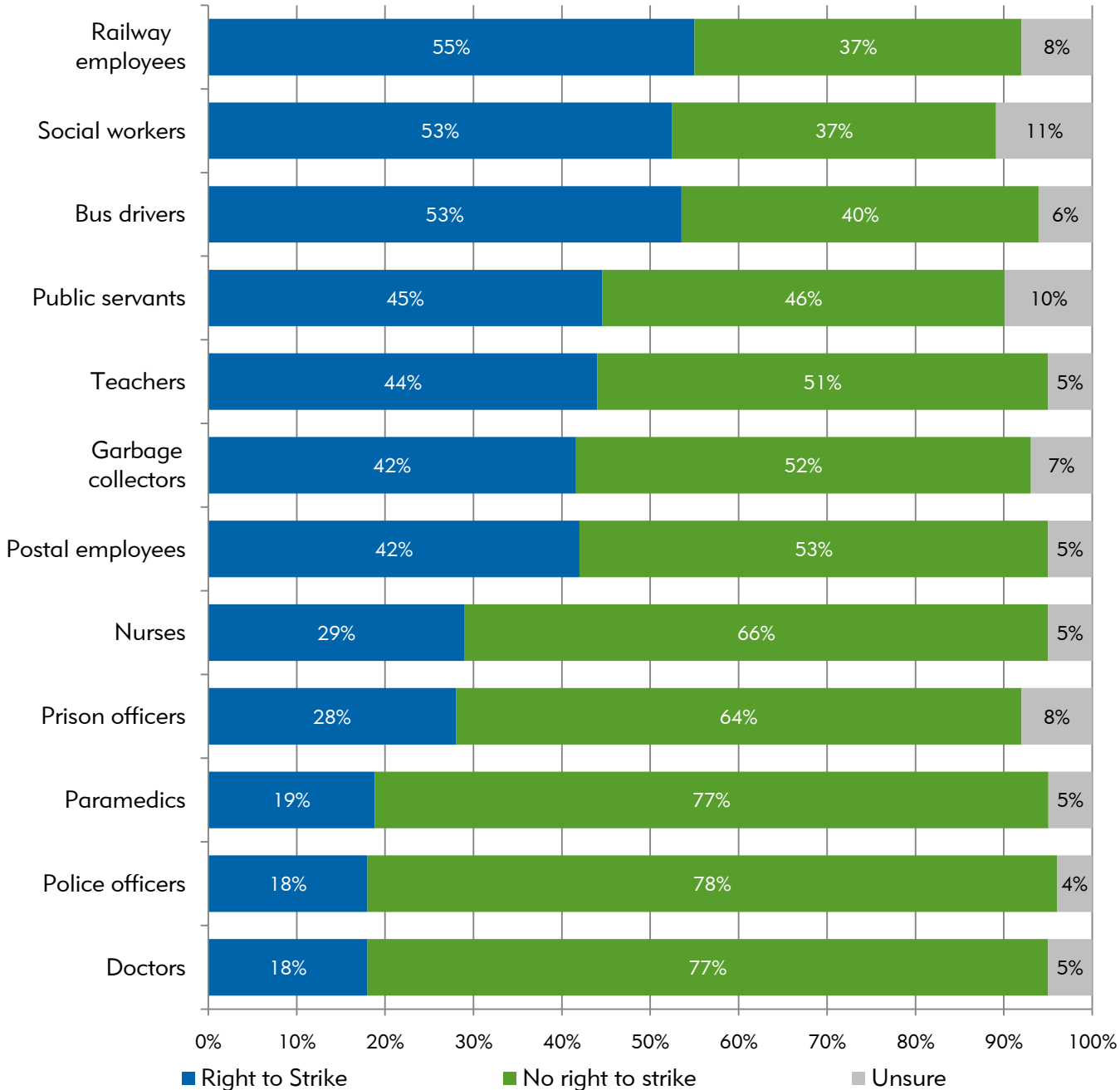
Subgroup Analysis

	Men	Women	CPC	LPC	NDP	Union Household	Immigrant
Support	60%	61%	81%	55%	43%	49%	66%
Neither	10%	15%	7%	11%	13%	10%	11%
Opposed	31%	24%	12%	35%	44%	40%	24%
Unweighted counts	494	511	369	146	295	299	108

	18-29	31-60	60+	Atlantic	Quebec	Ontario	Prairies	Alberta	BC
Support	54%	60%	68%	54%	55%	68%	58%	58%	53%
Neither	20%	12%	7%	10%	15%	11%	12%	10%	18%
Opposed	26%	29%	24%	37%	30%	22%	30%	32%	30%
Unweighted counts	161	643	201	88	253	380	55	109	120

Who should have the right to strike?

Q: Some people have suggested that people working in the delivery of essential public services should be banned from taking strike action. Others believe they should have the right to strike. Look at the list of occupations below and for each one please say whether you think they should or should not have the have the right to strike.



For more information about this study or Abacus Data Inc.,
please contact:

David Coletto, PhD
Chief Executive Officer
(613) 232-2806 x. 248
david@abacusdata.ca
Twitter.com/ColettoD

To read our analyses and blog, find us online at www.abacusdata.ca