

6-71 Bank Street
Ottawa, Ontario, Canada
K1P 5N2

Toll free: 1-888-757-1119

abacusdata.ca

MEMORANDUM

From: David Coletto
Re: Detailed Results, Latest ONPulse Survey
Date: June 3, 2018

METHODOLOGY

The survey was conducted online with 2,624 Ontarians aged 18 and over from May 29 to June 2, 2018. The sample is composed of two parts. 1,424 respondents who took part in our first and second survey of the election were completed the third wave. An additional random sample of 1,200 panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The Marketing Research and Intelligence Association policy limits statements about margins of sampling error for most online surveys. The margin of error for a comparable probability-based random sample of the same size is +/- 1.9%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Ontario's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding

ALL RESPONDENTS

Row %		NDP	PC	Liberal	Greens	Other	Undecided	Raw	Weighted
Region	Ontario	32%	28%	20%	5%	1%	14%	2646	2775
	Toronto	31%	30%	21%	4%	1%	13%	651	583
	GTHA	32%	29%	19%	4%	1%	15%	868	1082
	East	20%	31%	29%	5%	2%	12%	490	416
	Southwest	41%	27%	11%	5%	3%	13%	508	527
	North	39%	15%	21%	7%	3%	15%	129	167
Sex	Male	31%	32%	20%	4%	1%	12%	1120	1360
	Female	33%	25%	19%	6%	2%	15%	1526	1415
Age	18 - 29	33%	23%	23%	7%	1%	13%	388	472
	30 - 44	35%	25%	20%	6%	2%	13%	760	638
	45 - 59	30%	28%	21%	4%	1%	16%	771	833
	60 and over	32%	35%	16%	3%	2%	13%	727	833
Education	HS or less	32%	27%	18%	4%	2%	16%	643	1055
	College	32%	29%	18%	5%	2%	15%	1016	916
	University	32%	29%	24%	4%	1%	9%	987	805
2014 Provincial Vote	OLP	31%	12%	45%	3%	0%	9%	797	847
	PC	11%	75%	5%	1%	1%	7%	641	646
	NDP	76%	11%	4%	2%	0%	7%	406	427
	Green	24%	14%	4%	54%	2%	2%	89	92
	Other	31%	5%	10%	0%	26%	28%	15	11
	Did not vote	28%	19%	15%	5%	3%	30%	698	751

DECIDED RESPONDENTS

Row %		NDP	PC	Liberal	Greens	Other	Raw	Weighted
Region	Ontario	37%	33%	23%	5%	2%	2292	2392
	Toronto	36%	35%	24%	4%	1%	566	508
	GTHA	37%	34%	23%	5%	1%	748	922
	East	23%	36%	33%	6%	2%	428	364
	Southwest	47%	32%	12%	6%	3%	443	457
	North	46%	17%	24%	8%	4%	107	141
Sex	Male	35%	36%	23%	4%	2%	1001	1196
	Female	39%	30%	22%	7%	2%	1291	1197
Age	18 - 29	38%	26%	26%	8%	1%	340	409
	30 - 44	40%	28%	23%	7%	2%	666	558
	45 - 59	35%	34%	25%	5%	1%	642	696
	60 and over	36%	39%	19%	4%	2%	644	728
Education	HS or less	38%	33%	21%	5%	2%	534	883
	College	37%	34%	21%	6%	2%	869	780
	University	35%	32%	26%	5%	1%	889	729
2014 Provincial Vote	OLP	34%	13%	50%	3%	0%	717	767
	PC	12%	81%	5%	1%	1%	603	602
	NDP	82%	11%	4%	3%	0%	375	396
	Green	24%	14%	4%	55%	2%	88	90
	Other	44%	7%	13%	0%	36%	11	8
	Did not vote	39%	27%	21%	8%	5%	498	529