

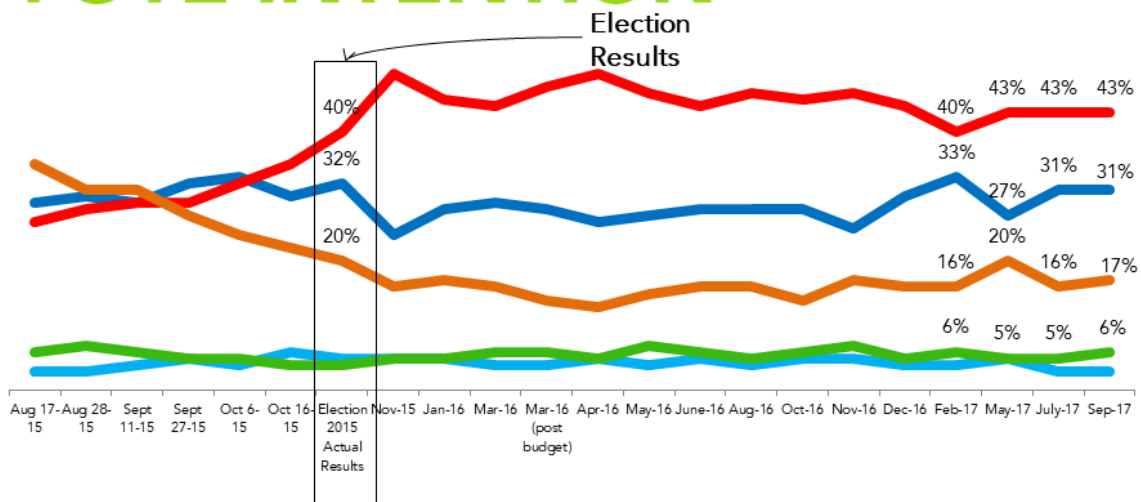
LIBERALS HIT THE HALF-WAY MARK WITH A 12-POINT LEAD

By Bruce Anderson & David Coletto

VOTING INTENTION

Our latest polling on the political mood of Canadians shows that if an election were held today the Liberal Party would garner 43% support, compared to 31% for the Conservatives and 17% for the NDP. These numbers are in line with our results from July.

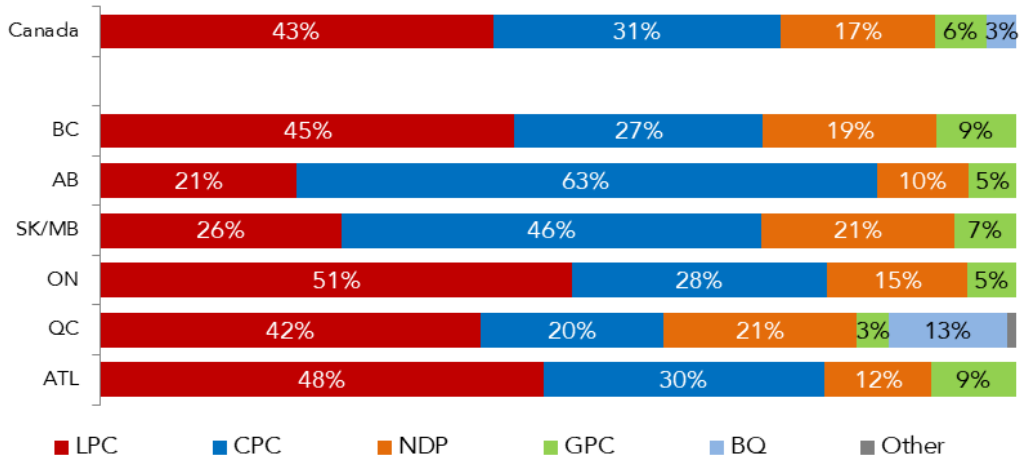
VOTE INTENTION



If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

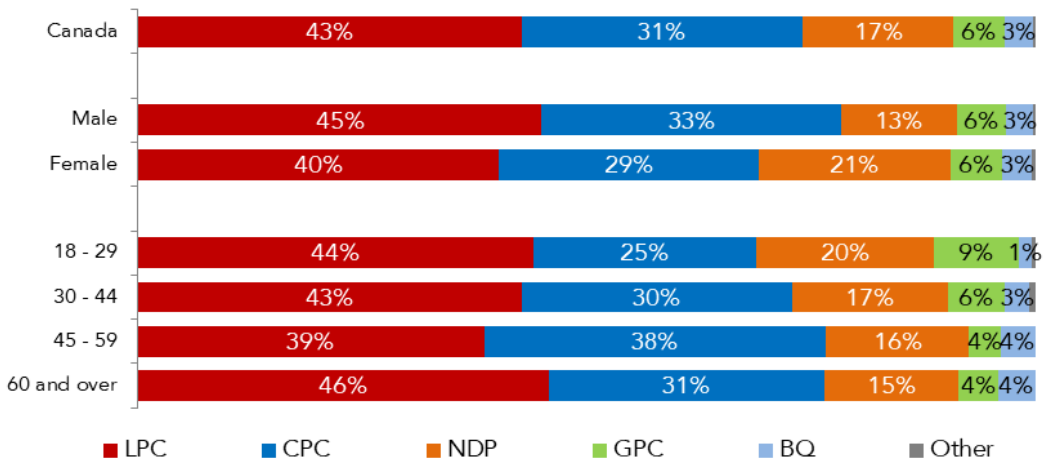
On a regional basis, we see the Liberals with a 23-point lead in Ontario, a 22-point lead in Quebec, and an 18-point lead in BC. The Liberals have a 12-point lead among men, and an 11-point lead among women. The Liberals have a substantial lead among all age groups except voters 45-59, where they are effectively tied with the Conservatives.

VOTE INTENTION



If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

VOTE INTENTION



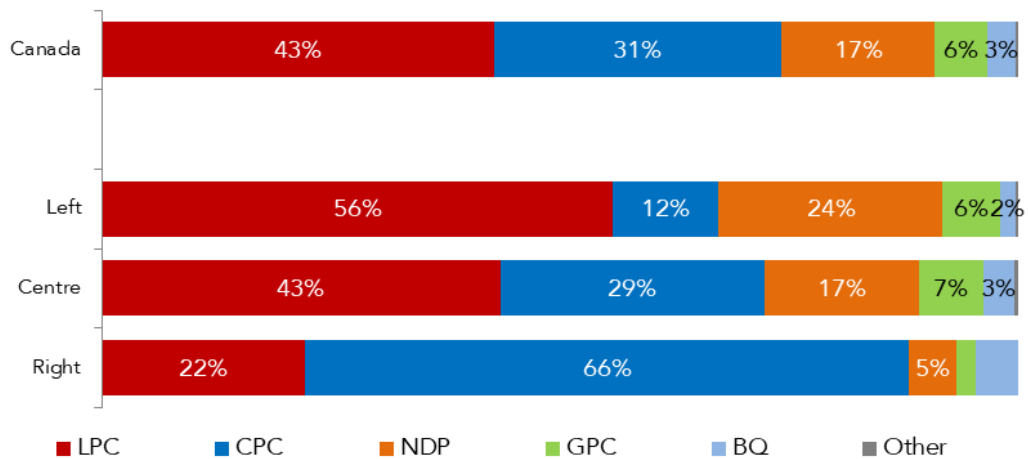
If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

Among self-described **left of centre voters**, the Liberals have 56% support, compared to 24% for the NDP.

Among voters who consider themselves **centrists**, the Liberal Party has 43% support, compared to 29% for the Conservatives and 17% for the NDP.

Among voters on the **right**, the Conservatives have 66% support, compared to 22% for the Liberals.

VOTE INTENTION

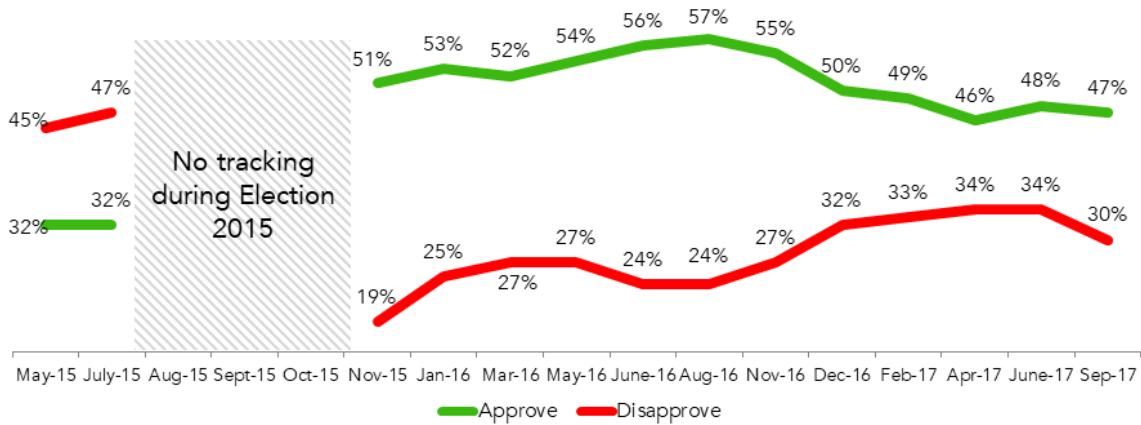


If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

GOVERNMENT APPROVAL

The Liberal Party lead is built in part on the fact that 47% say they approve of the job the government is doing, compared to 30% who disapprove. This rating has hovered around the 50% mark since the end of 2016.

GOVERNMENT APPROVAL

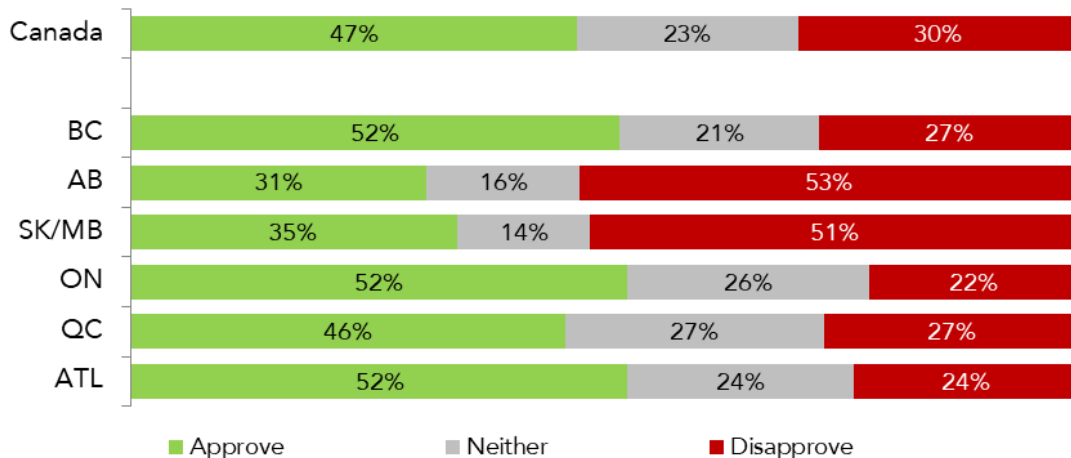


Overall, do you approve or disapprove of the job the federal government led by Stephen Harper/Justin Trudeau is doing?



Approval is the plurality view across all age groups, and in every region except the Prairies. Perhaps most important to the Liberal fortunes is the fact that by a margin of 47% to 24%, those who voted NDP in the last election approve of the job the Trudeau government is doing.

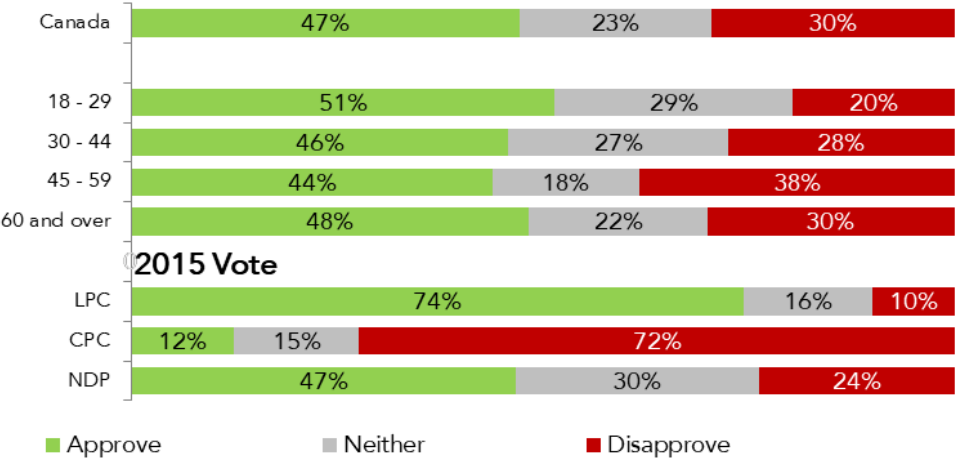
GOVERNMENT APPROVAL



Overall, do you approve or disapprove of the job the federal government led by Justin Trudeau is doing?



GOVERNMENT APPROVAL

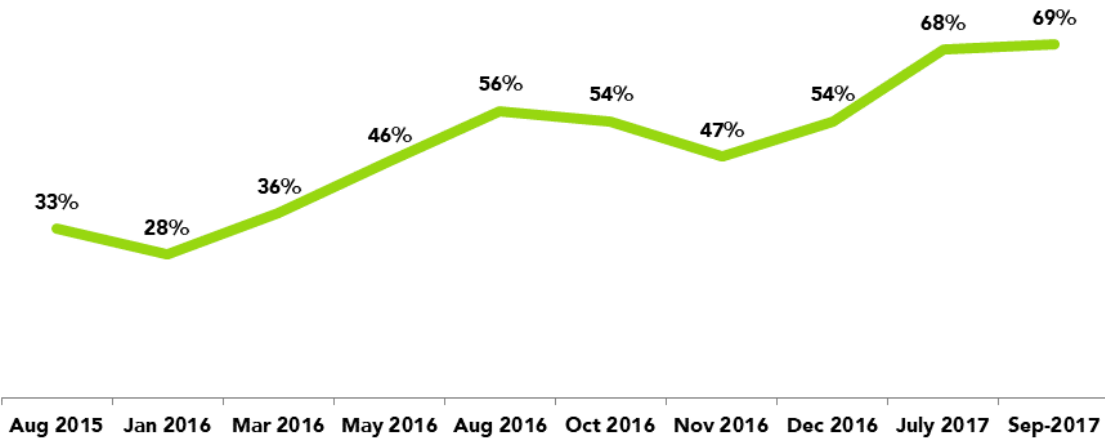


Overall, do you approve or disapprove of the job the federal government led by Justin Trudeau is doing?

THE ECONOMY

More than two out of three (69%) say they feel the economy is growing today, the highest number we have seen in several years.

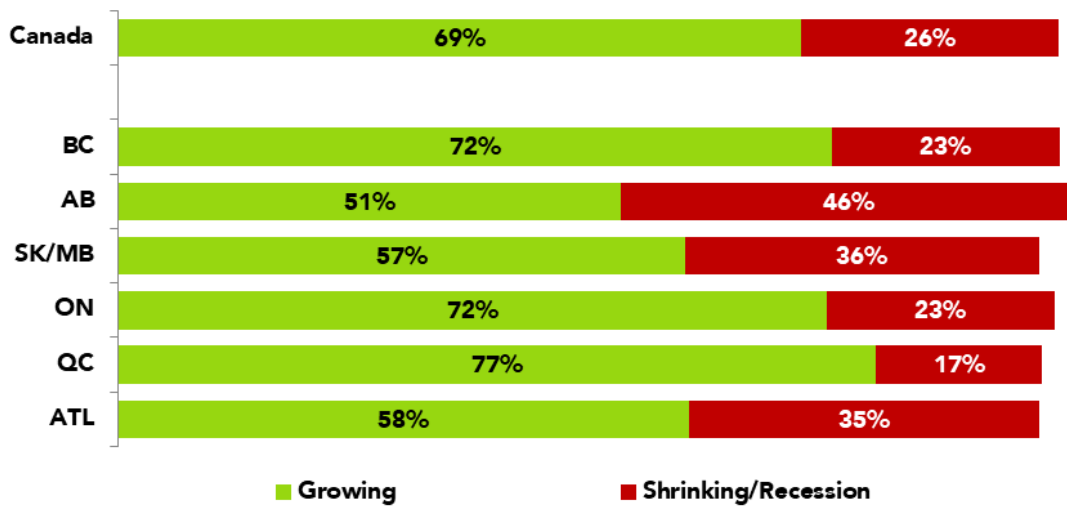
% WHO FEEL ECONOMY IS GROWING



Which of the following best describes how you would describe the state of Canada's economy?

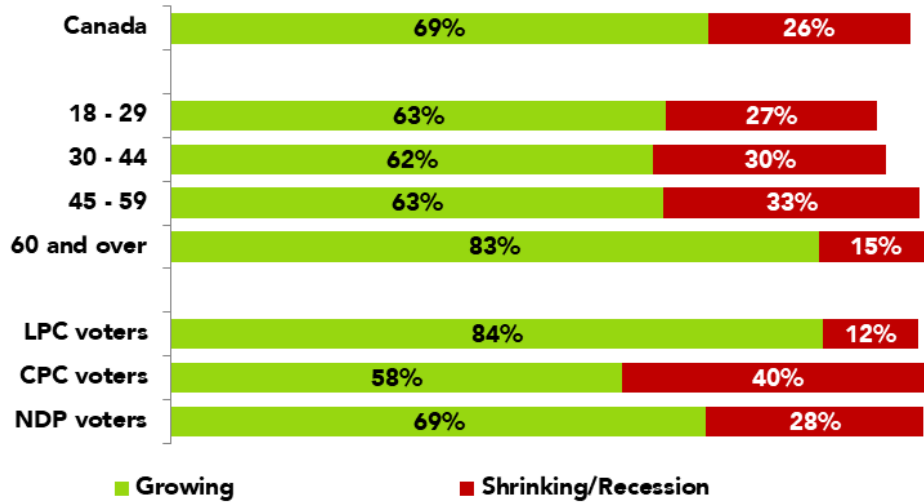
A majority in every region, says the economy is growing rather than shrinking, led by particularly positive sentiments in BC (72% growing) Ontario (72% growing) and Quebec (77% growing). In Alberta, where the economy suffered downward pressure due to declining oil prices, we now see a majority (51% growing/46% shrinking) seeing growth in the economy.

HOW WE FEEL ABOUT THE ECONOMY



Among different partisans, Liberal voters are most likely to say the economy is growing (84%) but 69% of NDP voters and 58% of Conservative voters also feel that way.

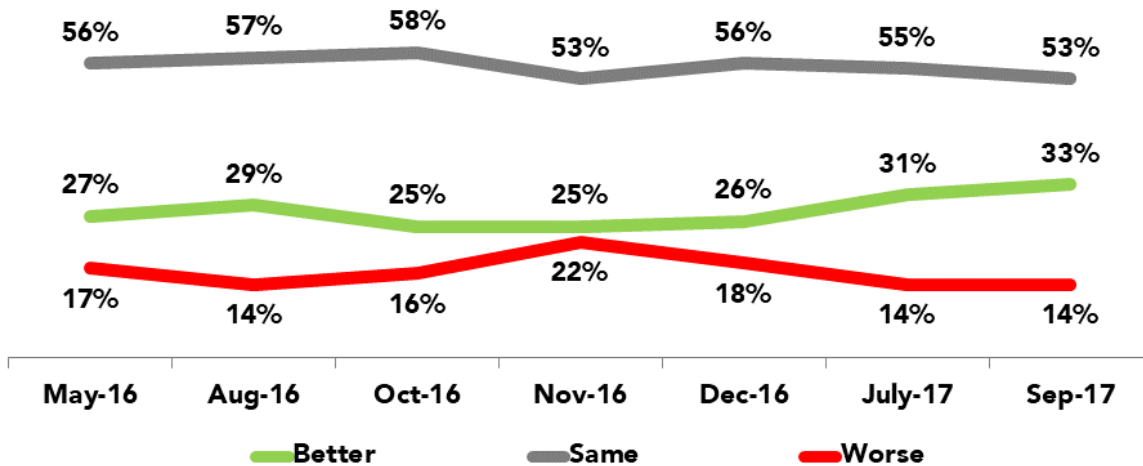
HOW WE FEEL ABOUT THE ECONOMY



Which of the following best describes how you would describe the state of Canada's economy?

When asked how they feel the economy will be in the next six months, our tracking shows an uptick in optimism as well, with 33% saying they expect things will get better, compared to 14% who anticipate a worsening. This net +19 optimism compares to a +3 score last November.

THE ECONOMY IN THE NEXT SIX MONTHS?



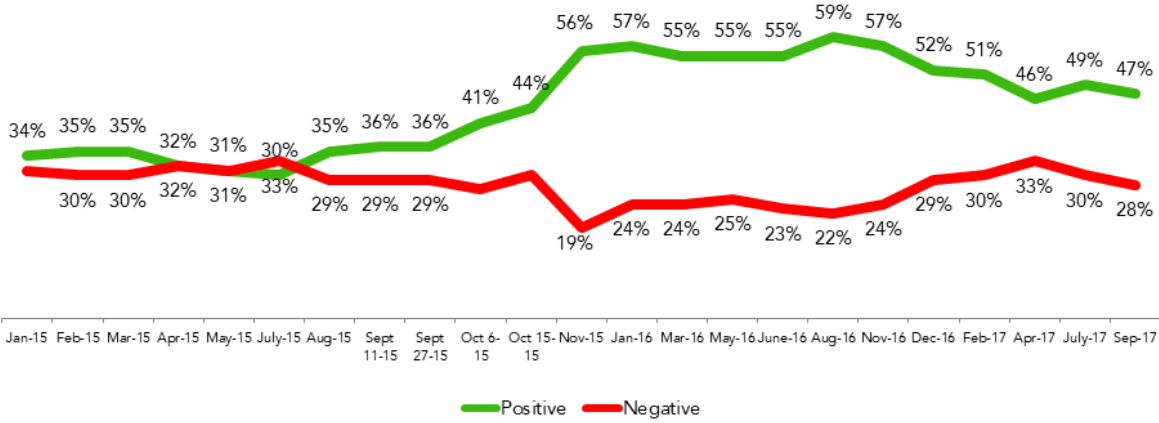
In the next six months, do you think the Canadian economy will get much better, somewhat better, stay about the same as now, somewhat worse, or get much worse than it is now?

VIEWS OF PARTY LEADERS

When it comes to views of Prime Minister Trudeau, 47% say they have a positive opinion, compared to 28% who have a negative opinion. These numbers are slightly improved from those we saw as the House of Commons recessed.

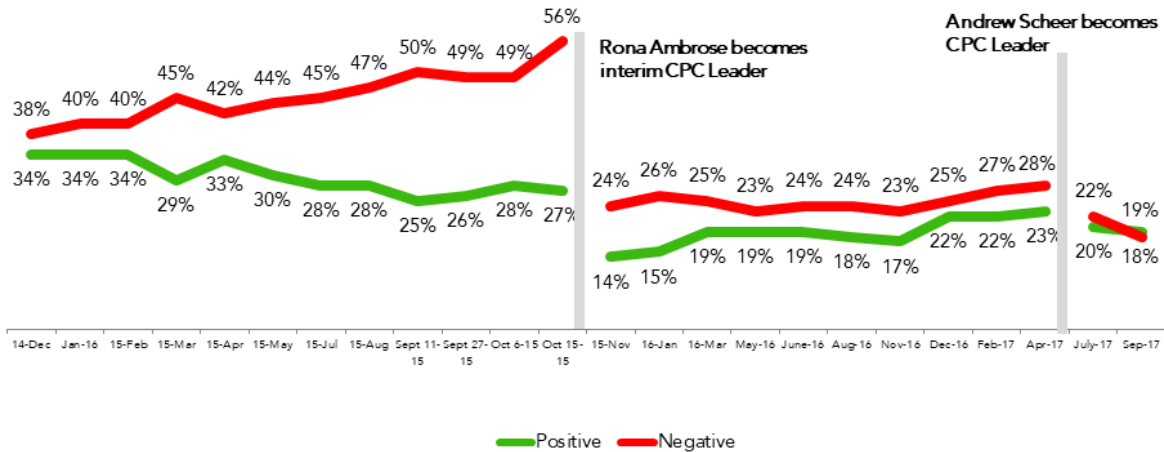
For Conservative Leader Andrew Scheer, 19% say they have a positive opinion, compared to 18% who have a negative opinion. These numbers are not that dissimilar to those found for Rona Ambrose.

FEELINGS ABOUT J. TRUDEAU



Do you have a positive or negative impression of the following people?

FEELINGS ABOUT A. SCHEER



Do you have a positive or negative impression of the following people?

UPSHOT

According to Bruce Anderson: “Over the last few months we’ve seen data where the Liberal lead was narrower than it is today – a reminder that opinions can be subject to shifting moods. For the moment, the Liberals continue to enjoy a lead based on positive feelings about Justin Trudeau, positive feelings about the economy, and generally good approval ratings for the Liberal government.

Attentiveness to the controversial Khadr settlement appear to be waning, and our results don’t (at least for the moment) pick up indications that the hotly debated individual corporation tax change proposals have created a backlash. Instead, economic confidence seems to be the prevailing sentiment affecting federal politics.

As they enter the latter half of their mandate the Liberals support is based on generally satisfying the large majority of people who cast a ballot for them, plus about half of those who voted NDP last time.”

According to David Coletto: “Support for the Liberal government and the Prime Minister personally remains quite strong as the government hits the half-way point of its four-year mandate.

The Liberal Party continues to poll well in the three largest provinces and its coalition of supporters is broad encompassing Canadians from across demographic and socio-economic groups.

At the end of the summer, Andrew Scheer remains largely unknown to most people while the Prime Minister remains highly popular despite some high profile and controversial decisions. NDP support is not far off where it landed at the end of the 2015 election but its new leader will face a popular incumbent (for the moment) with substantial leads in key regions of the country.”

METHODOLOGY

Our survey was conducted online with 1,512 Canadians aged 18 and over from September 1 to 3, 2017. A random sample of panelists was invited to complete the survey from a large representative panel of over 500,000 Canadians.

The Marketing Research and Intelligence Association policy limits statements about margins of sampling error for most online surveys. The margin of error for a comparable probability-based random sample of 1,514 is +/- 2.6%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

ABACUS DATA INC.

We offer global research capacity with a strong focus on customer service, attention to detail and value-added insight. Our team combines the experience of our Chairman Bruce Anderson, one of Canada's leading research executives for two decades, with the energy, creativity and research expertise of CEO David Coletto, Ph.D.

DETAILED TABLES

If a federal election were held tomorrow, which one of the following parties would you vote for in your constituency?

	Row %	CPC	LPC	NDP	GPC	BQ	Other	Undecided	Raw	Weighted
Region	Canada	24%	33%	13%	4%	2%	0%	23%	1512	1513
	BC	22%	37%	15%	7%	0%	0%	19%	282	201
	AB	49%	16%	8%	4%	0%	0%	24%	319	176
	SK/MB	35%	20%	16%	5%	0%	0%	24%	150	103
	ON	21%	38%	11%	4%	0%	0%	25%	378	579
	QC	16%	34%	17%	3%	10%	1%	19%	213	353
	ATL	21%	34%	8%	6%	0%	0%	31%	170	101
Gender	Male	28%	38%	11%	5%	3%	0%	16%	702	741
	Female	20%	28%	15%	4%	2%	0%	30%	810	772
Age	18 - 29	20%	35%	16%	8%	1%	0%	20%	360	303
	30 - 44	22%	30%	12%	5%	2%	1%	29%	447	378
	45 - 59	29%	30%	12%	3%	3%	0%	23%	416	409
	60 and over	25%	37%	12%	3%	3%	0%	20%	289	424
2015 Vote	Liberal Party	8%	72%	5%	1%	0%	0%	14%	487	522
	Conservative Party	87%	1%	2%	0%	0%	0%	10%	318	277
	NDP	5%	13%	66%	3%	0%	0%	14%	184	193
	Green Party	3%	0%	0%	88%	0%	0%	9%	38	29
	Bloc Quebecois	0%	0%	9%	0%	76%	0%	15%	21	37

Committed Voters Only

	Row %	LPC	CPC	NDP	GPC	BQ	Other	Raw	Weighted
Region	Canada	43%	31%	17%	6%	3%	0%	1176	1162
	BC	45%	27%	19%	9%	0%	0%	231	162
	AB	21%	64%	10%	5%	0%	0%	250	134
	SK/MB	26%	46%	21%	7%	0%	0%	116	78
	ON	51%	28%	15%	5%	0%	0%	291	432
	QC	42%	20%	21%	3%	13%	1%	171	285
	ATL	48%	31%	12%	9%	0%	0%	117	70
Gender	Male	45%	33%	13%	6%	3%	0%	578	625
	Female	40%	29%	21%	6%	3%	0%	598	537
Age	18 - 29	44%	25%	20%	9%	1%	0%	288	241
	30 - 44	43%	30%	17%	6%	3%	1%	331	270
	45 - 59	39%	38%	16%	4%	4%	0%	326	313
	60 and over	46%	31%	15%	4%	4%	0%	231	338
2015 Vote	Liberal Party	84%	9%	5%	2%	0%	0%	420	448
	Conservative Party	2%	96%	2%	0%	0%	0%	289	249
	NDP	15%	5%	76%	3%	0%	0%	159	166
	Green Party	0%	3%	0%	97%	0%	0%	35	27
	Bloc Quebecois	0%	0%	10%	0%	90%	0%	18	32