

ABACUS DATA

POLL

Federal Politics Update
Vote Intention, Top Issues, Government Approval, and
Party Leader Favourability

Abacus Data National Poll: December 7 to 8, 2012



December 11, 2012

www.abacusdata.ca

[Twitter.com/abacusdataca](https://twitter.com/abacusdataca)

Methodology

The survey was conducted online with 1,505 respondents in English and French using an internet survey programmed and collected by Abacus Data. A random sample of panelists was invited to participate in the survey from a panel of over 150,000 Canadians. The survey was completed from December 7 to 8, 2012.

Since the online survey was not a random, probability based sample, a margin of error could not be calculated. The Marketing Research and Intelligence Association prohibits statements about margins of sampling error or population estimates with regard to most online panels.

The margin of error for a probability-based random sample of 1,505 respondents using a probability sample is +/- 2.6%, 19 times out of 20.

The data was weighted according to census data to ensure that the sample matched Canada’s population according to age, gender, education level, and region.

Note: an oversample in Ontario was also conducted surveying a representative sample of 810 Ontario residents aged 18 and over. The Ontario sample was weighted according to census data to ensure that the sample matched Ontario’s population according to age, gender, education level, and region.

These questions were posed as part of the Abacus Data monthly Omnibus survey.

For more information about the poll’s methodology or the results, please contact David Coletto, CEO at david@abacusdata.ca or at 613-232-2806.

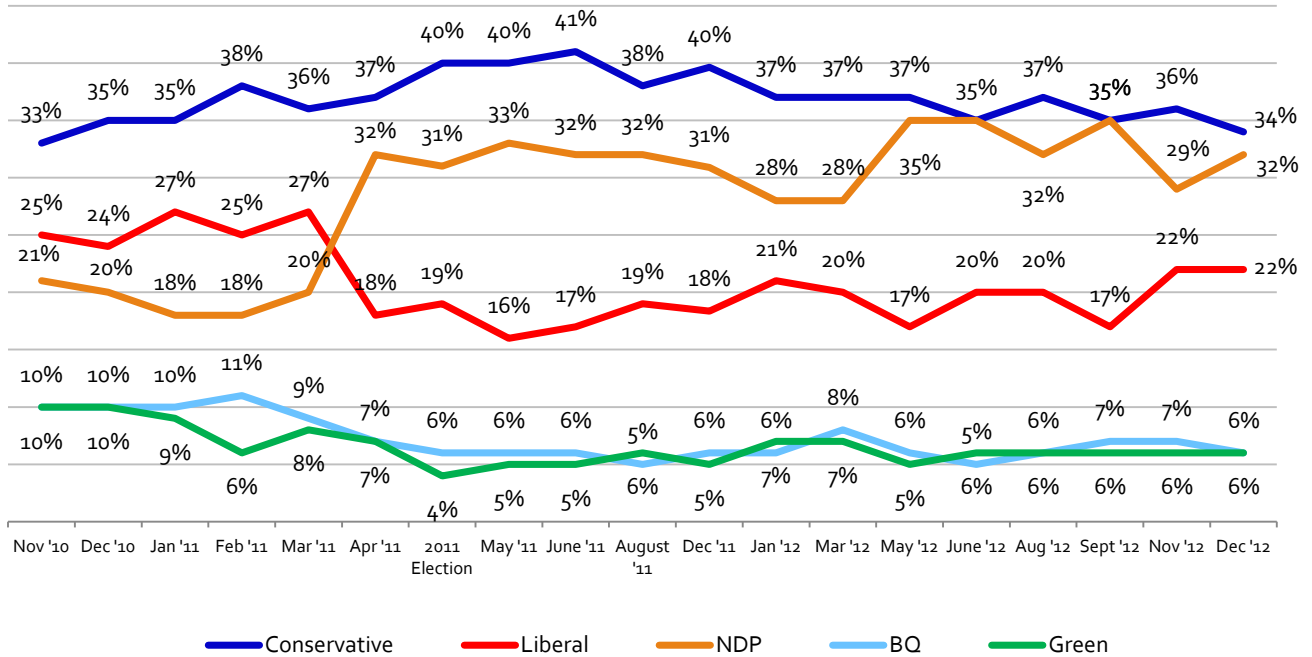
The table below reports the unweighted and weighted distribution by region or province.

Region/Province	Unweighted Count (All Respondents)	Weighted Count (All respondents)
Atlantic Canada	96	108
Quebec	228	348
Ontario	821	595
Prairies (MB and SK)	79	95
Alberta	124	156
BC	157	198
Total	1,505	1,500



Ballot Question

Q: *If a federal election were held today, which party would you vote for in your constituency? (parties listed randomly)*



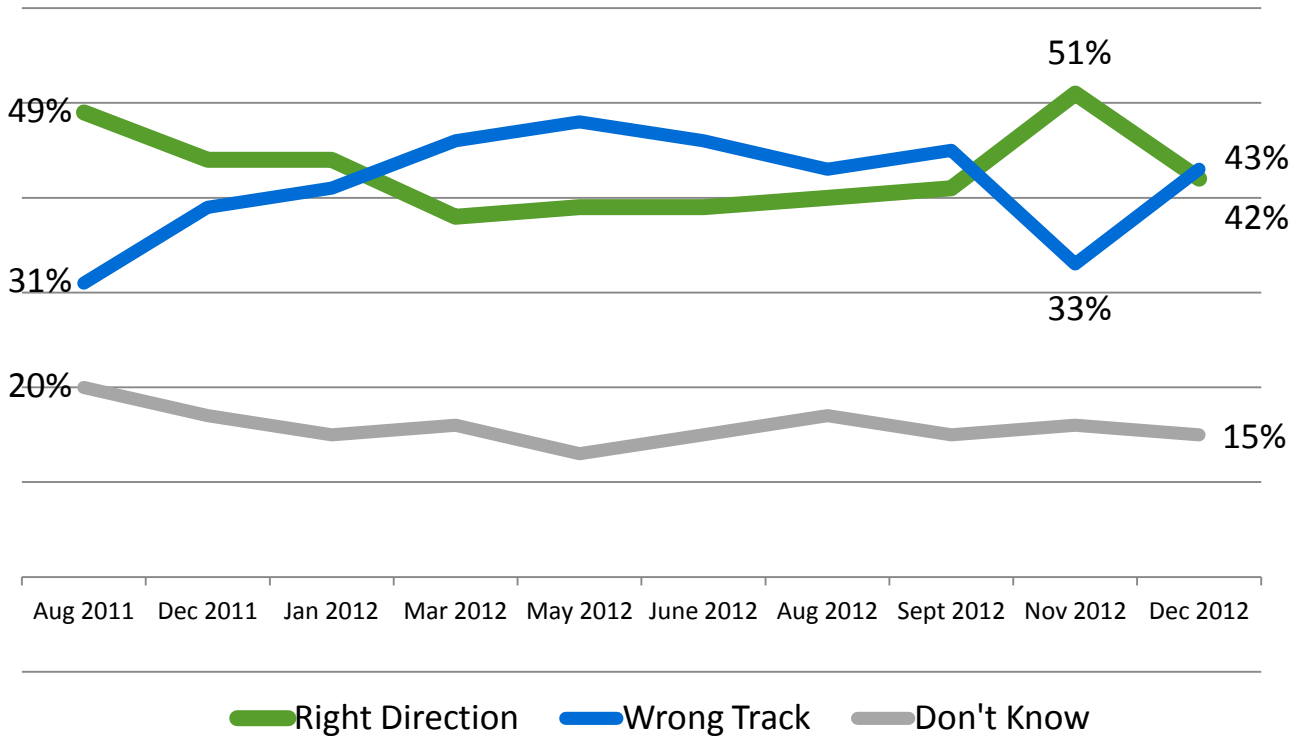
Subgroup Analysis (decided voters only)

	Men	Women	Atlantic	Quebec	Ontario	Central	Alberta	B.C.	RoC
Conservative Party	37% (-1)	32% (-2)	30% (+5)	17% (+3)	38% (-5)	43% (-6)	63% (+3)	31% (-3)	40% (-3)
Liberal Party	23% (+3)	21% (-3)	45% (+14)	16% (-5)	27% (+4)	15% (-1)	12% (-5)	14% (-5)	23% (+1)
New Democratic Party	31% (+1)	34% (+6)	24% (-12)	39% (+9)	29% (+1)	37% (+10)	19% (+1)	43% (+3)	30% (+1)
Green Party	5% (-)	8% (+2)	2% (-6)	4% (-)	4% (-3)	5% (-3)	7% (+2)	11% (+4)	7% (-)
Bloc Quebecois	5% (-2)	7% (-1)	-	25% (-6)	-	-	-	-	-
	18-29	30-44	45-59	60+					
Conservative Party	20% (-5)	33% (-1)	36% (-1)	45% (-)					
Liberal Party	21% (-1)	21% (+1)	21% (-1)	23% (+1)					
New Democratic Party	45% (+6)	32% (-)	31% (+6)	24% (-1)					
Green Party	9% (+1)	7% (+1)	6% (-1)	3% (-)					
Bloc Quebecois	6% (-1)	6% (-2)	6% (-3)	6% (-)					

*RoC means "Rest of Canada" or respondents outside Quebec

Right Direction of Wrong Track?

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?:



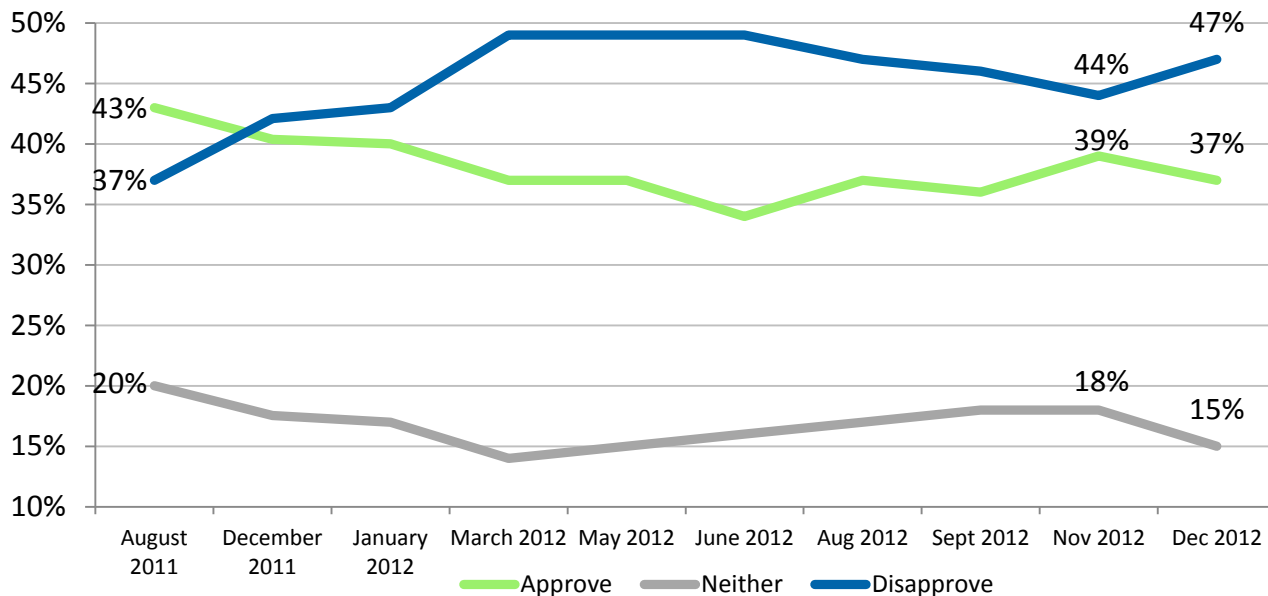
Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-60	60+	CPC	LPC
Right Direction	42%	47%	37%	36%	41%	42%	51%	80%	38%
Wrong Track	43%	41%	45%	46%	41%	45%	41%	12%	51%
Don't Know	15%	12%	18%	18%	18%	14%	8%	8%	11%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Right Direction	21%	27%	23%	38%	33%	42%	50%	67%	36%
Wrong Track	66%	56%	68%	42%	53%	42%	37%	26%	47%
Don't Know	12%	17%	10%	20%	13%	16%	14%	7%	17%

Harper Government Job Approval Rating

Q: Overall, do you approve or disapprove of the job the federal government led by Stephen Harper is doing?:



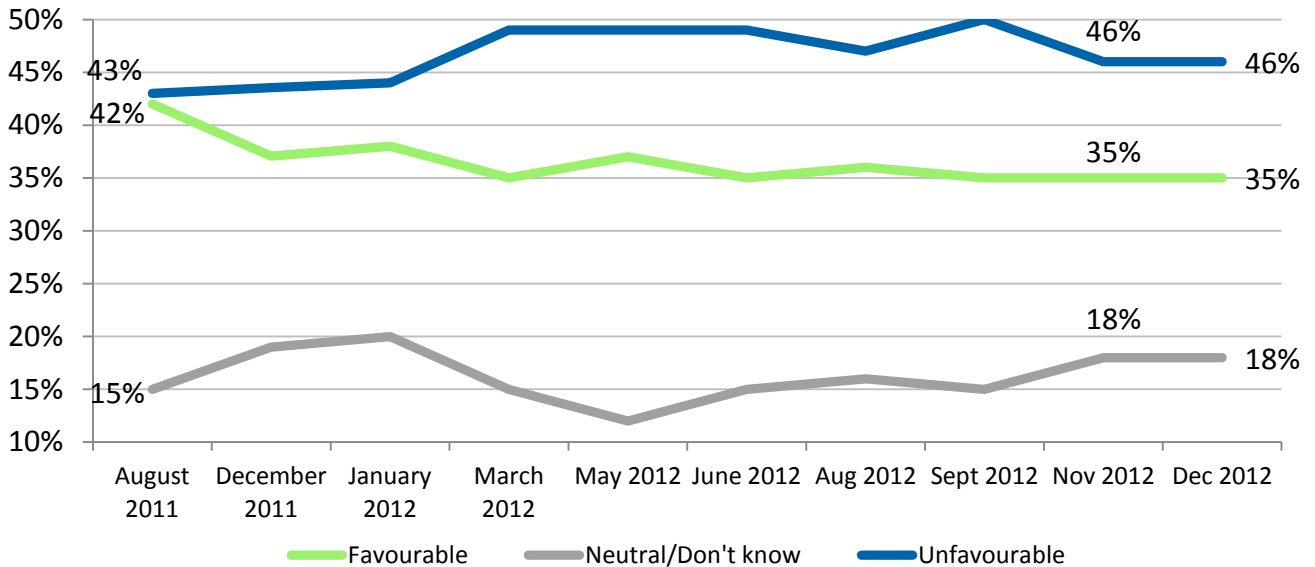
Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-59	60+	CPC	LPC
Strongly Approve	10%	12%	8%	6%	8%	11%	15%	28%	4%
Somewhat Approve	27%	30%	25%	22%	27%	29%	29%	59%	22%
Neither	15%	12%	18%	19%	18%	13%	13%	7%	14%
Somewhat Disapprove	21%	20%	22%	23%	24%	19%	18%	4%	29%
Strongly Disapprove	27%	26%	27%	31%	23%	28%	24%	1%	33%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Strongly Approve	1%	-	5%	6%	7%	12%	14%	13%	8%
Somewhat Approve	9%	9%	4%	27%	18%	27%	27%	50%	27%
Neither	14%	26%	18%	15%	19%	18%	13%	4%	13%
Somewhat Disapprove	30%	27%	25%	19%	24%	20%	22%	17%	22%
Strongly Disapprove	46%	39%	49%	33%	33%	24%	24%	16%	30%

Prime Minister Stephen Harper

Q: Do you have a favourable or unfavourable impression of the following people?



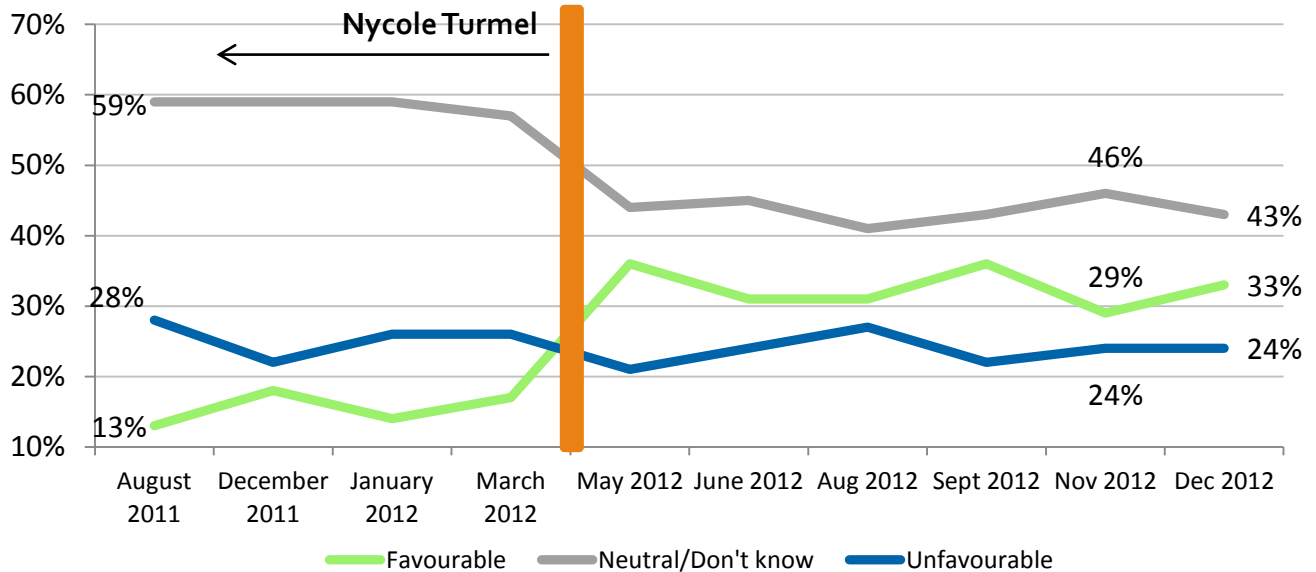
Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-59	60+	CPC	LPC
Very Favourable	12%	13%	11%	5%	10%	13%	21%	38%	2%
Somewhat Favourable	23%	25%	20%	17%	24%	24%	24%	49%	16%
Neutral	15%	15%	16%	21%	17%	14%	10%	7%	17%
Somewhat Unfavourable	15%	12%	17%	18%	16%	13%	14%	3%	20%
Very Unfavourable	33%	34%	32%	36%	31%	35%	30%	2%	45%
Don't Know	2%	1%	4%	3%	3%	2%	1%	1%	-

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Very Favourable	-	1%	-	6%	6%	14%	18%	23%	10%
Somewhat Favourable	9%	7%	5%	24%	14%	23%	21%	37%	26%
Neutral	14%	19%	13%	11%	18%	18%	13%	10%	12%
Somewhat Unfavourable	20%	30%	21%	17%	19%	13%	12%	13%	13%
Very Unfavourable	57%	40%	61%	42%	42%	30%	33%	17%	35%
Don't Know	1%	4%	-	1%	1%	3%	4%	1%	4%

NDP Leader Thomas Mulcair

Q: Do you have a favourable or unfavourable impression of the following people?



Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-60	60+	CPC	LPC
Very Favourable	8%	11%	6%	9%	8%	7%	11%	2%	3%
Somewhat Favourable	25%	24%	25%	26%	21%	25%	26%	10%	27%
Neutral	34%	33%	35%	41%	39%	30%	26%	29%	45%
Somewhat Unfavourable	12%	13%	11%	9%	10%	14%	13%	23%	11%
Very Unfavourable	12%	15%	10%	3%	10%	14%	19%	32%	4%
Don't Know	9%	5%	13%	12%	11%	9%	5%	6%	9%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Very Favourable	23%	6%	4%	5%	13%	8%	3%	4%	10%
Somewhat Favourable	44%	11%	36%	27%	41%	19%	24%	14%	19%
Neutral	23%	42%	42%	38%	31%	37%	30%	28%	35%
Somewhat Unfavourable	3%	16%	9%	14%	6%	12%	10%	19%	17%
Very Unfavourable	-	6%	4%	9%	5%	11%	28%	30%	7%
Don't Know	6%	19%	6%	7%	5%	13%	5%	6%	12%

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