

ABACUS DATA

POLL

Federal Politics Update
Vote Intention, Top Issues, Government Approval, and
Party Leader Favourability

Abacus Data National Poll: November 9-11, 2012



November 13, 2012

www.abacusdata.ca

[Twitter.com/abacusdataca](https://twitter.com/abacusdataca)

Methodology

The survey was conducted online with 1,068 respondents in English and French using an internet survey programmed and collected by Abacus Data. A random sample of panelists from the Angus Reid Forum was invited to participate in the survey, a representative panel of over 150,000 Canadians. The survey was completed from November 9 to 11, 2012.

Since the online survey was not a random, probability based sample, a margin of error could not be calculated. The Marketing Research and Intelligence Association prohibits statements about margins of sampling error or population estimates with regard to most online panels.

The margin of error for a survey of 1,068 respondents using a probability sample is +/- 3.0%, 19 times out of 20. The data was weighted according to census data to ensure that the sample matched Canada's population according to age, gender, education level, and region.

These questions were posed as part of the Abacus Data monthly Omnibus survey.

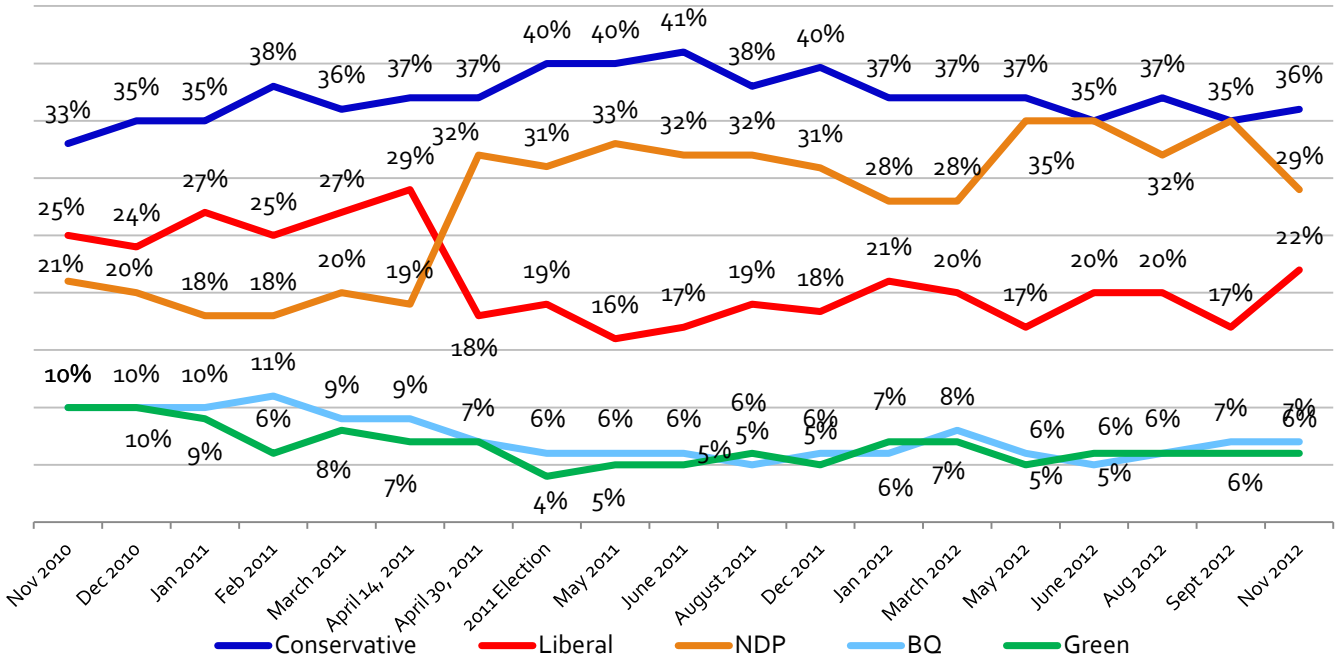
For more information about the poll's methodology or the results, please contact David Coletto, CEO at david@abacusdata.ca or at 613-232-2806.

The table below reports the unweighted and weighted distribution by region or province.

Region/Province	Unweighted Count (All Respondents)	Weighted Count (All respondents)
Atlantic Canada	93	75
Quebec	270	253
Ontario	384	410
Prairies (MB and SK)	81	71
Alberta	99	116
BC	141	140
Total	1,068	1,066

Ballot Question

Q: *If a federal election were held today, which party would you vote for in your constituency? (parties listed randomly)*



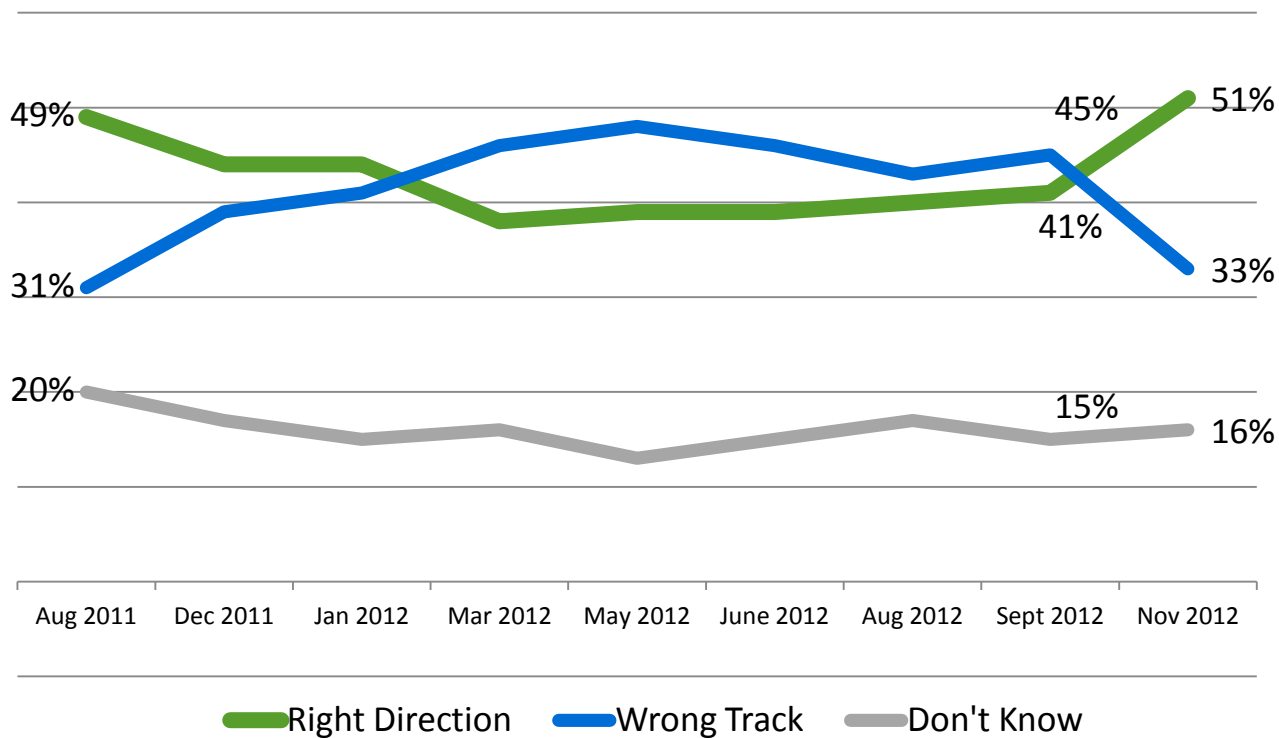
Subgroup Analysis (decided voters only)

	Men	Women	Atlantic	Quebec	Ontario	Central	Alberta	B.C.	RoC
Conservative Party	38%	34%	25%	14%	43%	49%	60%	34%	43%
Liberal Party	20%	24%	31%	21%	23%	16%	17%	19%	22%
New Democratic Party	30%	28%	36%	30%	28%	27%	18%	40%	29%
Green Party	5%	6%	8%	4%	7%	8%	5%	7%	7%
Bloc Quebecois	7%	8%	-	31%	-	-	-	-	-
	18-29	30-44	45-59	60+					
Conservative Party	25%	34%	37%	45%					
Liberal Party	22%	20%	22%	22%					
New Democratic Party	39%	32%	25%	25%					
Green Party	8%	6%	7%	3%					
Bloc Quebecois	7%	8%	9%	6%					

*RoC means "Rest of Canada" or respondents outside Quebec

Right Direction of Wrong Track?

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?:



Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-60	60+	CPC	LPC
Right Direction	51%	54%	48%	39%	45%	56%	60%	82%	43%
Wrong Track	33%	35%	32%	34%	38%	32%	29%	8%	42%
Don't Know	16%	12%	21%	27%	18%	12%	11%	10%	16%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Right Direction	37%	29%	39%	45%	40%	55%	63%	63%	44%
Wrong Track	49%	55%	39%	44%	41%	30%	21%	22%	37%
Don't Know	14%	16%	22%	11%	19%	15%	16%	15%	19%

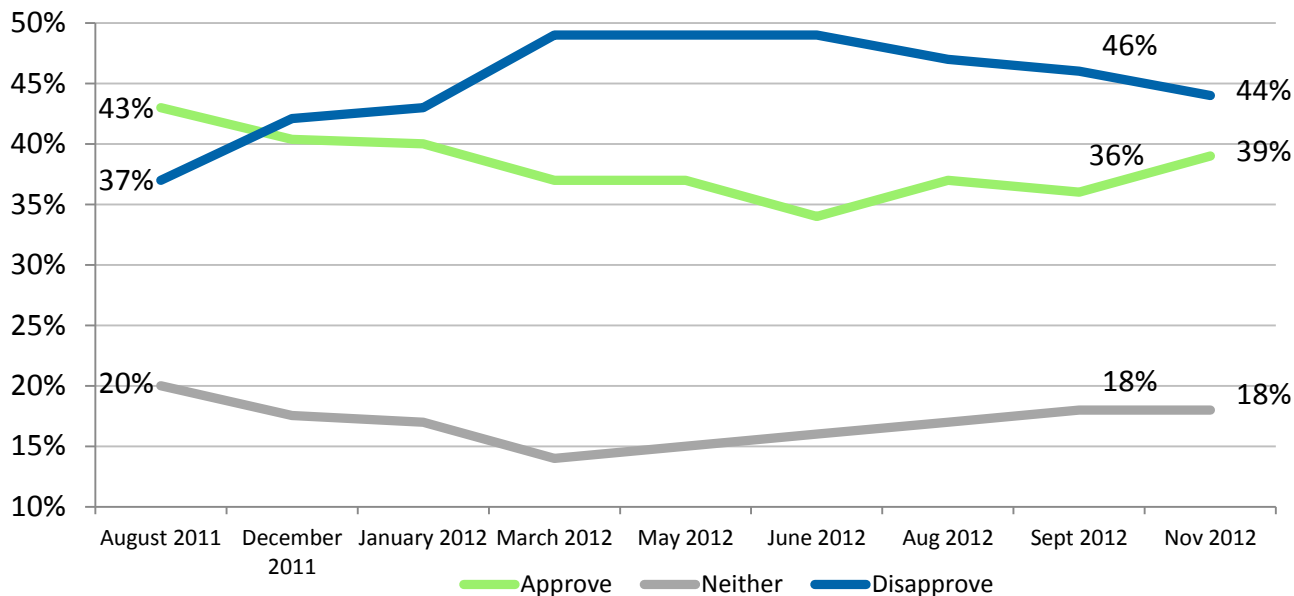
Top Three Issues

Q: Below is a list of issues of public policy in Canada. Please tell us which three issues are most important to you right now. [rotate]

Issue	All (n=1,065)	CPC Voters (n=347)	NDP Voters (n=281)	LPC Voters (n=207)	Undecided (n=103)
Health care	65%	60%	68%	69%	71%
The economy	52%	67%	41%	57%	48%
Jobs	26%	24%	28%	29%	20%
Education	24%	20%	29%	23%	26%
Pensions and retirement security	22%	27%	21%	20%	20%
Government spending and the deficit	21%	27%	16%	21%	23%
Protecting the environment	18%	6%	21%	19%	16%
Keeping taxes low	17%	23%	10%	16%	22%
Natural resource management	10%	7%	13%	11%	4%
Crime	7%	11%	5%	4%	10%
Poverty	12%	6%	15%	10%	10%
Income inequality	8%	3%	13%	4%	10%
Moral issues like abortion and same-sex marriage	5%	7%	4%	2%	5%

Harper Government Job Approval Rating

Q: Overall, do you approve or disapprove of the job the federal government led by Stephen Harper is doing?:



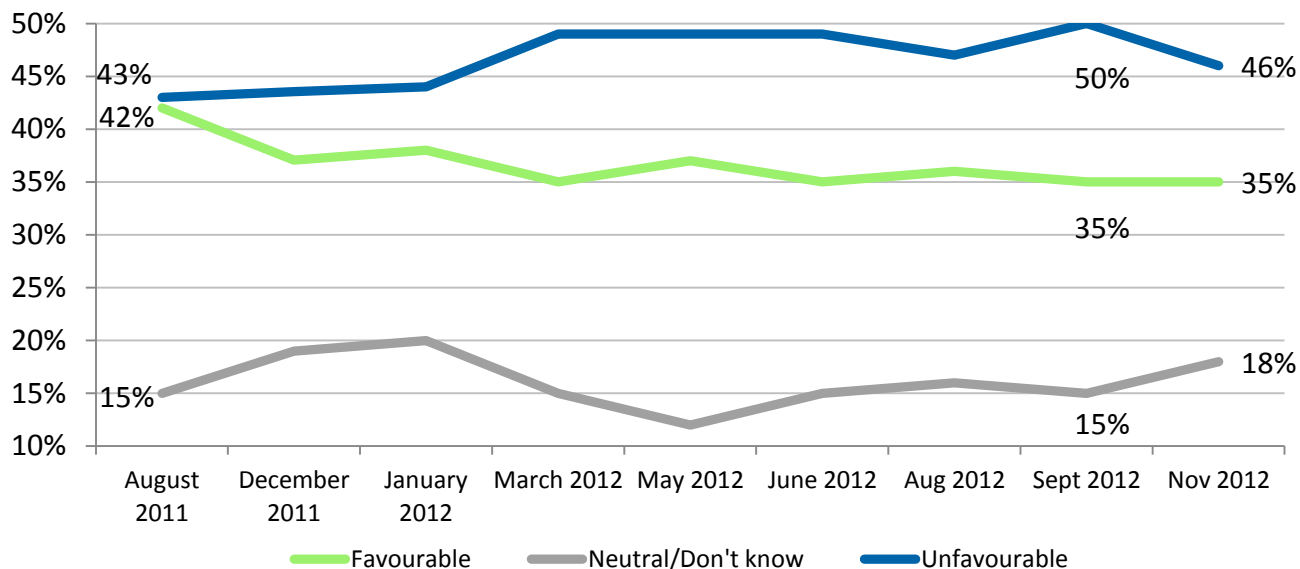
Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-59	60+	CPC	LPC
Strongly Approve	11%	13%	8%	7%	7%	10%	18%	30%	2%
Somewhat Approve	29%	28%	29%	25%	27%	29%	33%	55%	21%
Neither	18%	15%	20%	28%	20%	15%	10%	11%	19%
Somewhat Disapprove	22%	19%	25%	22%	23%	26%	16%	4%	34%
Strongly Disapprove	22%	24%	19%	19%	23%	20%	24%	1%	24%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Strongly Approve	1%	-	1%	8%	4%	13%	14%	15%	11%
Somewhat Approve	14%	16%	4%	23%	15%	32%	35%	43%	29%
Neither	16%	13%	25%	14%	25%	16%	18%	15%	12%
Somewhat Disapprove	31%	29%	24%	23%	27%	22%	21%	15%	21%
Strongly Disapprove	38%	41%	45%	32%	29%	18%	11%	13%	26%

Prime Minister Stephen Harper

Q: Do you have a favourable or unfavourable impression of the following people?



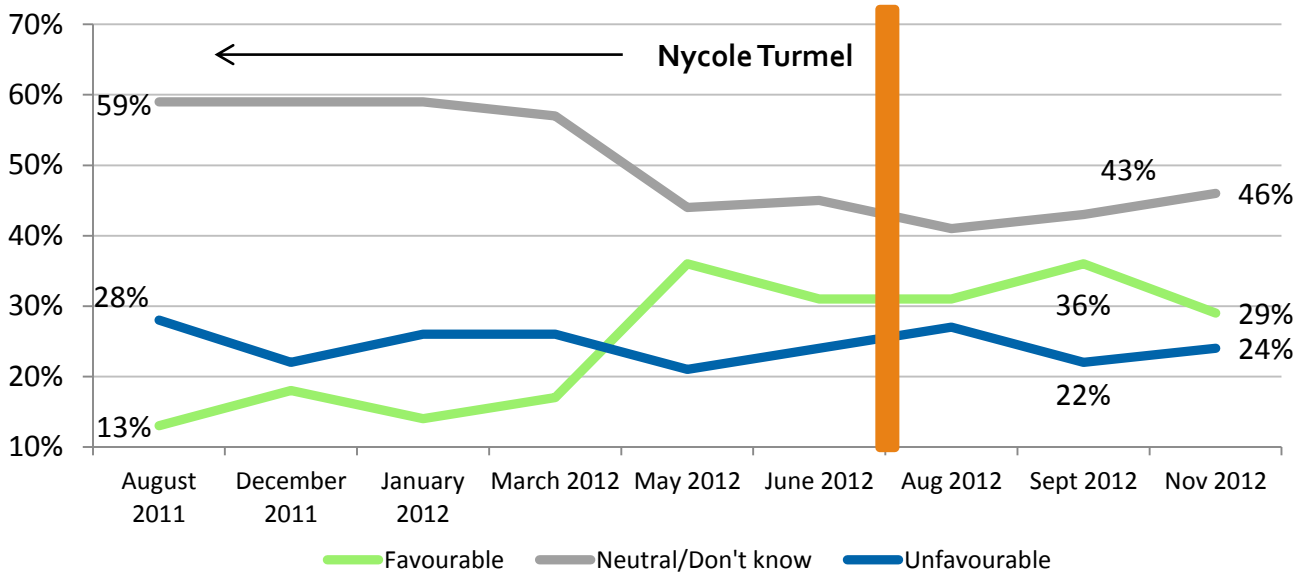
Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-59	60+	CPC	LPC
Very Favourable	13%	15%	11%	11%	7%	11%	24%	38%	2%
Somewhat Favourable	22%	24%	20%	17%	21%	24%	25%	44%	16%
Neutral	16%	14%	19%	23%	19%	15%	9%	11%	20%
Somewhat Unfavourable	18%	16%	19%	19%	21%	19%	11%	4%	25%
Very Unfavourable	29%	31%	27%	26%	30%	29%	30%	2%	37%
Don't Know	2%	1%	4%	4%	2%	2%	1%	1%	1%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Very Favourable	1%	-	-	12%	6%	15%	18%	21%	13%
Somewhat Favourable	11%	6%	3%	16%	13%	25%	28%	33%	19%
Neutral	12%	18%	24%	11%	20%	16%	20%	15%	12%
Somewhat Unfavourable	28%	22%	19%	21%	20%	17%	9%	12%	21%
Very Unfavourable	47%	55%	54%	37%	39%	25%	23%	17%	30%
Don't Know	1%	-	-	3%	2%	1%	3%	2%	5%

NDP Leader Thomas Mulcair

Q: Do you have a favourable or unfavourable impression of the following people?



Subgroup Analysis

	Canada	Male	Female	18-29	30-44	45-60	60+	CPC	LPC
Very Favourable	7%	8%	6%	7%	7%	6%	8%	1%	2%
Somewhat Favourable	23%	25%	20%	21%	23%	23%	23%	6%	26%
Neutral	36%	36%	36%	37%	41%	33%	34%	40%	43%
Somewhat Unfavourable	12%	13%	11%	12%	10%	13%	12%	17%	12%
Very Unfavourable	12%	15%	10%	6%	8%	15%	19%	26%	6%
Don't Know	11%	4%	17%	17%	12%	11%	4%	10%	11%

	NDP	Green	Bloc	Atlantic	Quebec	Ontario	Central	Alberta	B.C.
Very Favourable	21%	7%	6%	10%	12%	6%	4%	3%	6%
Somewhat Favourable	45%	18%	32%	26%	35%	21%	14%	10%	22%
Neutral	23%	39%	43%	30%	37%	38%	34%	34%	35%
Somewhat Unfavourable	4%	11%	8%	12%	8%	13%	18%	16%	9%
Very Unfavourable	1%	9%	8%	14%	6%	11%	18%	27%	11%
Don't Know	6%	16%	3%	10%	4%	12%	11%	10%	17%

For more information about this study or Abacus Data Inc.,
please contact:

David Coletto, PhD
Chief Executive Officer
(613) 232-2806 x. 248
david@abacusdata.ca
Twitter.com/ColettoD

To read our analyses and blog, find us online at www.abacusdata.ca