



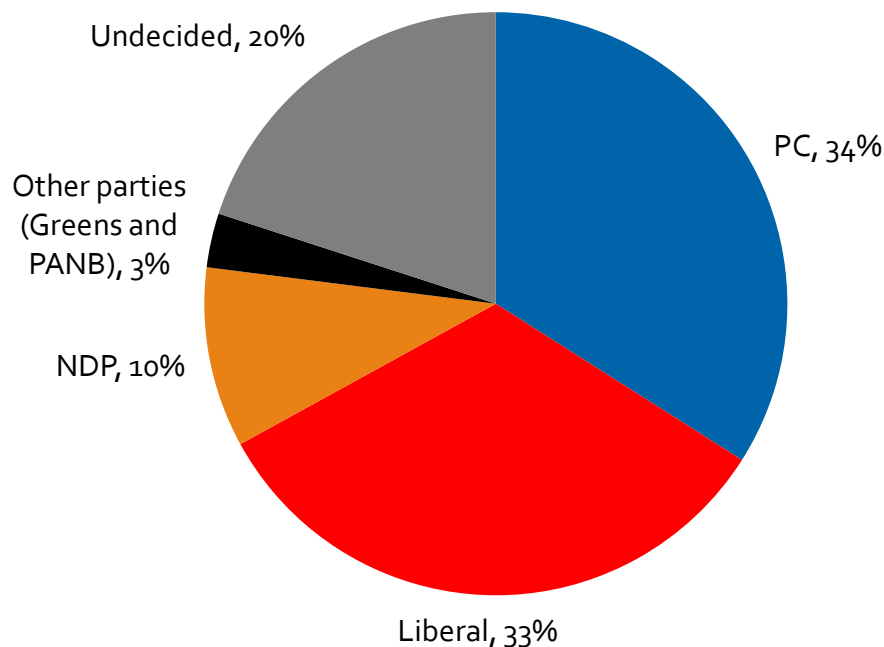
## PCs And Liberals Neck And Neck; Jobs And Health Care Top Issues

A survey of 518 likely voters in northern New Brunswick  
September 14, 2010

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ABACUS DATA

**If the election was held today, which political party would you vote for?  
(n=518, likely voters)**



**Analysis**

Two weeks before the election, the PC and Liberal parties are running neck and neck in northern New Brunswick. One in five likely voters are still undecided.

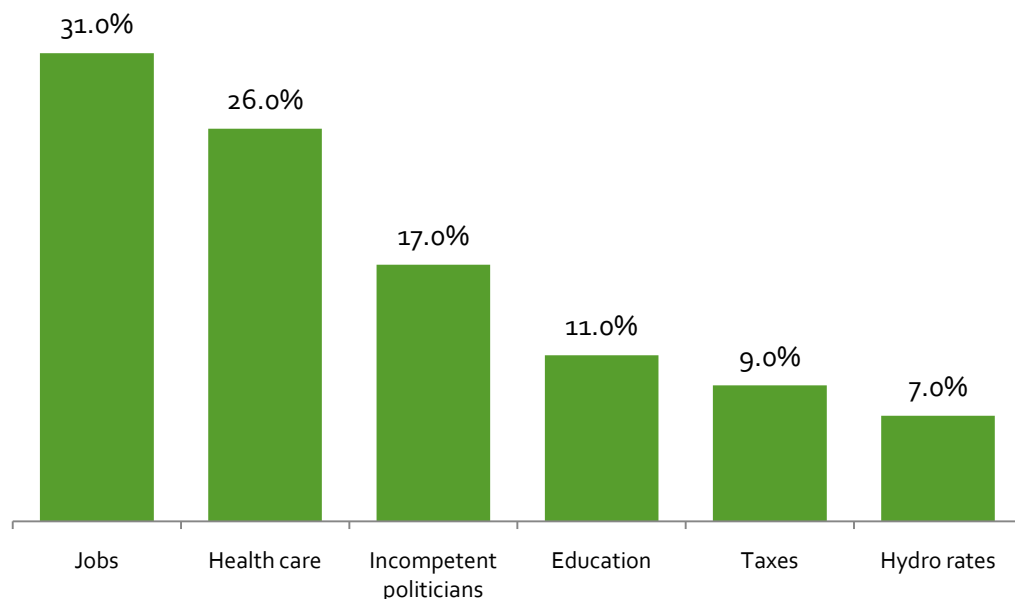
The Liberal Party does better among likely voters aged 18 to 29, while the PC Party is leading by 13 points among likely voters aged 40 to 49.

Jobs and health care are the top two issues identified by likely voters in northern and eastern New Brunswick. Likely voters who identified health care as their top issue were more likely to vote Liberal while 61% of likely voters who said their top issue was incompetent politicians would vote PC.

**Vote Choice by Age Group (n=518, likely voters)**

	18 to 29	30 to 39	40 to 49	50 to 59	60 and over	Total
PC	7%	32%	43%	38%	36%	34%
Liberal	43%	34%	20%	28%	44%	33%
NDP	20%	11%	11%	10%	4%	10%
Other parties	2%	2%	4%	3%	1%	3%
Undecided	28%	21%	21%	21%	15%	20%
N	54	94	114	116	140	518

**Of the following, which is the most important issue facing New Brunswick?  
(n=414, decided likely voters only)**



### Methodology

Abacus Data surveyed 518 likely voters living in the four federal electoral districts of:

Acadie-Bathurst  
Beauséjour  
Madawaska – Restigouche  
Miramichi

Interviews were randomly conducted by telephone from September 8 to 12, 2010. The margin of error is +/-4.4%, 19 times out of 20.

### Vote Choice by Important Issue (n=414, Decided likely voters only)

	Jobs	Health care	Incompetent Politicians	Education	Taxes	Hydro Rates
PC	42%	32%	61%	42%	37%	53%
Liberal	47%	56%	7%	33%	54%	40%
NDP	9%	12%	22%	18%	6%	7%
Other parties	3%	-	10%	7%	3%	-
N	127	107	69	45	35	30

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